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Difference

Central States Communication Association

2018 Annual Convention

Milwaukee, WI April 5-8, 2018



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Central States Communication Association
87th Annual Meeting



April 4th-7th, 2018

Milwaukee, WI



Cover design by Jennifer Lawrence
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The graduate program at Illinois State University is one of the top master's degree programs in the nation. It has renowned faculty in interpersonal communication, journalism, organizational communication, rhetorical communication, public relations, media studies, and communication education. In 2013, the program received the National Communication Association's Outstanding Master's Degree Program Award. Our faculty are recognized leaders in civic engagement, creative productivity, scholarship, and teacher training.

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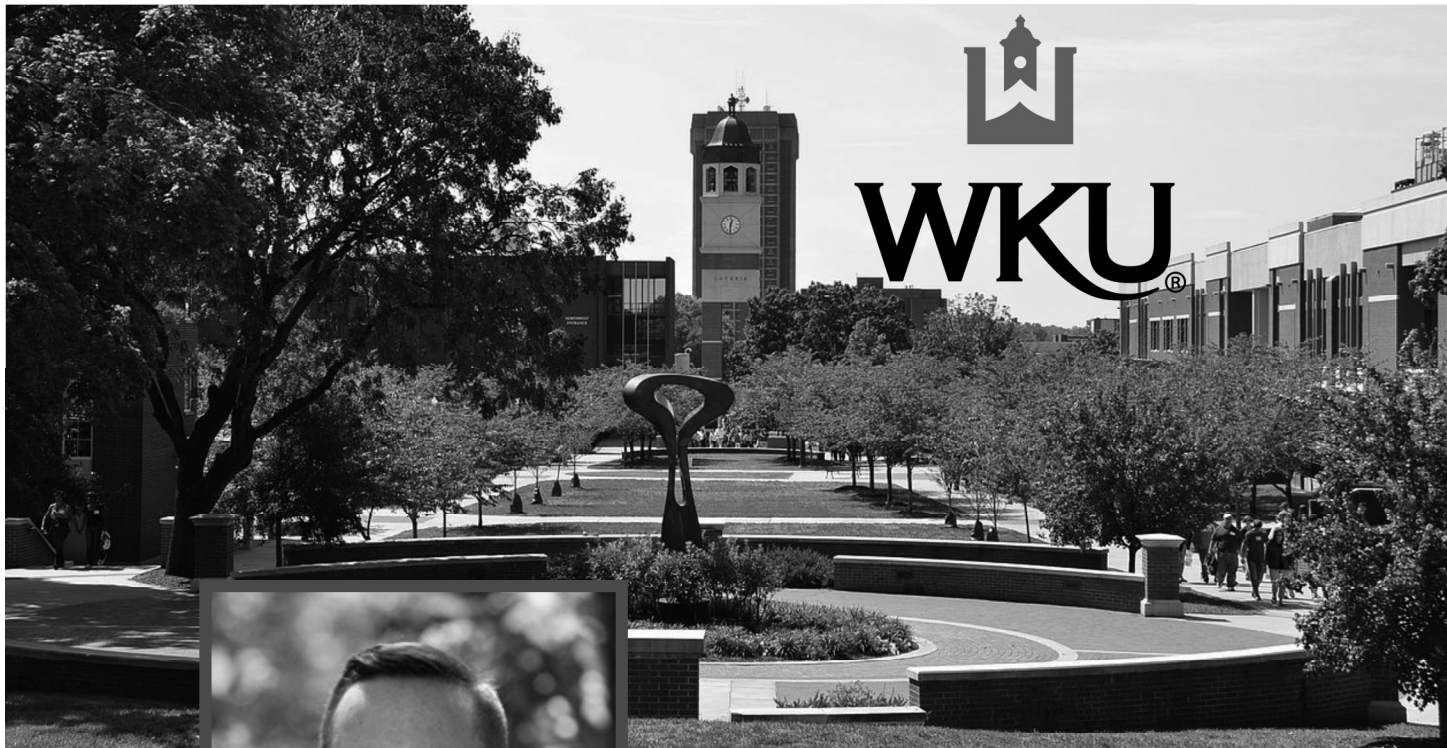
Central States Communication Association (CSCA) is an academic organization of communication professionals including, college and university professors, students, and K-12 Educators. CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and by-laws. The organization has grown to become the largest regional communication in the United States and the fourth largest academic communication association in the world. CSCA has 24 Interest Groups, Caucuses, and Sections that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (www.csc-net.org), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* on a quarterly basis as well as the *Journal of Communication Pedagogy* on an annual basis.

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The Department of Communication at Western Kentucky University congratulates Dr. Blair Thompson for a successful term as CSCA President.

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Dear Colleagues,

Welcome to Milwaukee, Wisconsin and the 87th annual meeting of the Central States Communication Association! On behalf of the Executive Board, we are so pleased you are here!

We hope your experience at CSCA 2018 will be an engaging one. The conference is packed full of meaningful activities from the preconference to the short courses, our CSCA Scholar Conversations, Honor's Undergraduate Conference, and the exhibit hall. The papers and panels look absolutely fantastic this year! I also hope you will enjoy your experience in Milwaukee, taking in the great restaurants and other venues in the area surrounding the conference hotel and beyond. Please take advantage of all this great city has to offer!

I would like to sincerely thank CSCA First Vice President Amy Aldridge Sanford for her innovative thought and dedicated effort as the primary program planner. I also offer my gratitude to Jimmie Manning, our Executive Director. Jimmie has done so much to further build the reputation of the association. Many thanks also go out to the executive committee, program planners, volunteers, reviewers and to all those who offered their valuable service behind the scenes. And, of course, this conference would not be what it is without the presenters whose ideas contribute to our discipline in such meaning ways.

I am so proud to see how CSCA continues to grow and thrive. *Comm Studies* reputation continues to expand and it will be exciting to see the first issue of the *Journal of Communication Pedagogy*.

Difference is a fantastic conference theme. Based on the submissions, CSCA members have thought about this theme creatively and critically. I am confident your conference experience will be engaging. I hope as you reflect on the conversations you take in part in during the conference and the ideas you actively listen to in the sessions that it will be impactful in how you think about pertinent issues. I further hope that you will engage with other others in your communities, making a **Difference** by continuing these conversations and enacting change.

Thank you all for your dedication to CSCA. It's been a true honor to serve the association.

Sincerely,
Blair Thompson
CSCA President

The Spirit Makes the Master

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Dr. Ethan Thompson, Professor
University of Southern California



Hello Friends:

Welcome to the 87th annual meeting of one of the finest professional organizations around – the Central States Communication Association. During the next few days, we will have a great time teaching and learning, networking, celebrating each other, and exploring the beautiful, vibrant city of Milwaukee.

This program is made up of 800 communication experts who are undergraduate and graduate students, independent researchers, faculty members, and community leaders. These folks staff about 270 sessions, many of which focus on our conference theme of *Difference*. Beyond the traditional panel format, we also have a Faculty Learning Community, keynote address, master classes and scholar conversations with some of our most respected academics, yoga, receptions, a debate, and a drag show to celebrate the service of outgoing Executive Director Jimmie Manning. There is something for everybody at this conference.

Of course, none of this would be possible without the units' hardworking program planners, CSCA executive team and conference staff, reviewers, local arrangements, student volunteers, and Kathie Cesa with Member Services. A special thank you to Chad McBride for planning the pre conference on public scholarship and to Blair Thompson for planning the Undergraduate Honors Research Conference and mentoring me throughout the planning process.

I am fortunate to have very good friends and colleagues who are as committed to the success of our conference as much as I am: Kristopher Copeland, Stephanie Rollie Rodriguez, Dawn Braithwaite, Malynnda Johnson, Joy Daggs, Scott Myers, Jennifer Willis-Rivera, Rebecca Imes, Danielle Stern, Juddi Trent, Kellie Smith, Sandra Pensoneau-Conway, Larry Frey, and my boss Kelly Quintanilla. I have counted on each of you for years, and my debt is enormous.

Anyone who has spent a minute with me knows my soft spot for my forever students, many of whom are on the program and have been my biggest cheerleaders throughout this process: Molly Turner, Jennifer Martin Emami, Kyle Rudick, Kat Golsan, Elaina Ross, Chris Rudick, Shawna Blake, Sarah Turner McGowen, Heather Selim, and Bukky Babalola. I cannot wait until one of you plans this conference. It better be awesome.

My friends, it has been an honor to plan this multi-day program for you. I hope to see lots of smiles and hear lots of great conversations during the next few days. Please enjoy the city, the scholarship, and each other.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Aldridge Sanford".

Amy Aldridge Sanford
CSCA First Vice President
Primary Program Planner

Communication Studies

The official journal of the
Central States Communication Association
(CSCA)- www.cscs-net.org

Editor: Kenneth A. Lachlan, University of Connecticut

Communication Studies is committed to publishing high-quality original scholarship focused on human communication processes.

Articles in **Communication Studies** represent the diversity of scholarship that comprises the study of human communication, regardless of philosophical, theoretical, or methodological underpinnings. Published essays and reports of studies are included that make important and noteworthy contributions to the advancement of human communication scholarship.

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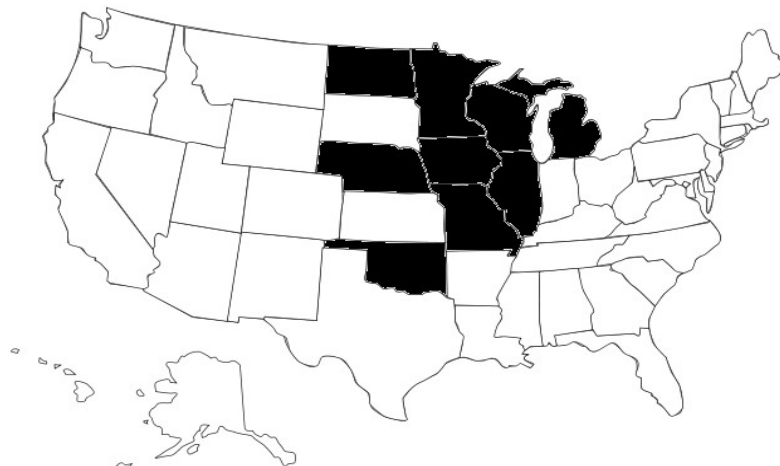
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*We are proud to acknowledge that this is a
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Thank you so much for all the support!

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Melissa L. Beall	Carrol R. Haggard	Richard Rodrick
Allison Beltramini	Dale J. Hample	Stephanie Rollie Rodriguez
William Benoit	John Heineman	Robert C. Rowland
Keith P. Berry	Andrew F. Herrmann	Kristi Gerding Scholten
David L. Bodary	Stephen K. Hunt	Paul Schrodtt
Dawn O. Braithwaite	Gregory James Hyde	Richard Schutta
Jeffrey D. Brand	Ronald Jackson, II	William Seiler
LeAnn M. Brazeal	Kathleen H. Jamieson	Deanna D. Sellnow
Amanda L. Brown	Scott L. Jensen	Tim L. Sellnow
Leah E. Bryant	E. Claire Jerry	Paul J. Siddens, III
Nancy Anne Burrell	Adam C. Jones	Cheri J. Simonds
Aileen L. S. Buslig	Robin A. Jones	Ross Singer
Diana Bartelli Carlin	Stephen C. Koch	Richard Soller
Jeffrey T. Child	Jenifer L. Lewis	Andrea South
Grace Leinbach Coggio	Sheryl Lidzy	Patric R. Spence
Lora A. Cohn	Lance R. Lippert	C. Sue Strohkirch
Jeffrey L. Courtright	Robert S. Littlefield	Susan Swan
James Crocker-Lakness	Lesa Lockford	Michael M. Tollefson
Judith M. Dallinger	Timothy McKenna-Buchanan	Paula S. Tompkins
Arlie V Daniel	Jimmie Manning	Judith S. Trent
Roberta A. Davilla Robbins	Matthew Martin	Paul Turman
Katherine J. Denker	David T. McMahan	Kathleen J. Turner
Linda B. Dickmeyer	Nichelle D. McNabb	Adam W. Tyma
Scott G. Dickmeyer	Allen H. Merriam	Deborrah C. Uecker
Craig A. Dudczak	Larry D. Miller	Larry Underberg
Jessica J. Eckstein	Scott A. Myers	Steven J. Venette
Kathleen M. Edelmayer	Bonita Dostal Neff	Jennifer L. Willis-Rivera
Autumn Edwards	Paul E. Nelson	Susan R. Wilson
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Nichole Egbert	Anthony M. Ocana	David Zarefsky

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Throughout the Years: Association Presidents

1931-34	Alan H. Monroe	1978-79	Barbara Larson
1934-37	Harry G. Barnes	1979-80	David M. Berg
1937-38	Charles R. Layton	1980-81	Gustav V. Friedrich
1938-39	Franklin H. Knowler	1981-82	Judith S. Trent
1939-40	H. Clay Harshbarger	1982-83	Donovan J. Ochs
1940-41	Wilbur E. Gilman	1983-84	Mary M. Roberts
1941-42	Charles Green	1984-85	Dennis Gouran
1942-45	James H. McBurney	1985-86	Edward J. Pappas
1946-47	D. W. Morris	1986-87	David Zarefsky
1947-48	John W. Black	1987-88	Barbara S. Wood
1948-49	Leroy T. Laase	1988-89	Charles J. Stewart
1949-50	Paul Moore	1989-90	Judy C. Pearson
1950-51	William M. Sattler	1990-91	Douglas M. Trank
1951-52	John W. Keltner	1991-92	Larry D. Miller
1952-53	Martin J. Holcomb	1992-93	Melissa L. Beall
1953-54	John E. Dietrich	1993-94	Linda L. Moore
1954-55	Max Fuller	1994-95	Ellen Reid Gold
1955-56	Charles Balcer	1995-96	Carolyn Calloway-Thomas
1956-57	Wilbur E. Moore	1996-97	Daniel P. Millar
1957-58	Wayne N. Thompson	1997-98	Lawrence Frey
1958-59	N. Edd Miller	1998-99	Sandra Metts
1959-60	Donald K. Smith	1999-00	Arlie V. Daniel
1960-61	Charlotte G. Wells	2000-01	Cynthia Berryman-Fink
1961-62	H.L. Ewbank, Jr.	2001-02	J. Kevin Barge
1962-63	G. Bradford Barber	2002-03	Pamela Cooper
1963-64	Raymond G. Smith	2003-04	Roberta A. Davilla
1964-65	Merrill T. Baker	2004-05	Lynn H. Turner
1965-66	Winston L. Brembeck	2005-06	Diana B. Carlin
1966-67	Orville A. Hitchcock	2006-07	Deanna D. Sellnow
1967-68	Charlotte Lee	2007-08	Jack Kay
1968-69	Paul H. Boase	2008-09	Nancy J. Brule
1969-70	Wilmer A. Linkugel	2009-10	Christina S. Beck
1970-71	Robert K. Gilmore	2010-11	Stephen K. Hunt
1971-72	Ernest G. Bormann	2011-12	Scott A. Myers
1972-73	Larry D. Clark	2012-13	Mitchell S. McKinney
1973-74	Jerry M. Anderson	2013-14	Chad Edwards
1974-75	Kenneth E. Andersen	2014-15	Leah E. Bryant
1975-76	William Brooks	2015-16	David T. McMahan
1976-77	Donn Parson	2016-17	Shawn Wahl
1977-78	Bruce Gronbeck	2017-18	Blair Thompson

**Throughout the Years:
Association Executive Directors**

1931-34	Charles R. Layton
1937-39	Loren D. Reid
1939-45	Orville A. Hitchcock
1946-47	Wayne N. Thompson
1947-50	William M. Sattler
1950-53	J. Garber Drushal
1953-56	Wayne N. Thompson
1956-57	Halbert E. Gulley
1957-60	H.L. Ewbank, Jr.
1960-63	Merrill T. Baker
1963-66	Paul H. Boase
1966-69	Larry D. Clark
1969-72	Kenneth E. Anderson
1972-74	David M. Berg
1974-76	Gustav V. Friedrich
1976-81	David M. Berg
1981-85	James F. Weaver
1985-88	Larry D. Miller
1988-91	Linda L. Moore
1991-94	Daniel P. Miller
1994-97	Arlie V. Daniel
1997-00	Lynn H. Turner
2000-04	Terry Perkins
2004-06	Scott A. Meyers
2006-09	Shelly Schaefer Hinck
2009-14	Nancy Brule
2015-	Jimmie Manning

CSCA Hall of Fame

2004	Ernest Bormann, University of Minnesota Willmer Linkugel, University of Kansas
2005	Loren Reid, University of Missouri- Columbia
2006	Samuel L. Becker, University of Iowa Bernard L. Brock, Wayne State University Bobby Patton, Central Missouri University Mary M. Roberts, Pittsburg State University Judith S. Trent, University of Cincinnati George Ziegelmueller, Wayne State University
2007	Robert L. Scott, University of Minnesota
2008	Kenneth Anderson, University of Iowa Charles Stewart, Purdue University
2009	Douglas Trank, University of Iowa
2010	Arlie V. Daniel, East Central University Gustav W. Friedrich, Rutgers University Bruce E. Gronbeck, University of Iowa
2011	Tom Pace, Sothern Illinois University-Carbondale Donn Parson, University of Kansas Judy Pearson, North Dakota State University David Zarefsky, Northwestern University
2012	Melissa L. Beall, University of Northern Iowa Carolyn Calloway-Thomas, Indiana University James W. Chesebro, Ball State University Lynn H. Turner, Marquette University
2013	Sandra Metts, Illinois State University Bill Seiler, University of Nebraska-Lincoln
2014	Dennis Gouran, Pennsylvania State University Cynthia Berryman-Fink, University of Cincinnati
2015	William Cupach, Illinois State University Steve Duck, University of Iowa Dorothy Pennington, University of Kansas
2016	Lawrence Frey, University of Colorado, Boulder Pamela Cooper, University of South Carolina
2017	J. Kevin Barge, Texas A&M University
2018	Diana B. Carlin, University of Kansas Robert C. Rowland, University of Kansas Deanna D. Sellnow, University of Central Florida



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SCHOOL OF COMMUNICATION

CONGRATULATES

Deanna D. Sellnow, Ph.D.

CENTRAL STATES COMMUNICATION ASSOCIATION
HALL OF FAME 2018



Deanna D. Sellnow, Ph.D., professor of communication in the Nicholson School of Communication at UCF, researches strategic instructional communication in a variety of contexts including risk, crisis, health and online settings.

Dr. Sellnow has conducted funded research for the United States Geological Survey, Department of Homeland Security, and Centers for Disease Control and Protection. She also has collaborated with agencies such as the International Food Information Council about food security around the globe.

We are proud of Dr. Sellnow and thank her for her contributions to the field of communication.



WESTERN MICHIGAN UNIVERSITY

School of Communication



Congratulations to our
SoC colleague, Chad Edwards,
CSCA Incoming Executive
Director



School of Communication
Western Michigan University
1903 W. Michigan Avenue
Kalamazoo, MI 49008-5318
(269) 387-3130

Dr. Leigh Arden Ford, Director
leigh.ford@wmich.edu

FACULTY

Julie Apker, Ph.D.
Organizational Comm,
Health Comm

Sandra Borden, Ph.D.
Comm Ethics, Media

Sue Ellen Christian, M.A.
Journalism

Autumn Edwards, Ph.D.
Interpersonal Comm,
Comm Theory

Chad Edwards, Ph.D.
Human/Robot Interaction
Human-Machine Comm

Leigh Arden Ford, Ph.D.
Health Comm,
Organizational Comm

Richard Gershon, Ph.D.
Telecommunications

Annette Hamel, M.A.
Interpersonal Comm

Kristen Hatten, Ph.D.
Health Comm,
Organizational Comm

Richard Junger, Ph.D.
Journalism

Joseph Kayany, Ph.D.
Mass Comm,
New Comm Technologies

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Intercultural Comm

Anna Popkova, Ph.D.
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Organizational Comm,
Small Groups

Jocelyn Steinke, Ph.D.
Science Comm,
Mass Comm

Kelly Wittenberg, M.F.A.
Film, Media Production



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Wednesday, April 4, 11:00 AM - 10:00 PM

Faculty Learning Community

0100 Wednesday 11:00 AM-12:00 PM

Kilbourn

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Brunch

Sponsor: **Amy Aldridge Sanford**, First Vice President
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

0101 Wednesday 1:00-5:00 PM

Kilbourn

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session I

Sponsor: **Amy Aldridge Sanford**, First Vice President
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University

Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

0102 Wednesday 1:00-4:00 PM

Juneau

**Central States Communication Association Preconference:
Beyond Academia: Translating Communication Research for Public
Audiences and Social Change**

Sponsor: **M. Chad McBride**, Second Vice President
Chair: **M. Chad McBride**, Second Vice President

Presenters: **Betsy Wackernagel Bach**, University of Montana
Lawrence R. Frey, University of Colorado
Amanda Holman, Creighton University
Sandra G. Petronio, Indiana University Purdue University, Indianapolis
Stacy Tye-Williams, Iowa State University

Scholars in the Central States Communication Association and the Communication Studies discipline have a strong record of scholarship with the potential to contribute to discourses in the popular media, to make positive change in our communities, and to help the lives of people in different contexts. While our textbooks and classrooms are a place where this scholarship is translated for students, the goal of this preconference is to think about ways that we can translate our scholarship more audiences reaching beyond our campuses and academic conversations. The panelists invited to participate have had success with either getting their work into popular media and/or using their communication scholarship for social change. We will learn from their strategies and use the time to brainstorm additional ways that we can take our work into these different contexts.

Anyone attending this preconference session must register in advance. Please visit the CSCA website to check availability and to register.



0107 Wednesday 4:00-7:00 PM

MacArthur

Central States Communication Association Executive Committee Meeting

Participants: **Blair Thompson**, President
Amy Aldridge Sanford, First Vice President
M. Chad McBride, Second Vice President
Shawn T. Wahl, Past President
Jimmie Manning, Executive Director
Chad C. Edwards, Incoming Executive Director
Kenneth A. Lachlan, Journal Editor
Jeffrey T. Child, Finance Committee Chair
Debra J. Ford, Member at Large
Joy L. Daggs, Member at Large
Anna Wright, States Advisory Council Chair

0108 Wednesday 7:30-9:00 PM

Lobby

Central States Communication Association Staff Dinner

Participants: **Jimmie Manning**, Executive Director
Chad C. Edwards, Incoming Executive Director
Rebecca M. Johnson, Assistant to the Executive Director
Katherine J. Denker, Convention Exhibits Manager
Heather McLaughlin, Conference Technical Director
Tiffany R. Wang, Newsletter Editor
Sarah J. Steimel, Newsletter Book Review Editor

This dinner is limited to the volunteer members of the Central States Communication Staff listed here.



With Warm Gratitude, CSCA Salutes Two Members Who Gave Their Talents,
Energy, and Time in Service to the Association as Members of the
CSCA Executive Committee and Who Have Completed Their Office Terms



Shawn T. Wahl
Missouri State University

Second Vice President, 2014-2015
First Vice President, 2015-2016
President, 2016-2017
Immediate Past President, 2017-2018



Debra Ford
Creighton University

Member at Large, 2016-2018

Thursday, April 5, 6:30-7:30 AM

1000 Thursday 6:30–7:30 AM

Oak

Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President
Presenter: **Danielle M. Stern**, Christopher Newport University



Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Thursday, April 5, 8:00-9:15 AM

1101 Thursday 8:00–9:15 AM

Wright Ballroom A

Differentiating Between a Great Conference and a Blah Conference: Tips for Getting the Most Out of Your CSCA Convention

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Hsun-Yu (Sharon) Chuang**, Denison University
Presenters: **DeAnne Priddis**, Middle Tennessee State University
Kristine M. Nicolini, University of Wisconsin, Oshkosh

Central States presents many unique opportunities to create powerful connections intellectually, professionally, and socially. This workshop provides new and returning CSCA members and students the opportunity to learn how to maximize their conference experience at this year's Central States Communication Association convention. The audience will learn how CSCA offers many great ways to make a difference as you get involved, build relationships and collaborations, and have fun. During our time together, we will discuss: Planning Your Itinerary, Networking, Marketing Yourself, Socializing, Down Time, and After You Get Home.

Feminism and Representations of Gender in Popular Culture

Sponsor: Women's Caucus

Chair: **Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus

Respondent: **Tennley A. Vik**, Emporia State University

The Construction of Difference: SuicideGirls and a Rhetoric of Contradiction

Lara C. Stache, Governor's State University

Rachel D. Davidson, Hanover College

"I'm Your Person": Television Narrates Female Friendships in the Workplace from *Cagney and Lacey* to *Grey's Anatomy*

Kathleen M. Turner, Independent Scholar

Jennifer C. Dunn, Dominican University

Not a Barbie Girl, in a Barbie World: The Impact of Barbie on Body Image and Self-Esteem

Victoria McDermott, University of Alaska, Fairbanks

Feminism challenges the ways in which gendered representations are articulated through various forms of popular culture. Gender circulates and evolves through a wide variety of mediums ranging from children's toys to television shows to online communities. This space provides an opportunity to examine discourses of popular culture that intersect with concerns of feminism.

Interpersonal Communication is Political

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jacki Willenborg**, University of Wisconsin, Milwaukee

Presenters: **Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee

Karla Mason Bergen, College of Saint Mary

Benjamin M. A. Baker, University of Northern Iowa

Rebecca M. Johnson, University of Kansas

Katherine J. Denker, Ball State University

Scholars will discuss future "critical" directions of interpersonal and family communication research. Panelists will speak, in part, from four positions based in Suter's (2017) Critical Interpersonal and Family Communication (CIFC) framework, interpersonal communication scholarship needs to a) study power, b) engage relationships between the public sphere and private interaction, c) facilitate positive social change, and d) recognize the importance of researcher reflexivity]. Audience participation will be encouraged and welcomed.

When Your Disorder Makes You Different: Examining the Intersections of Stigma and Disease

Sponsor: Health Communication Interest Group
 Chair: **Susan Wildermuth**, University of Wisconsin, Whitewater

Presenters: **Tara Walker**, University of Colorado, Boulder
Mark A. Rademacher, Butler University
Brian Rogers, University of Wisconsin, Whitewater
Donovan Hemphill, University of Wisconsin, Whitewater
Kate Ksobiech, University of Wisconsin, Whitewater

This panel examines different ways that health issues are stigmatized in our culture. One panel member examines how stigma toward mental illness is impacted by popular media representations of the mentally ill. Another explores the ways in which big-pharma advertising campaigns may deliberately exacerbate stigma in order to encourage their target audiences to purchase drugs to reduce stigmatized symptoms. The final two panelists look at a myriad of intersections between stigma, drug-use, and health.

A Difference of Opinion Regarding Patriotism: A Discussion of Flag Protests as Confrontational Rhetoric

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **William Ross Cooney**, University of Nebraska, Lincoln

Presenters: **Brenda Ahnholz**, Ohlone College
Jacqueline A. Irwin, California State University, Sacramento
Krista Phair, Winona State University
Kirsten Theye, Concordia College, Moorhead

On September 22, 2017 President Trump suggested that NFL players who participated in anthem protests should be fired, leading to an escalation of the protests and opening a public dialogue about the appropriateness of protest using national symbols. This debate is not new, nor is the NFL a unique site of protest. Panelists will examine the current debate regarding the NFL protests during the National Anthem and past events such as the Dread Scott art exhibition, flag burning during the Vietnam War, and student protests of compulsory participation in schools and explore the implications of such confrontational rhetoric.

Seeking a Better Future—College, Civility, and Communication in a World of Differences

Sponsor: Community College Interest Group

Chair: **Mark Noe**, Park University

Rudeness Isn't a Right: Lessons from *Civility -- Manners, Morals, and the Etiquette of Democracy*

David L. Bodary, Sinclair Community College

Learning How to Have Civil Political Discussions: Lessons from *Rude Democracy*

Lora Cohn, Park University

Talking about the 2016 Election, the Battle over Confederate Monuments, and Marriage equality: Lessons from *Online Incivility and Public Debate*

Kathleen Edelmayer, Madonna University

Ten Lessons for Students and Everyone Else from *Reclaiming Civility in the Public Square*

Michael McDonald, University of Missouri, Kansas City

As educators, we must confront incivility in our classrooms. When students reject the good of the community for their own self-interests, attack those who are different from them, select offensive speech topics, or are generally rude and uncivil in class discussions, we can struggle to reply. Each presenter will briefly summarize a book on civility, suggest potential excerpts to use in courses, and discuss lessons/activities we can use in our classroom.

Rhetorical Strategies and Analyses of the 2016 Presidential Election

Sponsor: Political Communication Interest Group

Chair: **Joshua P. Bolton**, Loras College

Respondent: **Craig Allen Smith**, North Carolina State University

Incivility in the Twittersphere: A Rhetorical Examination of Clinton and Trump's Tweets During and After the 2016 Presidential Election

Joseph P. Zompetti, Illinois State University

Difference in the Functions of Baiting in the 2016 Presidential Debates

Terra Rasmussen Lenox, University of Wisconsin, Milwaukee

The Mythical American Businessman: A Pentadic Analysis on Trump's Presidential Announcement

Ismael Quinones, University of Northern Iowa

Winning Votes Through Entertainment Value and Constant Disruption: The New Currency of the 2016 Presidential Campaign

Ashley D. Garcia, University of Nebraska, Lincoln

Bernie Sanders' Rhetorical Strategies: Endorsing Hillary Clinton

Jalynn Bruske, Central Michigan University

This panel includes competitive papers analyzing the rhetoric of the 2016 presidential election.

1108 Thursday 8:00–9:15 AM

Usinger

What Did You Say? Engaging with Others, Virtual and Human, Over Media

Sponsor: Media Studies Interest Group

Chair: **James Knightwright**, Illinois State University

Respondent: **Michelle Calka**, Manchester University

Metaphors for Making Sense of Virtual Worlds: Utilization of Comparison Processes to Interpret and Communicate Novel Experiences

CarrieLynn D. Reinhard, Dominican University

Did the Robot Just Say it would Rain? Perceived Differences in the Communication Quality of a Twitterbot versus Human Agents

Patric R. Spence, University of Central Florida

Autumn P. Edwards, Western Michigan University

Chad C. Edwards, Western Michigan University

Xianlin Jin, University of Kentucky

How Does a Radio Personality's Testimonial Influence Media Experiences?: The Indirect Effect of Social Presence

Jihyun Kim, University of Central Florida

Hocheol Yang, Temple University

An Exploratory Study of Argument Quality and Deliberation on Facebook

Jessica R. Snitko-Welch, Purdue University

These studies investigate and compare how media users interact with humans and virtual characters, the role of metaphor and storytelling in those interactions, and the lack of deliberation and argument quality on Facebook. They explore the experience of the user in virtual worlds, the internet, social media and when listening to the radio. The discussion will inform those who build personas, computer or face-to-face, for mediated relationships and all who find themselves immersed in these relationships every day.

Giving Voice to Difference: Creating Student Agency in the Classroom

Co-Sponsors: Communication Education Interest Group
Basic Course Interest Group

Chair: **Julie C. Allee**, Ivy Tech Community College of Indiana

Presenters: **Cassandra L. Secrease**, University of Dayton
Cynthia Duquette Smith, Indiana University
Aimee A. Sorensen, University of South Dakota
James M. Schnobelen, Washburn University

Encouraging students to take charge of their learning is a challenge many of us face. One possible solution is to open a space within our courses for student agency. The hallmarks of such course design are living into the differences both students and faculty bring to the classroom and allowing multiple voices to be heard. This panel will discuss innovative ways to create venues for student self-expression while maintaining academic rigor.

The Past, Present, and Future of SOGI

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University
Tony E. Adams, Bradley University
Ahmet Atay, College of Wooster
Stephanie L. Young, University of Southern Indiana

In this panel, past chairs and influential members converge to discuss the founding of SOGI, its history, where the caucus is today, and its future. The goal of this panel is to facilitate an open dialogue with the presenters and attendees about where the caucus fits into the contemporary landscape of gender, sex, and sexuality and brainstorm prospective directions for the future.



Connecting the Classroom to the Organization: Projects for Teaching Business Communication

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Stephen A. Spates**, Missouri State University
 Respondent: **Peggy B. Fisher**, Ball State University

Writing a Strategic Plan: A Problem-based Learning Project for Business Communication Courses

Craig L. Engstrom, Southern Illinois University, Carbondale

Client Projects and Professional Communication: Enhancing Millenials' Problem-solving Skills

Elizabeth A. Petre, Bloomsburg University of Pennsylvania

Prime Real Estate: Branding University Syllabi

Vickie Shamp Ellis, Oklahoma Baptist University

Kaylene Barbe, Oklahoma Baptist University

Ann McNellis, Oklahoma Baptist University

Braden East, Oklahoma Baptist University

Effectively teaching the business communication course requires projects with clear application to the world of practice. This panel features three such projects and will allow time for sharing ideas among panelists and audience members.

Typos, Tumbles, and Toilet Paper: Scholarly Mistakes that Can Bite You in the Class

Sponsor: Graduate Student Caucus
 Chair: **Maureen J. Wieland**, Purdue University

Presenters: **Aimee Burns**, Bowling Green State University
Benjamin Davis, University of Wisconsin, Milwaukee
Riley Richards, University of Wisconsin, Milwaukee
Austin J. Beattie, University of Iowa
Megan Kendall, Purdue University
Chelsea Moss, Purdue University

As graduate students, mistakes happen. . . frequently. But these faux pas can create a space for learning. This discussion panel represents the complex roles of graduate students (student, researcher, instructor, and industry-bound) and the ways in which the panelists have overcome

mistakes throughout their graduate careers. From major typos on a publication draft to a trip over a table leg in front of a room of students, this panel will discuss how to recover with grace.

1113 Thursday 8:00-9:15 AM

Miller

Energy Drinks, Feminism, Singing, and Football: Analyzing Popular Culture

Sponsor: Popular Culture Interest Group

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Rita L. Rahoi-Gilchrest**, Winona State University

Scandal's Mellie Grant Sticking It to the Man

Jessica M. Peterson, University of South Dakota

“Amping” the “Monster’s” Myth or Unleashing the Agentic “Beast”: Energy Drinks, The American Dream, and the Rhetorical Potential of Blurring the Material/Symbolic Boundaries

Nathan T. Stewart, Lakeland University

Unchanged theme in a “different” show: A critical understanding of blind audition, voting system, and music in *The Voice of China*

Xinxin Jiang, Bowling Green State University

Why this Research Sucks: A Thematic Analysis of Dysfunctional NFL Fans

Benjamin Brojakowski, Doane University

Performing a Feminist Sexual Empowerment

Runchao Liu, University of Minnesota, Twin Cities

Four authors will present on various genres of popular culture, ranging from portrayals of the American dream through energy drinks, looking at NFL fans’ negative comments about their favorite teams, the fantasy of democracy in a Chinese singing competition show, and feminist sexual empowerment. These authors will explore these various topics drawing upon a variety of theories to uncover the underlying assumption in popular media.



Thursday, April 5, 9:30-10:45 AM

1201 Thursday 9:30-10:45 AM

Kilbourn

Master Class—Thinking with Difference in Communication Studies

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Intercultural Communication Interest Group

Chair: **Heather D. Selim**, Texas A&M University, Corpus Christi

Presenter: **Alberto González**, Bowling Green State University



Difference can mean many things. It can refer to a distinctive way of knowing. It can refer to intersecting ways of being. It also can refer to ways of performing an identity in interpersonal, public, or mediated contexts. Further, difference also names a critical perspective that seeks to reveal and critique repressive hierarchies and inequities.

In this interactive class, we will examine how aspects of difference play out in our Central States region and globally. Come willing to share your stories of discovery and difficulty with difference, to discuss representations of difference on social media, and to create strategies for understanding and including difference.

Participants will emerge from the session with an action plan that describes how aspects of difference will be incorporated into future interrogations of your own positionality, communication pedagogy, research, and community involvement.



Difference with/in Pedagogy: Competitive Papers in Communication Education

Sponsor: Communication Education Interest Group
 Chair: **Alexandra Lippert**, Ohio University
 Respondent: **Nicholas T. Tatum**, Abilene Christian University

Echoes in a Mirror: Understanding the Differences—and Sameness—in the Advisor/Advisee Dyad
Adam Tyma, University of Nebraska, Omaha
Jennifer M. Rome, University of Nebraska, Lincoln

College Students' Instructor Impressions as a Function of Rhetorical/Relational Goal Theory
Scott A. Myers, West Virginia University
James Baker, West Virginia University
Heather Barone, West Virginia University
Stephen Kromka, West Virginia University
Sara Pitts, West Virginia University

Taking a Rhetorical Approach to Teaching Millennials
James T. Petre, Bloomsburg University of Pennsylvania
Craig L. Engstrom, Southern Illinois University, Carbondale

Use Sense Making Activities as Pedagogical Tools to Mitigate Tokenism and Intolerance
Truman R. Keys, Western Connecticut State University

This panel represents competitive papers submitted to the Communication Education Interest Group. Together, these papers embody different topics, methods, and paradigms that help to extend and improve the theories and praxis within communication education scholarship.

Argumentation and Forensics Interest Group Business Meeting

Chair: **Anthony Woodall**, Northeastern State University
 Vice-Chair: **Julie L. G. Walker**, Southwest Minnesota State University
 Secretary: **Anthony Woodall**, Northeastern State University



Bona Oratio: Challenges and Solutions in Introductory Communication Courses at Liberal Arts Colleges and Universities

Sponsor: Basic Course Interest Group
Chair: **David J. Potter**, Langston University

Presenters: **Joshua E. Young**, Oklahoma City University
David Deifell, Clarke University
Deborrah C. Uecker, Wisconsin Luther College
Samuel Miller, Lane College
Tim McKenna-Buchanan, Manchester University
Patty English, Gustavus Adolphus College
Scott L. Jensen, Webster University

Understanding Quintilian's foundational influence of the difference the liberal arts and sciences tradition seeks, this panel provides the opportunity to discuss challenges and propose solutions faced by many basic course programs. To help advance the difference in communication the liberal arts makes in preparing 'good people, speaking well,' any stakeholder in the basic course should attend to understand the difference for their programs at their institutions for the health and vitality of the basic course.

Ways to Know if You Are Making a Difference in the Classroom

Sponsor: Community College Interest Group
Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University
Richard L. Underwood, Kirkwood Community College
Stephen A. Spates, Missouri State University
Julie A. Weishar, Parkland Community College

Panelists will share activities, methods, lesson plans and ideas to communicate, educate and inspire their students. Panelists will also share ideas to gain feedback regarding their teaching activities and methods, and if they have helped their students.



Great Ideas For Teaching (GIFT) Session 1 – Featuring the Top Overall Activity

Sponsor: Great Ideas For Teaching Interest Group
Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. We Are Family, or Are We?: A Lesson on Identifying Differences in Family Communication Patterns and Attachment Styles Through Music Media (**Top Overall GIFT Activity**)
Robert D. Hall, University of Nebraska, Lincoln
2. Seeing Difference Differently: Using Images to Unpack Perspectives
Jeremy Fyke, Belmont University
3. Red and Blue Paint: Challenging Binary Gender and Sexual Orientation Communication in the Classroom
Darcy L. Wentz-Hahn, University of Nebraska, Lincoln
4. Teaching Intercultural Communication with TED Talks
Nathan G. Webb, Belmont University
5. Use of Plicker vs. Kahoot to Enhance Student Engagement in College Courses
Kate Ksobiech, University of Wisconsin, Whitewater
6. Contexts of Communication
Taylor Boelk, Western Michigan University
7. Design Your Own Memorial or Museum Exhibit
Cynthia Duquette Smith, Indiana University
Cassandra L. Secrease, University of Dayton
8. Teaching Perspective Taking Theory: Encounters with International Teaching Assistants (ITAs) with Accent
Comfort Tosin Adebayo, University of Wisconsin, Milwaukee

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session

Crystallized Teaching Methods: Using Different Teaching to Understand How Communication Organizes Differently

Co-Sponsors: Communication Education Interest Group
Organizational and Professional Communication Interest Group
Chair: **Amanda Gunn**, Denison University

Presenters: **Sarah E. Riforgiate**, Kansas State University
Andrea L. Meluch, Indiana University, South Bend
DeAnne Priddis, Middle Tennessee State University
Laura D. Russell, Denison University
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne
Katherine J. Denker, Ball State University

A picture is worth a thousand words, yet learning is often text-based. Since communication organizes ways of knowing, this panel utilizes Ellingson's (2009) work on Crystallization to develop innovative teaching techniques that privilege visual learning and communication. Presenters will share visual class activities – drawing, imaged-based presentations, visual writing, dialogical exercises, and photovoice – designed to invite different ways of understanding and critiquing institutional structures such as ideal worker norms, gender assumptions, mental health, and educational contexts.

You Can't Do That Online – But WE Do! Bridging the Differences Between Classroom and Online Teaching Environments (Top Panel)

Sponsor: Instructional Resources Interest Group
Chair: **America Edwards**, Western Michigan University

Presenters: **Anke Wolbert**, Eastern Michigan University
Leah M. Omilion-Hodges, Western Michigan University
Carrie Reif, University of Southern Mississippi
Valerie Kretz, St. Norbert College
Annette N. Hamel, Western Michigan University
Kathleen Propp, Western Michigan University
Scott E. Shank, Western Michigan University

Many instructors feel it is impossible to teach communication effectively in the online environment. Panelists will share their best practices and encourage other teachers of communication to find ways to adapt traditional communication courses for online delivery. Courses will include nonverbal, interpersonal, race/ethnicity, public relations, and how to create

“face to face” feedback on student assignments. They are teaching communication online when “conventional wisdom” said that it couldn’t be done!

1209 Thursday 9:30-10:45 AM

Miller

“What Makes Us Different?”: Sustaining Relevance in Progressive Communication Programs (Top Panel)

Sponsor: Undergraduate Education and Administration Section
Chair: **Nancy J. Brule**, Bethel University

Presenters: **Charles R. Bantz**, Indiana University Purdue University, Indianapolis
Betsy Wackernagel Bach, University of Montana
Linda B. Dickmeyer, University of Wisconsin, La Crosse
Lawrence R. Frey, University of Colorado
Deleasa Randall-Griffiths, Ashland University
Stephen K. Hunt, Illinois State University
Sandra G. Petronio, Indiana University Purdue University, Indianapolis

The challenges faced by academic programs are mounting each year. In the communication discipline, programs are being threatened with downsizing/closure as a result of budget shortfalls in their respective institutions. Departments need to be responsive to the challenges posed by diminishing financial resources, increasing costs, and significant societal and technological changes. Staying innovative in creating successful and relevant communication programs is an important activity for all departments who wish to sustain themselves and grow.

1210 Thursday 9:30-10:45 AM

Golda Meir

State of South Dakota Showcase – Adapting to Changing Student Demographics in the Foundations of Communication Course

Sponsor: States Advisory Council
Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Aimee A. Sorensen**, University of South Dakota
Jill Tyler, University of South Dakota
Emily Niebrugge, University of South Dakota

High school and college teachers are dealing with a very different set of students than were populating our classrooms a few years ago. How do we adapt our communication curriculum to accommodate technology natives, non-native-English speakers, international students, under-prepared students, veterans, and older students – all while modeling the cultural inclusion we value?

Directions in Feminist Rhetoric(s) Scholarship

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Michelle Kelsey Kearl**, Indiana University Purdue University, Fort Wayne
 Respondent: **Jessica Prody**, St. Lawrence University

Emily Doe’s Statement to Brock Turner: A Case for Long-Term Effectiveness Evaluation in Rhetorical Studies

Kathryn Swenson, Governors State University
Lara C. Stache, Governors State University

Privileged Vulnerability: Embodied Pedagogy as Critical Rhetorical Praxis

Danielle M. Stern, Christopher Newport University

White Feminism and the Ego-Function of Constituting Social Movements

Megan Orcholski, University of Wisconsin, Milwaukee

This panel brings together a variety of methodological approaches and critical readings in critical feminist rhetoric(s). The authors introduce a number of terms and strategies including (1) long term effectiveness evaluation, (2) privileged vulnerability, and (3) the ego-function within white feminism that encourage us to reflect on how we, as scholars, conduct our current and future research and teaching. Collectively, these papers decenter and reframe notions of voice, privilege, embodiment, and subjectivity in our contemporary political and pedagogical discourses.

Difference Erased: Access(ibility) in the Introductory Course

Sponsor: Basic Course Interest Group
 Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Ahmet Atay**, College of Wooster
Deanna L. Fassett, San Jose State University
Meggie Mapes, University of Kansas
C. Kyle Rudick, University of Northern Iowa
Darren J. Valenta, Southern Illinois University, Carbondale

Expanding disciplinary conversations, this panel will critically interrogate access(ibility) within the introductory course curriculum, textbook selection, and expected assignment requirements—accounting for shifting contexts and trends in online teaching, technological expansion, and open pedagogy. Far from “basic,” instructional practices must include reflective interrogations of accessibility for introductory courses to remain relevant and responsive to student lives,




regardless of abilities. This panel expands dialogue to investigate access(ibility) within introductory course design.

1213 Thursday 9:30 AM-10:45 AM

Wright Ballroom C

Sexual Orientation and Gender Identity Caucus Business Meeting

Chair: **Sara Baker-Bailey**, Southern Connecticut State University
Vice-Chair: **Rebecca M. Johnson**, University of Kansas
Secretary: **Justin J. Rudnick**, Minnesota State University, Mankato

	 <p>The Department of Communication at the University of Missouri, Columbia would like to congratulate Molly M. Greenwood and Josh C. Bramlett for their overall top paper award from the Political Communication Interest Group!</p>	
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1214 Thursday 9:30 AM-10:45 AM

Pabst

Top Paper Panel in Political Communication

Sponsor: Political Communication Interest Group
Chair: **Soo-Hye Han**, Kansas State University
Respondent: **James M. Schnobelen**, Washburn University

Candidate Versus Country: Invocations of America on Twitter During the 2016 Convention
Addresses of Hillary Clinton and Donald Trump (**Top Paper**)

Molly M. Greenwood, University of Missouri, Columbia

Josh C. Bramlett, University of Missouri, Columbia

Joshua P. Bolton, Loras College

Constructing the “Symbolic” Citizen: Michelle Obama as Potential First Lady
Sara Kitsch, Monmouth College

Personal Identity and Collective Resilience: Sadiq Khan’s Response to the 2017 Terror Attacks
(**J. Jeffery Auer Award for Top Graduate Student Paper**)




Josh C. Bramlett, University of Missouri, Columbia

Joel Lansing Reed, University of Missouri, Columbia

Total Losers and Bad Hombres: The Political Incorrectness and Perceived Authenticity of Donald J. Trump

Kirsten Theye, Concordia College, Moorhead

Steven Melling, University of Missouri, Kansas City

	 <p>The Department of Communication at the University of Missouri, Columbia would like to congratulate Josh C. Bramlett and Joel Lansing Reed for receiving the J. Jeffery Auer Award from the Political Communication Interest Group!</p>	
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Thursday, April 5, 11:00 AM-12:15 PM

1301 Thursday 11:00 AM-12:15 PM

Oak

Using Our Emotional Labor to Make a Difference

Sponsor: Women's Caucus

Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Malynda Johnson**, Indiana State University
Karla Mason Bergen, College of Saint Mary
Jessica M. W. Kratzer, Northern Kentucky University
Molly Wiant Cummins, Independent Scholar
Robin A. Jones, Southwestern Oklahoma State University

Building upon our discussion from 2017, we consider how the emotional labor we engage in might help us make a difference—positive or negative. Panelists will discuss disclosures and working with vulnerable communities, how the emotional labor we perform outside the academy impacts our work inside, how vulnerable disclosures affect emotional labor, how our emotional labor makes differences for our students, and how emotional labor changes when our duties in the academy change.





Top Papers in Argumentation and Forensics Interest Group

Sponsor: Argumentation and Forensics Interest Group
 Chair: **Edward A. Hinck**, Central Michigan University
 Respondent: **Michael Bauer**, Ball State University

Measuring Communication Apprehension in Intercollegiate Forensic Students
Benjamin M. A. Walker, Southwest Minnesota State University
Julie L. G. Walker, Southwest Minnesota State University

Soul Sharing: Forensics as a Cultivator of Empathy and Worldview Development
Anthony Woodall, Northeastern State University
Shawna J. Blake, Carl Albert State College

Student Perception on Competitiveness in College Forensics (**Top Paper**)
Kendrea James, Missouri University of Science and Technology

	<p>Her colleagues in Arts, Languages, and Philosophy at the Missouri University of Science & Technology would like to congratulate Kendrea James for her top paper award from the Argumentation and Forensics Interest Group!</p>	
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Making a Difference in the Community: The Rewards and Challenges of Connecting with Nonprofit Organizations

Sponsor: Communication Education Interest Group
 Chair: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Peggy B. Fisher**, Ball State University
Sarah E. Riforgiate, Kansas State University
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
Quaquilla Rhea Walker, University of Minnesota, Morris
Cheryl L. Skiba-Jones, Trine University

This panel focuses on how we are “making a difference” in our communities through connecting students and our own skills with nonprofit organizations. Reflections on internships, consulting projects, the community partner perspective, and experiential education in nonprofit organizations will be addressed. Faculty, student and community partner experiences will be discussed.

1304 Thursday 11:00 AM-12:15 PM

Golda Meir

State of Iowa Showcase - Communication Pedagogy: Crisis Communication

Sponsor: States Advisory Council
Chair: **Brian Rohman**, Illinois State University

The Crisis Communication Class
Jeffrey D. Brand, University of Northern Iowa

Public Relations Aspects: Students as Practitioners
Gayle Pohl, University of Northern Iowa

Health Imaging of Presidents around the Globe
Chris Ogbondah, University of Northern Iowa

Listening to Avert Crises
Melissa Beall, University of Northern Iowa

Presenters will discuss strategies for dealing with crisis communication in various professions.

1305 Thursday 11:00 AM-12:15 PM

Kilbourn

Making a Difference: Interpersonal and Small Group Communication Mentoring/Networking Session

Co-Sponsors: Interpersonal and Small Group Communication Interest Group
Graduate Student Caucus
Undergraduate Education and Administration Section

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Leah E. Bryant**, DePaul University
Colleen Colaner, University of Missouri, Columbia
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee
Andrew M. Ledbetter, Texas Christian University
Paul Schrodt, Texas Christian University
Allison R. Thorson, University of San Francisco
Jimmie Manning, Northern Illinois University

Please join us for a Mentoring/Networking Event. This is an opportunity for established scholars to mentor the next generation of Interpersonal and Small Group Communication scholars and an opportunity for undergraduate and graduate students to connect with scholars from other institutions.

1306 Thursday 11:00 AM-12:15 PM

Pabst

Political Communication Interest Group Business Meeting

Chair: **Soo-Hye Han**, Kansas State University
Vice-Chair: **Terri M. Easley-Giraldo**, Johnson County Community College
Secretary: **Colene J. Lind**, Kansas State University

1307 Thursday 11:00 AM-12:15 PM

Wright Ballroom A

Communication Theory Interest Group Business Meeting

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
Vice-Chair: **Jenna L. Currie-Mueller**, North Dakota State University
Secretary: **Stephen A. Spates**, Missouri State University

1308 Thursday 11:00 AM-12:15 PM

Mitchell

Rhetorical Perspectives on Health and Healthcare

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee
Respondent: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Rhetorical Lessons in Advocacy and Shared Responsibility: Advancing Persuasive Ills and Partial Solvency in Pro-Caregiving Advocacy Policy Statements
Rachel D. Davidson, Hanover College

Laughing at Breast Cancer: Tig Notaro's Comedic Reimagining of the She-ro
Darren J. Valenta, Southern Illinois University, Carbondale

This is What Mental Illness Looks Like: The Dark Carnival of "A to Z of Mental Health" and "Depressiongrams"

Tucker Robinson, University of Missouri, Columbia

This panel highlights papers that bring rhetorical theory and criticism and health communication together in innovative ways. The authors explore (1) the rhetorical construction a "caregiving crisis" in unpaid family caregiving, (2) the contestation and reimagining of the she-ro breast cancer survivor through subversive humor, and (3) how digital forms of visual expression empower individuals with a mental illness to challenge stereotypes, social stigmas, and misconceptions surrounding mental health. Their work encourages us to think expansively about

rhetorical perspectives on health and healthcare and to embrace different frameworks and approaches in our research.

1309 Thursday 11:00 AM-12:15 PM

Schlitz

Awards Ceremony for the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Tim McKenna-Buchanan**, Manchester University

Top Paper Award: Coalitional Passing, Covering, and Shared Ethos Cultivation in the Case of the Council on Religion and the Homosexual

Joshua H. Miller, University of Wisconsin, Milwaukee

The Innovator Award for Outstanding Edited Collection:
Activities for Teaching Gender and Sexuality in the University Classroom

Michael Murphy, University of Illinois, Springfield
Elizabeth N. Ribarsky, University of Illinois, Springfield



The SOGI Scholarship Award: Is it Safe to Bring myself to Work? Understanding LGBTQ experiences of Workplace Dignity

Sara Baker-Bailey, Southern Connecticut State University
Kristen Lucas, University of Louisville

The James W. Chesebro Award for Scholarly Distinction in Sexuality Research:

Jimmie Manning, Northern Illinois University

This is the 3rd Annual Sexual Orientation and Gender Identity Caucus Awards Panel. It creates a space for the caucus to honor individuals who have contributed to the practical, theoretical, and activist directions in gay, lesbian, bisexual, transgender, and queer scholarship.

	<p>Congratulations to Oxford University Press author Jimmie Manning for receiving the James W. Chesebro Award for Scholarly Distinction in Sexuality Research from the Sexual Orientation and Gender Identity Caucus.</p>	
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Sexual Harassment, Diversity, and Sensitivity Training: Proposing a Different Direction

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Lance Brendan Young**, Western Illinois University, Quad Cities

Presenters: **Cristin A. Compton**, Kent State University
Debbie S. Dougherty, University of Missouri, Columbia
Marlo Goldstein Hode, University of Missouri, Columbia
Kathleen J. Krone, University of Nebraska, Lincoln

Communication scholars have long challenged the position that organizational culture can be strategically manipulated, yet organizations persist in the practice of requiring sexual harassment and diversity training, which are often perceived by members at best as ineffective, and at worst, as punishment. This expert panel will consider the evidence base for various diversity training practices and suggest what to keep, what to stop doing, what to adopt, how to evaluate, and what requires further research.

Top Competitive Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
 Chair: **Aimee A. Sorensen**, University of South Dakota
 Respondent: **Melissa Broeckelman-Post**, George Mason University

Synthesizing the Current State of the Basic Communication Course Annual: Furthering the Research of Effective Pedagogy (**Douglas M. Trank Award for Top Paper**)

Jillian Joyce, Illinois State University
Samantha Dunn, Illinois State University
Alex Kristelis, Illinois State University
Cheri J. Simonds, Illinois State University
Ben Lyn, Illinois State University

Connecting in the Public Speaking Classroom: Factors Associated with Student Perceptions of Graduate Teaching Assistant Immediacy

Emily Bublitz, Lake Area Technical Institute
Carrie Anne Platt, North Dakota State University
Catherin Y. K. Westerman, North Dakota State University

Assessing Students' Writing and Public Speaking Self-Efficacy in a Composition and Communication Course



T. Kody Frey, University of Kentucky
Jessalyn I. Vallade, University of Kentucky

Instructor Socio-Communicative Style, Learner Empowerment and Affective Learning in the Basic Course

Jayne R. Goode, Governors State University

Katherine J. Denker, Ball State University

Jessica Lolli, Governors State University

	<p>The School of Communication at Illinois State University would like to congratulate Jillian Joyce, Samantha Dunn, Alex Kristelis, Cheri J. Simonds, and Ben Lyn for their top paper from the Basic Course Interest Group!</p>	
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1312 Thursday 11:00–12:15 PM

MacArthur

Spotlight Panel—Making a Difference: The Impact of Public Television and Community News Sites on Diverse Communities

Sponsor: Media Studies Interest Group

Chair: **Jerralyn Moudry**, Wisconsin Lutheran College

Presenters: Milwaukee Public Television

Raul Galvan, Manager of Program Production and professor at Milwaukee Area Technical College

Sharon Patterson, Director of Corporate and Foundation Relations at Wisconsin Lutheran College and former Producer/Host of Milwaukee Public Television’s program “Black Nouveau”

Milwaukee Neighborhood News Service

Dwayne Burtin, NNS Web/Social Media Director and Web Producer at Marquette University

Sharon McGowan, NNS Editor-in-Chief and professor at Marquette University

In this panel highlighting the impact of media from the host city, producers and on-air talent from Milwaukee Public Television will join the Editor-in-Chief and Web/Social Media Director from Milwaukee Neighborhood News Service to discuss content selection, the impact that their respective programs have on their audiences, and how they define and celebrate difference.

Milwaukee’s Public Broadcasting Station has been serving the community for 50 years. Their Vision Statement states that “Milwaukee PBS educates, informs, entertains, and stimulates the

imagination of adults and children alike...to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.” Milwaukee Neighborhood News Service (NNS) covers stories that are important to the people who live, work and serve in central city neighborhoods, on topics such as education, public safety, economic development, health and wellness, environment, recreation, employment, youth development and housing.



1313 Thursday 11:00–12:15 PM

Wright Ballroom B

The Difference of Strategies in Communicating and Experiencing Burdensome Health Issues

Sponsor: Health Communication Interest Group
Chair: **Jeff Kuznekoff**, Miami University, Middletown
Respondent: **Robert D. Hall**, University of Nebraska, Lincoln

Presenters:

The Difference Colleagues Can Make: Social Support and Chronic Health Issues in the Workplace

Anne Kerber, Minnesota State University, Mankato

The Currencies of Social Change Related to Diabetes in Arkansas: A Comparative Investigation of Methods for Motivating People to Action

Christina Standerfer, University of Arkansas Clinton School of Public Health

Increasing Health Literacy to Write the Narrative

Jessica M. Samens, Bethel University

The Difference of Social Support: Positively Impacting Immediate Family Members of Cancer Patients

Keely Odell, University of Nebraska, Omaha

This panel’s research explores communicating about burdensome health issues, such as unwanted pregnancies and STDs, diabetes, and chronic illness. Two of the studies address health education regarding sex and diabetes as modes for behavioral change. The additional studies examine the perception of social support in the context of chronic illnesses. By highlighting a breadth of experiences, panelists illuminate on communication strategies that can make a difference in lightening the load of burdensome health issues.

Public Relations in Hurricane Season 2017

Sponsor: Public Relations Interest Group
 Chair: **Todd Hauser**, Concordia University, Chicago
 Respondent: **Joshua Hawthorne**, Monmouth College

‘But They Didn’t Ask:’ Joel Osteen Attempts to Weather the Storm
Lars J. Kristiansen, James Madison University

Politics, Branding, and Hurricane Relief Charity Efforts
Mark Glantz, St. Norbert College

Paper Towels Can't Clean Up This Mess: An Analysis of Kategoria Targeting Trump's Hurricane Response Rhetoric.
Corey B. Davis, University of Wisconsin, Whitewater

Rush’s Cold Front Toward Hurricane Warnings
Jeffrey Delbert, Lenoir-Rhyne University

The hurricane season of 2017 created a multitude of disaster response public relations opportunities. The actions and reactions of public figures and elected public officials to these natural disasters are diverse. These reactions have their own intended and unintended consequences. This panel of authors analyzes the crises caused by natural disasters and actions of national public figures from multiple perspectives.

Economic Issues in Higher Education: Setting the Agenda Part I

Sponsor: **Blair Thompson**, President
 Chair: **Blair Thompson**, President

Members: **Christina S. Beck**, Ohio University
J. Kevin Barge, Texas A&M University
C. Kyle Rudick, University of Northern Iowa
Christine L. North, Ohio Northern University
Shannon C. VanHorn, Valley City State University
Trevor S. Parry-Giles, National Communication Association

This closed work session will involve setting an agenda for the presidential economic initiative in higher education. These task force members will brainstorm, outline goals for this initiative, and work towards setting an initial set of action items for this initiative. Given the economic

struggles higher education presently faces within our region and beyond, this task force has the potential to help CSCA take on an important advocacy role on this front.

Thursday, April 5, 12:30-1:45 PM

1401 Thursday 12:30-1:45 PM

Kilbourn

Master Class—The Centrality of Communication in Constituting Interpersonal and Family Communication Similarity and Difference

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Interpersonal and Small Group Communication Interest Group
Chair: **Carol L. Tschampl-Diesing**, University of Nebraska, Lincoln

Presenter: **Dawn O. Braithwaite**, University of Nebraska, Lincoln



As both researchers and instructors, how do we understand, study, and teach about interpersonal communication as constituting relationships and selves? We will adopt a dialogic approach in this master class that will help sharpen our focus on how relational parties communicate and co-create relationships, and the role of interaction in co-creating both similarity and difference.

1402 Thursday 12:30-1:45 PM

Wright Ballroom C

Basic Course Interest Group Business Meeting

Chair: **Aimee A. Sorensen**, University of South Dakota
Vice-Chair: **Joshua N. Westwick**, South Dakota State University
Secretary: **Kevin Stoller**, Indiana University Purdue University, Fort Wayne

Unlikely Feminism and Feminists: Explorations of Difference in Representations of Women in Popular Culture (Top Panel)

Sponsor: Women's Caucus

Chair: **Heather Nesemeier**, Minnesota State University, Moorhead

Presenters: **Amanda Brown**, University of Wisconsin, Stout
Joy L. Daggs, Northwest Missouri State University
Kathie Kallevig, Yavapai College
Jacki Brucher Moore, Kirkwood Community College
Adam Tyma, University of Nebraska, Omaha

To say that women are underrepresented in media, such as film and television is a dramatic understatement. Nearly any female character in a lead role, or even females in stories that pass the Bechdel Test, are often labeled feminist. However, which female characters are, or are not feminists or good for feminism, is debatable. This panel explores that debate and seeks to challenge and expand up the accepted notions of feminist characters.

Narrative Pedagogy in the Classroom: Honoring Difference Through Students' Stories (Top Panel)

Co-Sponsors: Interpersonal and Small Group Communication Interest Group
 Communication Education Interest Group

Chair: **Sarah R. Petite**, University of Nebraska, Lincoln

Presenters: **Jody Koenig Kellas**, University of Nebraska, Lincoln
Sarah E. Riforgiate, Kansas State University
Katherine J. Denker, Ball State University
DeAnne Priddis, Middle Tennessee State University
Amanda Gunn, Denison University
Scott A. Myers, West Virginia University

Each student has a unique story highlighting different and important identity facets. This panel is designed to explore narrative pedagogy practices and activities that honor differences while allowing students to leverage communication strategies to self-story and re-story interpersonal relationships. Panelists will discuss using narrative pedagogical approaches and experiences through the following activities: 1) self-storying educational experiences, 2) crystalizing stories through poetry, 3) student witnessing and listening practices, 4) five-minute writing exercises, and 5) narrative coherence.

Graduate Student Caucus Top Papers

Sponsor: Graduate Student Caucus
 Chair: **Samantha F. Quinn**, University of Wisconsin, Milwaukee
 Respondent: **Maureen J. Wieland**, Purdue University

A Critical Literature Review of Email Use in Superior-Subordinate Communication (**Top Paper**)

Bailey C. Benedict, Purdue University

I'm Humble and I Know It: Exploring #Humblebrag as Remedial Facework

Austin J. Beattie, University of Iowa
America Edwards, Western Michigan University

Connecting Social Media Use with Gaps in Knowledge and Participation in a Protest Context: The Case of Candle Light vigil in South Korea

Sangwon Lee, University of Wisconsin, Madison

“Will They Tell My Story?”: A Feminist Narrative Critique of *Hamilton*'s Chicago Production

Stefanie Davis, Indiana University Purdue University, Indianapolis

The Role of Emotional Intelligence in Romantic Partner Satisfaction Depression and Demand Withdraw

Riley Richards, University of Wisconsin, Milwaukee
Eduardo J. Reyes, California State Polytechnic University, Pomona

This panel features the top five papers submitted to the Graduate Student Caucus. This panel will interest a wide range of CSCA members including computer-mediated-communication, interpersonal, organizational, and intercultural.

Top Paper Panel: How Communication Theory is Making a Difference in 2017

Sponsor: Communication Theory Interest Group
 Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
 Respondent: **Em Griffin**, Wheaton College

What's in a Name? Using Theory to Examine Storm Naming and Response (**Top Paper**)

Xialing Lin, Penn State University, Worthington Scranton
Adam Rainear, University of Connecticut
Patric R. Spence, University of Central Florida
Kenneth A. Lachlan, University of Connecticut

A Point of Difference: The Forgotten Legacy of Raymond Birdwhistell's Communication Theory

David Paterno, University of Texas, Tyler

A Review of Communication Approaches to the Study of Humor



Nathan Miczo, Western Illinois University

Examining the Convergence of Online and Offline Identity Creation Through Cultivation Theory
(**Top Student Paper**)

Laura Andrews, Kent State University

(Re)mapping the Field: A Quantitative Investigation of How People in the Practical Lifeworld Perceive Similarities and Differences Among the Constitutive Metamodel's Traditions

Andrew M. Ledbetter, Texas Christian University

	<p>The School of Communication Studies at Kent State University would like to congratulate Laura Andrews for her top student paper award from the Communication Theory Interest Group!</p>	
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1407 Thursday 12:30-1:45 PM

Mitchell

Top Student Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: **Alberto González**, Bowling Green State University

Respondent: **Diana Trebing**, Saginaw Valley State University

The Management of Intercultural Differences and Conflicts Between German-American Couples
(**Top Graduate Student Debut Paper**)



Leila Schmidt, Illinois State University

“Who Lives, Who Dies, Who Tells Your Story?”: An Exploration of Race and Counter-Narratives in Hamilton Through Critical Race Theory

Jennifer Hughes Edwards, Illinois State University

Sarah Hall, Illinois State University

Denaturalizing the Normative: Critical Autoethnography as a Critical Labor
Yusaku Yajima, Southern Illinois University, Carbondale

	<p>The School of Communication at Illinois State University would like to congratulate Leila Schmidt for her top debut paper from the Intercultural Communication Interest Group!</p>	
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1408 Thursday 12:30-1:45 PM

Juneau

Top Papers in the Communication Ethics, Activism and Social Justice Interest Group



Sponsor: Communication Ethics, Activism and Social Justice Interest Group
Chair: **Danielle M. Stern**, Christopher Newport University
Respondent: **Lawrence R. Frey**, University of Colorado, Boulder

The Inside Out: The Need for Different Journalism Ethics in Ethnojournalism (**Top Paper**)
Valica Boudry, Bemidji State University

Negligent Nipples: FEMEN’s Self-Objectifying Protests as Global Media Events
Ashley D. Garcia, University of Nebraska, Lincoln

Bodies in Motion: Applying an Embodied Theoretical Perspective to Communication Activism Pedagogy
Shawna Merrill, Missouri State University

Different Rights (in)Different Times: Rendering the Invisible Visible Through a Comparative Iconographic Analysis of the Women’s Suffrage Parade of 1913 and the 2017 Women’s March on Washington
Sara Potter, Michigan Technological University

	<p>The Department of Integrated Media at Bemidji State University would like to congratulate Valica Boudry for her top paper award from the Communication Ethics, Activism, and Social Justice Interest Group!</p>	
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From Hiring Through Retirement: Focusing on the Manager

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Katherine M. Kelley**, Oral Roberts University

Respondent: **Stephen A. Spates**, Missouri State University

Caught in the Middle: Empowerment in Middle Managers

Noelle Doty, Kansas State University

Gregory Paul, Kansas State University

Living the Good Life: How Social Support Impacts Uncertainty Regarding Retirement

Amy C. Gebka, Ball State University

Kyle B. Heuett, Ball State University

Organizational Training: Supervisor Training and Subordinate Gains

Heather D. Selim, Texas A&M University, Corpus Christi

Ideal Candidate Profiles and Deaf Job Applicants: How Difference Matters in Employment Interviews

Elizabeth Otto, St. Catherine University

Erica Alley, St. Catherine University

Hiring Managers' Impressions of Business Communication: Recommendations for Teaching and Advising

Craig L. Engstrom, Southern Illinois University, Carbondale

In this set of competitive papers, the authors explore questions in organizational communication related to the role of the manager from hiring through retirement.





Top Contributed Performances in Performance Studies and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **Erin M. Briddick**, Portland State University, Rock Creek
Respondent: **Travis Brisini**, Pennsylvania State University

Whatcha Gonna Do, Brother?: An Ode to Terry Bollea (**Top Contributed Performance**)
Darren J. Valenta, Southern Illinois University, Carbondale

The Walmart Reprimand -- A Caregiver Low
Andrea Iaccheri, Ohio University

My Story to Tell?: An Autoethnographic Exploration of the Representation of Trauma
Riley Zahn, Minnesota State University, Mankato

	The Department of Communication Studies at Southern Illinois University, Carbondale would like to congratulate Darren J. Valenta for his top performance award from the Performance Studies & Autoethnography Interest Group!	
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Competitive Student Papers in Public Relations

Sponsor: Public Relations Interest Group
Chair: **Jeffrey D. Brand**, University of Northern Iowa
Respondent: **Deborah Sellnow-Richmond**, Columbus State University

Image Repair Failure of Chris Brown
Ernst Lamothe, Jr., Governors State University

Public Relations Campaigns and the Diffusion of Innovations: An Examination of the 4R Nutrient Stewardship Program (**Top Student Paper**)
Henry Seeger, Purdue University

Tell Them a Story: Measuring Engagement and Sentiment Response to Narratives in Social Media Posts
Cody Blake Wilson, Purdue University

1412 Thursday 12:30-1:45 PM

MacArthur

Media Studies Interest Group Business Meeting

Chair: **Jerralyn Moudry**, Wisconsin Lutheran College
Vice-Chair: **Jennifer C. Dunn**, Dominican University
Secretary: **Dana Schowalter**, Western Oregon University

1413 Thursday 12:30 PM-1:45 PM

Usinger

Judging When Triggered: “Because Judges Have Experienced Trauma Too”

Sponsor: Argumentation and Forensics Interest Group
Chair: **Cindy Larson-Casselton**, Concordia College, Moorhead

Presenters: **Julie L. G. Walker**, Southwest Minnesota State University
Katie M. Brunner, Minnesota State University, Mankato
Megan Orcholski, University of Wisconsin, Milwaukee
Jessica M. Samens, Bethel University

Trigger warnings are short alerts shared at the beginning of stories, performances, or depictions where the content may elicit emotional turbulence for an audience member. Typically, trigger warnings, like viewer discretions or film ratings, are accompanied by the invitation for the audience member to excuse himself or herself with grace to avoid unnecessary trauma. This panel will provide papers exploring experiences of forensics judges who do not have the option to excuse themselves from triggering performances.

1414 Thursday 12:30-1:45 PM

Walker

ESL Only Speech Classes? It’s Up for Debate

Co-Sponsors: Communication Education Interest Group
Argumentation and Forensics Interest Group
Chair: **Leah E. Bryant**, DePaul University

First Affirmative: **Katie Lever**, Western Connecticut State University
Second Affirmative: **Russell Luce**, Horry Georgetown Technical College
First Negative: **Jessica Cherry**, Western Connecticut State University
Second Negative: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Some universities have proposed ESL only sections of public speaking, hoping these students will feel less judgment/pressure and reduce anxiety by being surrounded by students experiencing a similar challenge. But, what is lost and gained in these segregated classrooms? This panel will be a debate format. Once the debate is complete, the panelists will open the floor

to the audience to engage in discussion with the debaters and other attendees to generate insightful dialogue.

1415 Thursday 12:30-1:45 PM

Presidential Suite

Economic Issues in Higher Education: Setting the Agenda Part II

Sponsor: **Blair Thompson**, President

Chair: **Blair Thompson**, President

Members: **Christina S. Beck**, Ohio University
J. Kevin Barge, Texas A&M University
C. Kyle Rudick, University of Northern Iowa
Christine L. North, Ohio Northern University
Shannon C. VanHorn, Valley City State University
Trevor S. Parry-Giles, National Communication Association

This closed work session will involve setting an agenda for the presidential economic initiative in higher education. These task force members will brainstorm, outline goals for this initiative, and work towards setting an initial set of action items for this initiative. Given the economic struggles higher education presently faces within our region and beyond, this task force has the potential to help CSCA take on an important advocacy role on this front.

Thursday, April 5, 2:00-3:15 PM

1501 Thursday 2:00-3:15 PM

Oak

Workshop with Keynote Speaker—The Changing Landscape of Identity: Understanding and Supporting Students of All Gender Identities and Sexual Orientations

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Molly C. Turner**, Northeastern State University

Presenter: **Robyn Ochs**

Our teens and twenties are times of exploration, discovery and growth. For non-heterosexual students, this is a time when presumptive labels and sexuality are called into question. Robyn will discuss her work with teens and young adults, and share some of her observations and the lessons she has learned.

Listening to Difference: Autoethnographic Reflections on Sound, Music, and the Aural World

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: **Michael Will**, Ball State University

Respondent: **Tasha R. Dunn**, University of Nebraska, Kearney

Presenters: **Stephanie L. Young**, University of Southern Indiana

Ben Luttrull, University of Southern Indiana

Blake Paxton, Saint Xavier University

Art Herbig, Indiana University Purdue University, Fort Wayne

Ahmet Atay, College of Wooster

From the human voice to music, from podcasts to cityscapes, panelists will reflect on their aural experiences of the everyday. The goal of the panel is to examine how sound plays a central role in our embodied narratives and the different ways in which our lives and memories are shaped by geographies of sound. Ultimately, we hope to bring the audience into conversation with the aural imagination.

Feminism and Films in the Past Five Years

Sponsor: Popular Culture Interest Group

Chair: **Elaina M. Ross**, University of Kansas

Respondent: **Anne Kerber**, Minnesota State University, Mankato

“Ain’t No Bitches Gonna Hunt No Ghosts”: Analysis of Femininity in and Controversy Surrounding the 2016 Female-Led *Ghostbusters* Reboot

Julie L. G. Walker, Southwest Minnesota State University

Must Play Well for Others: An Exploration of the Barriers to Female Character Development in the Marvel Franchise.

Katie M. Brunner, Minnesota State University, Mankato

Digital Visual Storytelling and the Female Fighters on *Fury Road*

Hilary Rasmussen, University of Wisconsin, Milwaukee & Concordia University

Wisconsin

Wondering Woman: Withholding Information as a Plot Device in Female Movie Relationships

Megan Orcholski, University of Wisconsin, Milwaukee

The past five years has seen an explosion of powerful women on the big screen. Despite the continuing discrepancies between male and female representation, feature films like *Wonder*

Woman to Mad Max: Fury Road have highlighted strong women in lead roles. Celebrating and critiquing high-power female movies through the papers on this panel about movies of the past five years will provide robust conversation about the state of media as a culturally shaping force.

1504 Thursday 2:00-3:15 PM

MacArthur

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session II

Sponsor: **Amy Aldridge Sanford**, First Vice President
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

1505 Thursday 2:00-3:15 PM

Wright Ballroom A

Who Representing Whom? Media Portrayals of Indigenous Cultures, the Black Lives Matter Movement, and Gendered Parenting Expectations

Sponsor: Media Studies Interest Group
Chair: **Aimee Lau**, Wisconsin Lutheran College
Respondent: **Dana Schowalter**, Western Oregon University

The Traveling Food Show: A Postcolonial Perspective to Televised Food Discourse
Mitchell Combs, Illinois State University

A Cultural Perspective of Social Movements: How Popular Culture Has Helped Advance the Black Lives Matter Movement
Dominique Newman, Purdue University Northwest

A Review of Fatherhood Portrayal in Television Sitcoms
Chelsea Moss, Purdue University

Viewing the Ordinary as Extraordinary: Redefining the Maternal Heroine’s Fight Against Patriarchy

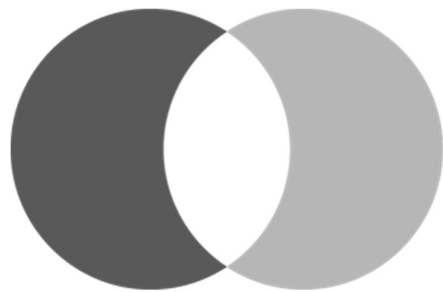
Ashley D. Garcia, University of Nebraska, Lincoln

Media producers provide lenses through which society interprets culture. Papers in this panel explore these portrayals of identity and roles in the discourse found in “Anthony Bourdain: Parts Unknown,” celebrities’ interpretation of the Black Lives Matter movement, sitcoms’ portrayal of fatherhood, and how Min and Bill (1930), Evelyn in *The Prize Winner of Defiance, Ohio* (2005), and Val in *The Second Mother* (2015) depict the maternal heroine narrative.

1506 Thursday 2:00-3:15 PM

Usinger

Bridging Associations: How Can NCA Support Community Colleges?



NATIONAL
COMMUNICATION
ASSOCIATION

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Community College Interest Group

Chair: **David T. McMahan**, Missouri Western State University

Presenters: **David L. Bodary**, Sinclair Community College
Richard L. Underwood, Kirkwood Community College
Allison Beltramini, Waubensee Community College
Julie A. Weishar, Parkland Community College
Jacki Brucher Moore, Kirkwood Community College
David A. Wendt, Keokuk High School & Southeastern Community College
Terri M. Easley-Giraldo, Johnson County Community College

NCA recognizes that the long-term health of the organization and the discipline rests in large part on the health of our community colleges. A task force is working to identify ways to support community college professors and their programs. After a briefing from members of the task force about the work done so far, the floor will be open to discussion and input from the audience to identify how NCA can assist community colleges.

Material Differences: Rhetorics of Place, Community, and Separation

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Linda D. Horwitz**, Lake Forest College
 Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

The Walls That Define Us: Material Border Rhetorics in Urban Spaces
Scott A. Mitchell, Wayne State University

Titanic Belfast: Memory, Place, and Simulation in a Post-Artifact Museum
Cynthia Duquette Smith, Indiana University

No Way Out But Down: The Condemned Man's Journey at Crumlin Road Goal
Cassandra L. Secrease, University of Dayton

Think Bigger: The Biblical Scale of Conflict at the Ark Encounter
Phillip Perdue, Indiana University

Expanding upon past and current scholarship on the rhetorical functions of space and place, this panel explores the interactive and consequential nature of material rhetorics through the study of walls in urban spaces, museums, the tourist experience of a prison, and even an encounter with Noah's ark. Together the panelists highlight how physical environments literally and figuratively frame not only our experiences of the places, but our understanding of the people inside and outside of their confines.

Beyond the Board: How a Faculty Internship Can Provide a Different Perspective in the Classroom

Sponsor: Public Relations Interest Group
 Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Presenters: **Joy L. Daggs**, Northwest Missouri State University
Grace Niemeyer, Northwest Missouri State University

As higher education moves toward a more profession based model, communication programs need to insure that they are keeping a current connection to industry. Many departments use Professional Advisory Committees, but the Plank Center for Leadership in Public Relations offers educators the opportunity to apply for a faculty internship. The experience can provide benefits for both the faculty member and the students. This panel will discuss the Plank Center Fellowship and the impact it has on faculty and students.

Why is Your Teaching Style so Different? International Teaching Assistants and Pop Culture References

Sponsor: Intercultural Communication Interest Group
 Chair: **Jeff Ching-Fan Lai**, University of Wisconsin, Milwaukee

Presenters: **Mike Allen**, University of Wisconsin, Milwaukee
Dakota Horn, Illinois State University
Uttara Manohar, University of Wisconsin, La Crosse
Seokhoon Ahn, St. Cloud State University
Kavya Pavitra, University of Oklahoma
Comfort Tosin Adebayo, University of Wisconsin, Milwaukee
Mary Hogg, Western Illinois University

This panel seeks to unveil possible challenges international teaching assistants (ITAs) encounter in the classroom when students reference the American popular culture. Many times ITAs are not familiar with these cultural artifacts, and this often challenges the perceived competence of ITAs. Popular culture reference is a huge part of the U.S. classroom learning system. The panel's discussions will revolve around how an ITA can gain competence in their knowledge of U.S. pop culture with some suggestions.

Avenues for Work/Life Change: Managing, Negotiating, Reframing, and Critiquing to Make a Difference

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Stacey Wieland**, Calvin College
 Respondent: **Erika L. Kirby**, Creighton University

Blurring Lines and Spilling Over: The Role of Social Media in Work/Life Emotions

Sarah E. Riforgiate, Kansas State University
Natalie Pennington, Kansas State University
Emily M. Ruder, Kansas State University

Interpersonal Work/Life Negotiations by Emerging Adults: Interaction Constraints as a Predictor of Perceived Success

Kendra Knight, DePaul University
Katherine J. Denker, Ball State University

Work Life of Graduate Students: Affective Labor in the Age of Academic Capitalism

Amanda Kennedy, St. Mary's University
Katherine Hampsten, St. Mary's University

Work-Life Balance as a Celebrity Issue: Exploring the Gendered and Classed Nature of Popular Press Coverage

Elizabeth Fish Hatfield, University of Houston, Downtown

Research examining conflicts from the intersection of paid work and private life obligations has burgeoned as technological advancements increase, family configurations shift, working hours expand, and new generations question traditional work assumptions. This panel examines communication strategies and critiques discourses to highlight ways individuals can change work/life practices, making a difference in their lives, in terms of managing technology choices, negotiating work/life conflict, reframing practices using a feminist lens, and critiquing celebrity media work/life advice.

1511 Thursday 2:00-3:15 PM

Miller

Political Communication and the 2018 U.S. Midterm Elections

Sponsor: Political Communication Interest Group

Chair: **Soo-Hye Han**, Kansas State University

Presenters: **Mary C. Banwart**, University of Kansas
Dianne G. Bystrom, Iowa State University
Mitchell S. McKinney, University of Missouri, Columbia
Trevor S. Parry-Giles, University of Maryland
Craig Allen Smith, North Carolina State University
Judith S. Trent, University of Cincinnati

Join a roundtable discussion with several political communication scholars who will analyze the approaching 2018 midterm elections. In the context of current state and national political activity, panelists will consider likely outcomes and the impact of the midterm elections on our national policy agenda; and how the 2018 elections may influence the candidates, strategies and campaign messages that might emerge ahead of the 2020 presidential contest. Audience participation will be invited.

1512 Thursday 2:00-3:15 PM

Golda Meir

State Communication Associations: Meeting the Challenges

Sponsor: States Advisory Council

Chair: **Linda Laine**, Iowa Communication Association

Presenters: **Randy K. Dillon**, Speech & Theatre Association of Missouri
Shannon C. VanHorn, Communication Speech & Theater Association of North Dakota
Kimberly Weismann, Communication Speech & Theater Association of North Dakota
Joshua N. Westwick, Speech Communication Association of South Dakota
Anna Wright, Illinois Communication and Theatre Association

State communication associations face a variety of challenges. Evaporating travel funds. Increased campus demands and time pressures. Proliferation of scholarly organizations and conferences. Escalating expectations for tenure and promotion. Declining memberships and conference attendance. Decreasing interest in association leadership. Yet state associations are in a unique position to provide valuable support and opportunities, often, due to the very challenges they face. This discussion will address the challenges facing state associations, providing insight into successful strategies and best practices.

1513 Thursday 2:00-3:15 PM

Juneau

Great Ideas For Teaching (GIFT) Session 2 – Featuring the Top Basic Course Activities

Sponsor: Great Ideas For Teaching Interest Group
Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Chocolate Milk Comes from Where? An Activity in Information Literacy*
Maura R. Cherney, University of Wisconsin, Milwaukee
2. Audience Analysis Movie Trailer Differences (**Top Student GIFT Activity**)
Samantha Dunn, Illinois State University
3. Three Communication Models: What's the Difference?
Paul A. Sommer, Kent State University, Stark
4. Because Every Audience is Different: Using Theory and Imagination to Teach Target and Constructed Audience
Emily Anne Mueller, University of Wisconsin, Milwaukee
Sophia Koleno, University of Wisconsin, Milwaukee
5. Small Activity, Big Difference: Teaching Students how to Formulate an Argument
Lynette J. Bleed, Indiana University Purdue University, Fort Wayne
6. Cultural Blunders: Public Speaking Scenarios for Discussion
Julie C. Allee, Ivy Tech Community College of Indiana
7. Tower with a Twist: Practicing Informal Group Roles While Teambuilding
Nicole A. Ploeger-Lyons, University of Wisconsin, La Crosse
8. There once was a man from the Palisades ... who decided to play some charades
Ashlie Klepper, Queensborough Community College

** Recognized as one of top five overall GIFT activities and the top basic course activity.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Thursday, April 5, 3:30-4:45 PM

1601 Thursday 3:30-4:45 PM

Oak

CSCA Scholar Conversations: Jerry D. Feezel

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
Scholar: **Jerry D. Feezel**, Kent State University
Interviewer: **Scott A. Myers**, West Virginia University



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

1602 Thursday 3:30-4:45 PM

Kilbourn

Communicating Whiteness, Gender, and Sexuality in Popular Culture

Sponsor: Intercultural Communication Interest Group
Chair: **John R. Baldwin**, Illinois State University
Respondent: **Ahmet Atay**, College of Wooster

Whiteness, Will You Accept This Rose? A Bachelor Selects His Identity
Kathryn Biddle, Illinois State University

Whiteness's Postracial Imaginary in Disney's Zootopia
Linsay M. Cramer, Indiana University, East

Intersections of Power, Race, and Sexuality in Adrian Tomine's *Shortcomings*
Sidi Becar Meyara, Utah State University

Popular culture has significant rhetorical power to influence racial, gender, and sexual ideologies among viewers. This panel presents three media texts: the reality TV *The Bachelor*, Disney's animated film *Zootopia*, and the graphic novel *Shortcomings* to explore how the minority identities are marginalized and problematized in these diverse narratives. The presenters' detailed analysis of the three works illuminates why the study of whiteness is still relevant and crucial in intercultural communication.

1603 Thursday 3:30-4:45 PM

Juneau

Lynn H. Turner: An Apology to the Discipline

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Mike Allen**, University of Wisconsin, Milwaukee
Respondent: **Lynn H. Turner**, Marquette University

An Advisor's Apology and Lament
Michael E. Roloff, Northwestern University

An Co-Author's Apology and Lament
Nancy Burrell, University of Wisconsin, Milwaukee

A Daughter's Apology and Lament
Sabrina Turner, Lawyer

The Lament and Apology of Interpersonal and Family Scholarship
Patricia Sullivan, State University of New York, New Paltz

The Lament of Professional Organization Leadership
Patrice M. Buzzanell, University of South Florida

The Lament of Feminist Scholars
Helen Sterk, Western Kentucky University



The panel, in the form of a roast, honors the contribution of the scholar Barry Lynn Turner to the field of communication. In the form of an apology and lament, each panelist will offer a perspective on the contribution of Dr. Turner to the members of the discipline. The apologies will come from her doctoral advisor, daughter, former colleague, co-author, professional officer, and feminist scholarship. The panel will provide insight into the contribution and influence of a senior scholar. Time will permit audience participation, and that is encouraged.

States Advisory Council Business Meeting

Chair: **Anna Wright**, Illinois State University
 Vice-Chair: **Kimberly Weismann**, Williston State College
 Secretary: **David A. Wendt**, Keokuk High School & Southeastern Community College

Members: **Melissa Beall**, University of Northern Iowa
Joy L. Daggs, Northwest Missouri State University
Randy K. Dillon, Missouri State University
John Heineman, retired
Dakota Horn, Illinois State University
Scott L. Jensen, Webster University
Tushar R. Oza, Oakland University
Diana Rehling, St. Cloud State University
Renee Strom, St. Cloud State University
Hsin-I Sydney Yueh, Northeastern State University
Amy Aldridge Sanford, CSCA First Vice President

Closed meeting for members of the CSCA States Advisory Council listed here.

***Modern Romance* as Modern Research: Embracing the Irreverence of Popular Culture to Understand Dating in the Digital Age**

Sponsor: Popular Culture Interest Group
 Chair: **Elaina M. Ross**, University of Kansas

Presenters: **William B. Myers**, University of Nebraska, Kearney
Tasha R. Dunn, University of Nebraska, Kearney
Katherine J. Denker, Ball State University
Blake Paxton, St. Xavier University
Nick Iannarino, University of Michigan, Dearborn

Using focus groups, interviews, surveys, and ethnography, the authors argue—through popular press writing—that finding a lifemate has fundamentally changed in the digital age. In this panel, scholars who have used the book *Modern Romance*, reflect on its pedagogical and scholarly possibilities and examine how we preserve the legacy of a discipline built upon traditional scholarship, yet also embrace the irreverence of genre-bending “scholarship,” to better understand the impact of digital communication technologies on romantic relationships.

1606 Thursday 3:30-4:45 PM

Pabst

Public Relations Interest Group Business Meeting

Chair: **Richard E. Murphy**, McKendree University
Vice-Chair: **Deborah Sellnow-Richmond**, Columbus State University
Secretary: **Jeffrey D. Brand**, University of Northern Iowa

1607 Thursday 3:30-4:45 PM

MacArthur

Teaching the College Course in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Andrew M. Ledbetter**, Texas Christian University

Presenter: **Em Griffin**, Wheaton College

Communication Theory is a tough class to teach. For many students, the word *theory* has negative connotations and instructors are often outside their area of expertise. This panel is crafted for current and future instructors who want to stimulate students to understand, compare, and apply a range of communication theories. Presenters will offer sample syllabi, assignments, methods of evaluation, classroom activities, discussion ideas, video and Internet resources, and a comparison of ten different textbooks.

1608 Thursday 3:30-4:45 PM

Usinger

Community College Interest Group Business Meeting

Chair: **Allison Beltramini**, Waubensee Community College
Vice-Chair: **Tammie Wiebers**, North Central Missouri College
Secretary: **David L. Bodary**, Sinclair Community College

1609 Thursday 3:30-4:45 PM

Wright Ballroom A

Disenfranchising Grief: Exploring Differences in Silenced and Stigmatized Grief

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Brittnie S. Peck**, University of Wisconsin, Milwaukee
Respondent: **Leah A. Bryant**, DePaul University

Negotiating Privacy, Stigma, and Disenfranchised Grief Throughout the Infertility Journey
Kristine M. Nicolini, University of Wisconsin, OshKosh

The Silence and Stigma Associated with Parenting a Chronically Ill Child
Katherine Rafferty, Iowa State University

The Experience of Silenced and Stigmatized Grief in Alcoholic Families
DeAnne Priddis, Middle Tennessee State University

“We Still Don’t Do Christmas...”: Victims of Adolescent-to-Parent Abuse Experiences of Disenfranchised Grief
Nancy J. Brule, Bethel University

Suffocating the Grief of Sexual Assault Victims on College Campuses: Disenfranchising the Right to Mourn Former Identities?
Jessica J. Eckstein, Western Connecticut State University

Grief is a journey that the individual suffering loss travels through with support of others (Doka, 2016). Inspired by Doka’s book, *Grief is a Journey*, “disenfranchised grief” is the process of grieving loss not recognized or supported by society. This grief creates unique communication challenges, including: feeling marginalized, not receiving adequate social support, losing one’s identity, and suffering relational losses. Members of this panel will discuss how “disenfranchised grief” relates to their specific research areas.

1610 Thursday 3:30-4:45 PM

Wright Ballroom B

Scars of Survival: A Family Perspective on Difficult Times

Sponsor: Graduate Student Caucus
Chair: **Maria Butauski**, University of Missouri, Columbia
Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Investigating Familial Sense-Making of Mental Health in Rural Communities
Sarah R. Petite, University of Nebraska, Lincoln

Discursive Struggles in Fathers’ Talk about Early Fatherhood Experiences and Expectations
Lauren Johnsen, University of Missouri, Columbia

Communication Between Siblings of Alcoholics
Kory Loden, Kansas State University
Grace Karber, Kansas State University

Children's Desires and Perceptions of Social Support from Divorced Parents and its Effects of Self-esteem and Relationship Satisfaction
Kimberly A. Felan, Texas State University
Anthony Gallardo, Texas State University

The early days of interpersonal and family communication research focused on the positive outcomes and situations of the relationships. However, relationships, especially between family

members, are not always the most pleasant. Papers presented in this panel focus on individuals within the family when the family is not picture-perfect. Topics include divorce, mental health, addiction, and expectations of new parents.

1611 Thursday 3:30-4:45 PM

Wright Ballroom C

Spotlight on Diversity: Race Relations on Midwestern College Campuses

Sponsor: **Blair Thompson**, President
Moderator: **Shawn T. Wahl**, Past President

Presenters: **David T. McMahan**, Missouri Western State University
Carolyn Calloway-Thomas, Indiana University
Christopher Brown, Minnesota State University, Mankato
Lawrence R. Frey, University of Colorado, Boulder
Christina S. Beck, Ohio University
Tim McKenna-Buchanan, Manchester University
Jake Simmons, Missouri State University
Danielle M. Stern, Christopher Newport University
Eddah Mbula Mutua, St. Cloud State University
Stephanie L. Young, University of Southern Indiana
Mark P. Orbe, Western Michigan University
Dorothy L. Pennington, University of Kansas
Ronald L. Jackson, II, NCA President

Interracial communication is a micro discipline within communication, and although the appellation “diversity” embraces a growing number of identities, the nation’s media spotlight features and corroborates the interracial tension of college and university campuses, specifically between African American students and members of the dominant group, including administrators. Voicing dissatisfaction with the status quo, bolstered by reported acts of microaggression and derogation, African American students and their sympathizers have constructed many parameters of meaning through organized protests and acts of civil unrest. Protestors have disrupted public spaces and issued demands to be granted by institutions, often in an enumerated platform as an ultimatum, with an accompanying deadline for meeting the demands. Activism among protestors ranges from discursive to less discursive practices, and Midwestern colleges and universities are not immune to unrest and perceived power asymmetries across racial lines. National news features stories about interracial encounters on campuses in Minnesota, the Dakotas, Ohio, Michigan, Kansas, Missouri, Nebraska, Indiana, Wisconsin, Oklahoma, Illinois, and other states. This convention program proposes to problematize interracial encounters and the question phrased by author Paula Giddings’ famous book titled, “When and Where I Enter.” Where do we, as communication scholars, administrators, staff, and students, in CSCA enter the conversation/debate on interracial conflict on our campuses? What should be our goal(s)? Problem solving? Creating a basis for dialogue, with or without a concrete material goal in mind? Trying to establish law and order from a premise of civility and rationality? Creating a climate of safety on our campuses? Providing the protestors a voice? Sharing the protestors’ pain? This convention program highlights a concept-based approach to

(1) problem-identification in interracial conflicts, often embedded in historical precedent and circumscribed relations, (2) the possibility of a negotiated management of the problems, and (3) the, ironic, dialectic of “separate-but-equal” in the allocation of material resources, as protesting groups form separate, race/identity-based organizations and governing bodies on campuses. Leading this session are two Central States scholars who special in interracial communication: Dorothy Pennington, of the University of Kansas and Mark P. Orbe, of Western Michigan University. The leaders of this session hope that it not only responds to an exigence, but also leads to future CSCA scholarship and programming in interracial communication in areas such as, signification by speaking between the margins, material rhetoric, identity and interpretation of spatial dislocation, social justice modalities, autoethnography, interracial communication competencies and satisfaction, navigating schematic incompatibilities, and administrative management of discord.

1612 Thursday 3:30-4:45 PM

Walker

Discovering Different Aspects of the Dark Side of Interpersonal Communication

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jenna McNallie**, Augsburg University
Respondent: **Rita L. Raho-Gilchrest**, Winona State University

Discussing Non-Monogamy with a Current or Potential Romantic Partner
Kristy Jagiello, University of Wisconsin, Milwaukee
Samantha F. Quinn, University of Wisconsin, Milwaukee

Microaggressions Toward People with Disabilities: Implications for Inclusive Education (**Dawn O. Braithwaite Award for Qualitative Research**)
Danielle Sparrow, University of Wisconsin, Milwaukee
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

Person-Centered Messages, Attributions of Responsibility, and the Willingness to Forgive Parental Infidelity
Morgan April, University of Nebraska, Lincoln
Paul Schrodt, Texas Christian University

The Dangerous SIDE of Social Media: Manipulating Bystander Aggression and Support to Cyberbullying Victims Through an Application of SIDE
Claire Gross, Baldwin Wallace University
Erin K. Ruppel, University of Wisconsin, Milwaukee

The Contextual Effects of Advice Interactions on Advice Outcomes: Examining the Causal Processes via Perceived Face Threats, Advice Evaluation, and Felt Emotions
Jihyun Esther Paik, University of Wisconsin, Madison



This competitively-selected paper panel examines communication about behaviors (e.g., non-monogamy, microaggressions, parental infidelity, bystander aggression, face threats) that may damage interpersonal relationships and our ability to communicate competently in interpersonal relationships.

1613 Thursday 3:30-4:45 PM

Mitchell

Rhetorical Theory and Criticism Interest Group Business Meeting

Chair: **James M. Proszek**, Northwestern University
Vice-Chair: **Kristi Scholten**, Ferris State University
Secretary: **Kristin L. McCauliff**, Ball State University

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Emily Anne Mueller for her top student paper award from the Women's Caucus!</p>	
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1614 Thursday 3:30-4:45 PM

Golda Meir

Negotiating Bodies and Sexuality: Perceptions, Choice, and Politics

Sponsor: Women's Caucus
Chair: **Jacki Brucher Moore**, Kirkwood Community College
Respondent: **Jessica M. W. Kratzer**, Northern Kentucky University

Sexual Consent In and Out of the Bedroom: Disjunctive Views of Heterosexual College Students
(**Top Paper**)

Jimmie Manning, Northern Illinois University
Kristen Jozkowski, University of Arkansas
Mary Hunt, University of Arkansas

Complexities of Womanhood and Motherhood: Differences in Perceptions of Breastfeeding in Western Society (**Top Graduate Student Debut Paper**)



Emily Anne Mueller, University of Wisconsin, Milwaukee

“When They Go Low, We Go High”: Michelle Obama’s Feminine Style Approach to Sexual Assault During the 2016 Election

James M. Schnoebelen, Washburn University
Sarah C. Dweik, Washburn University

It's about Time: Teen Pregnancy Prevention Media, Neoliberal Lessons, and Resistance
Megan Yahnke, University of Minnesota

Gendered bodies and sexuality have long been the subject of feminist scholars' inquiries. Participants on this panel continue this discussion in presenting their work that examines how alternative discourses challenge dominant cultural discourses regarding consent, sexual assault, teen pregnancy, and breastfeeding.

	<p>The Women, Gender, and Sexuality Studies Program at Northern Illinois University would like to congratulate Jimmie Manning and his colleagues for their top paper award from the Women's Caucus!</p>	
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Thursday, April 5, 5:00-6:15 PM

1701 Thursday 5:00-6:15 PM

Walker

Top Competitive Papers in Communication Education: Unpacking and Complexifying Difference with Students

Sponsor: Communication Education Interest Group

Chair: **T. Kody Frey**, University of Kentucky

Respondent: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Negotiating Difference, Identity, and Community amongst First-Generation Students and First-Generation Faculty: High-Impact Practices and Communicating Belonging (**Top Paper**)

Theresa Castor, University of Wisconsin, Parkside

Adrienne Viramontes, University of Wisconsin, Parkside

Uncovering Ambiguity: Lessons from Our Students on Learning Outcomes, Communication, and Difference

Dani S. Kvam, University of Wisconsin, Oshkosh

Jennifer R. Considine, University of Wisconsin, Oshkosh

Tony Palmeri, University of Wisconsin, Oshkosh

"I felt the invisible hand of inequity fall firmly on my shoulders, holding me back": Exploring the Intersectional Identities of First-Generation College Student Women

Audra K. Nuru, Fairfield University

Tiffany R. Wang, University of Montevallo

Jenna Abetz, College of Charleston

Paris Nelson, University of Montevallo

What Motivates Students in the Online Communication Classroom? An Exploration of Self-Determination Theory

Laura Jacobi, Minnesota State University, Mankato

This panel spotlights the top four papers submitted to the Communication Education Interest Group. This year, Theresa Castor and Adrienne Viramontes, both from University of Wisconsin, Parkside, are the recipients of the Top Competitive Paper Award for the communication education interest group. Studying difference and making a difference, these papers represent the pinnacle of rigorous scholarship within communication education.

1702 Thursday 5:00-6:15 PM

Wright Ballroom B

Queering Animation: Gender, Sexuality, and Embodiment in Popular Cartoons

Sponsor: Popular Culture Interest Group

Chair: **CarrieLynn D. Reinhard**, Dominican University

Respondent: **Jennifer C. Dunn**, Dominican University

Twice the Gem That You Are: An Analysis of Garnet the Crystal Gem's Queer Embodiment
Noelle Lynn Blood, Washburn University

Just Keep Swimming: Queering Ability in *Finding Nemo*
Borin P. Chep, University of Nebraska, Omaha

Assertive Femininity: Messages about Modern Girlhood in Disney's Doc McStuffins
Jerralyn Moudry, Wisconsin Lutheran College

The Residents of the Land of Ooo: Gender Fluidity and Transgression in Children's Entertainment

Christopher J. Olson, University of Milwaukee, Wisconsin

Animated films showcase a range of intersecting cultural identities, such as expressions of gender fluidity and queer embodiment, as well as representations of people of color, people with disabilities, and trans/gender nonconforming characters. Cartoons are able to construct multidimensional characters with identities, abilities, and lives that are not constrained by binary societal norms. This panel explores and critiques this inclusive media trend toward an understanding of how queer animation contributes to societal views on LGBTQIA+ persons.



The Future of PR: Outstanding PR Undergraduates Who Will Make a Difference

Sponsor: Public Relations Interest Group
 Chair: **Richard E. Murphy**, McKendree University

Participants: **Shianna Knoll**, Manchester University
Trevor Rayhons, University of Northern Iowa
Grant Riggs, McKendree University

Four outstanding undergraduates in Public Relations will discuss how they are being taught to make a difference in their community and in the field of PR. The panelists will also reflect on the instruction of PR and what they see as the strengths and areas for improvement are in their programs.

Stigma, Sensation, and Support: A Health Communication Competitive Paper Panel

Sponsor: Health Communication Interest Group
 Chair: **Christine L. North**, Ohio Northern
 Respondent: **Anne Kerber**, Minnesota State University, Mankato

Negotiating assent and other tasks: Assessing the ability of PT students to initiate conversation and create shared meaning with patients
Rebecca S. Imes, Carroll University

When the Plus Sign is a Negative: Challenging and Reinforcing Embodied Stigmas Through Outliers and Counter-Narratives
Alexandra Lippert, Ohio University

The HIV/AIDS War in Kenya: An Investigation into the Perceptions of the Public toward people living with HIV/AIDS and the Kenyan Government's Commitment to Eradicate HIV/AIDS
Robert G. Nyaga, Purdue University

Sensation Seeking and Message Sensation Value: College Student Reactions to Anti-Tobacco Public Service Announcements
Kate Ksobiech, University of Wisconsin, Whitewater

This panel is comprised of competitive papers exploring worldwide health issues. Two of the papers in the panel explore stigma in the context of pregnancy and eating disorders. Panelists will also talk about students communication with creating shared meaning with patients and how

they view anti-tobacco announcements. Finally, the panelists set out to explore how HIV/AIDs is viewed in Kenya. Join the panelists as they explain their research into this different health areas.

1705 Thursday 5:00-6:15 PM

Kilbourn

Response to Diversity Crisis: Challenges and Strategies for Effective Intercultural Education

Sponsor: Intercultural Communication Interest Group
Chair: **Seokhoon Ahn**, St. Cloud State University

Presenters: **Eddah Mbula Mutua**, St. Cloud State University
Jennifer Hawkins, University of Wisconsin, Stout
Susie Lamborn, University of Wisconsin, Milwaukee
Jonathan B. Dellinger, University of Wisconsin, Milwaukee

This panel aims to address the two following issues in intercultural education: first, to discuss challenges and difficulties of teaching intercultural communication, and second, to share pedagogical strategies for an effective intercultural education curriculum. Specifically, the panelists will present their pedagogical principles and skills for intercultural education, ranging from designing assignments and evaluations, to developing in-classroom activities, to engaging class discussions on sensitive interracial topics, and to creating diversity training programs for online seminars.

1706 Thursday 5:00-6:15 PM

Wright Ballroom A

International News: Audience Reception, Neoliberalism and Postcolonial Discourse

Sponsor: Media Studies Interest Group
Chair: **Kelly L. Adams**, University of Missouri, Columbia
Respondent: **Alicia Wireman**, Indiana Tech

Culturally Proximate, Socially Different: Reception of Korean Drama Adaptations
Yesim Kaptan, Kent State University
Murat Tutucu, Izmir University of Economics

Politics and National Identity in the Middle East: Boycotting Turkish Media Products in Egypt
Yesim Kaptan, Kent State University

Analyzing Rana Plaza Crisis Discourse from a Postcolonial Perspective: Implications for Identity and Crisis Communication Studies
Mir Ashfaquzzaman, University of Northern Iowa

In the 2000s, the “Korean Wave” (Hallyu) arrived in Turkey. The first paper explores the cultural reception of Turkish adaptations of Korean media. The second paper takes this a step farther to ask how the Turkish media industry helps the government constitute hegemonic discourses. The final paper presents a postcolonial theory-driven critical discourse analysis of UK and US news coverage on the collapse of a garment factory building in Bangladesh on April 24, 2013.

1707 Thursday 5:00-6:15 PM

Golda Meir

National Communication Association: Advocacy, Data Resources, and Program Initiatives

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Scott A. Myers**, West Virginia University

Presenters: **Trevor S. Parry-Giles**, NCA Interim Executive Director
Ronald L. Jackson, II, NCA President

This panel features NCA office staff and elected leadership discussing the role NCA plays in disciplinary advocacy, the data resources available through NCA to support teaching, research, and career development, and future programming ideas.

1708 Thursday 5:00-6:15 PM

Wright Ballroom C

State of North Dakota Spotlight - Teaching Privilege to Midwestern Students

Sponsor: States Advisory Council
Chair: **Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus

Presenters: **Shannon C. VanHorn**, Valley City State University
Kimberly Weismann, Williston State College
Jonna Ziniel, Valley City State University
Amber Aberle, Valley City State University
Jaime Meyer, University of Mary

Many people in the Midwest do not feel they have privilege. However, many people do, in fact, have privilege. This panel explores ways of teaching privilege to demographics who do not always believe it exists.





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Theoretical Differences in Two Capstone International Addresses: President Obama’s Cairo Speech “A New Beginning” and President Trump’s Riyadh Speech “...Global Terrorism”

Sponsor: Communication Theory Interest Group
 Chair: **John “Jack” A. Jones**, University of Illinois, Chicago

Presenters: **Leah E. Bryant**, DePaul University
Jessica J. Eckstein, Western Connecticut State University
Samuel Rush, St. Xavier University
Lynn H. Turner, Marquette University

Panelists analyze and challenge the contrastive nature of “otherness” in two definitive international addresses delivered by our current president and previous president. Employing theories such as social judgment theory, expectation violation theory, and metaphoric analysis, the panelists will address issues of potential, immediate, and long-term consequences in the nation’s relations with the global community.

Political Discourse in the Time of “Fake News”

Sponsor: Political Communication Interest Group
 Chair: **Jordan Stalker**, University of Wisconsin, Madison
 Respondent: **Joshua Hawthorne**, Monmouth College

How the Media Talks about ‘Fake’ News? Reporting in the World of Trump
Sumana Chattopadhyay, Marquette University

The Fourth Estate Strikes Back: Journalists Respond to Trump’s Accusations of Fake News
Corey B. Davis, University of Wisconsin, Whitewater

Defining Fake News According to President Trump
David M. Rhea, Governors State University

Immunized from the Truth: Protecting a World View from Contrary Facts
Todd Hauser, Concordia University, Chicago

The importance of false news reports and “fake news” in the 2016 Presidential Election Cycle cannot be overstated. The term itself is polysemous. It might mean the introduction of false information posing as news. It might mean the scapegoating of factual information as false information. This panel is designed to have scholars analyze the impact of the term “fake news” from a variety of perspectives, and also the implications this has on politics and democracy.

1711 Thursday 5:00–6:15 PM

Schlitz

Adjunct/Temporary Faculty Caucus Business Meeting

Chair: Tammie Wiebers, North Central Missouri College
Vice-Chair: Heather Nesemeier, Minnesota State University, Moorhead
Secretary: Shawna J. Blake, Carl Albert State College

1712 Thursday 5:00-6:15 PM

Pabst

Rhetoric and Identity: Unpacking Discourses across Borders, along the Margins, and at the Edge

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: Stephanie L. Young, University of Southern Indiana
Respondent: James M. Proszek, Northwestern University

I'M-Migrated: A Rhetorical Analysis of Identification and Division in F-1 International Student Visas

Alice Fanari, University of Nebraska, Omaha

A Warrior on the Margins: Liminality in Bronson Koenig's "What I Found in Standing Rock"
Barbara L. King, Carroll University

Identity Through Difference: A Fantasy Theme Analysis of the Alt-Right
Ismael Quinones, University of Northern Iowa

This panel demonstrates how rhetorical theory and criticism can contribute to the important work of unpacking discourses about the construction and negotiation of identity. Through their deft analysis of power, ideology, and agency, the three authors draw connections among individuals and groups who could not appear to be further apart. In doing so, they embody the late John T. Warren's call to "talk about difference in a way that makes a difference."

1713 Thursday 5:00-6:15 PM

Oak

Best Practices for Teaching Diverse Student Populations

Sponsor: Instructional Resources Interest Group
Chair: Diana Trebing, Saginaw Valley State University

Presenters: Ahmet Atay, College of Wooster
Melissa Hobart, Saginaw Valley State University
Jennifer D. McCullough, Saginaw Valley State University
Elizabeth A. Petre, Bloomsburg University of Pennsylvania
Satoshi Toyosaki, Southern Illinois University, Carbondale

This discussion panel brings together educators from various institutions to discuss their experiences teaching diverse student populations. Each panelist will focus on best practices working with students from diverse backgrounds including First Generation College, Millennial, Military/Veteran, and international student populations among others. We will provide recommendations for faculty members looking to increase their understanding and awareness of issues our diverse student populations encounter, and offer opportunities for dialogue and growth in our pedagogical styles.

1714 Thursday 5:00-6:15 PM

Juneau

Long-term Academic Mentoring Relationships: Leaving a Legacy

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Kellie W. Smith**, Texas A&M University, Corpus Christi

Presenters: **Judith C. Pearson**, North Dakota State University
Jeffrey T. Child, Kent State University
Yan Bing Zhang, University of Kansas
Gabrielle Byrd, University of Kansas
Judith S. Trent, University of Cincinnati
Cady Short-Thompson, Hope College
Amy Aldridge Sanford, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa

These mentors and protégés will be interviewed about their relationships with each other and how those relationships have affected their experiences and decisions throughout the years. They will also be asked to share tips for building and maintaining mentoring relationships within an academic environment.



Thursday, April 5, 6:30-7:30 PM

1801 Thursday 6:30-7:30 PM

Crystal Ballroom

Keynote—Beyond Binaries: Identity and Sexuality

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Sara Baker-Bailey**, Southern Connecticut State University
Presenter: **Robyn Ochs**

Join your CSCA colleagues for this interactive program, where Robyn will help us explore the landscape of sexuality, conducting a thought-provoking anonymous survey of those present, and look together at the data. Where do we fall on various sexuality continua? How do we label? How old were we when we came to our identities and to our sexualities? How asexual/sexual are we? How well do our friends/family members understand our sexuality? This program will likely expand your perspective and change the way you think about labels.



Robyn Ochs is an educator, speaker, grassroots activist, and editor of two anthologies: the 42-country collection *Getting Bi: Voices of Bisexuals around the World* (2009) and *RECOGNIZE: The Voices of Bisexual Men* (2015). In addition, her writings have been published in numerous bi, women's studies, multicultural, and LGBTQ+ anthologies. Robyn has taught courses on LGBTQ+ history & politics in the United States and Canada, the politics of sexual orientation, and the experiences of those who transgress the binary categories of gay|straight, masculine|feminine, black|white &/or male | female. An advocate for the rights of people of all orientations and genders to live safely, openly and with full access and opportunity, Robyn's work focuses on increasing awareness and understanding of complex identities, and mobilizing people to be powerful allies to one another within and across identities and social movements. She lives in Massachusetts and on May 17, 2004, the first day it was legal to do so, Robyn married Peg Preble. Robyn served for 12 years on the Board of Directors of MassEquality, Massachusetts' statewide equality organization and for 3 years on the Massachusetts Commission on LGBTQ Youth. She is the recipient of numerous awards, most recently PFLAG's Brenda Howard Award, the National LGBT Task Force's Susan J. Hyde Activism Award and the Harvard Gender & Sexuality Caucus's Lifetime Achievement Award.

Thursday, April 5, 7:30-9:00 PM

1901 Thursday 7:00-9:00 PM

Empire Ballroom

The 2018 Opening Reception: Celebrating “Difference”



Everyone is invited to this popular annual event that celebrates the first day of the convention! Whether you have had a full day of making a ‘difference’ in panel sessions or if you are just getting into town, come join the fun! In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious hors d’oeuvres are served, and bartenders at two different cash bars serve beverages.

Thursday, April 5, 7:30-10:00 PM

1902 Thursday 7:30-10:00 PM

Chop House

CSCA Annual Past Presidents and Executive Directors Dinner

Host: **Shawn T. Wahl**, Past President

Anyone who has ever served as President or Executive Director is invited to this fantastic event that is organized by the most recent Past President. Please contact CSCA Past President Shawn T. Wahl (shawnwahl@missouristate.edu) with any questions you have about this year’s event.

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Friday, April 6, 6:30-7:30 AM

2000 Friday 6:30–7:30 AM

Empire

Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Friday, April 6, 8:00-9:15 AM

2101 Friday 8:00–9:15 AM

Oak

Theorizing Yoga and Communication

Sponsor: Communication Theory Interest Group
Chair: **Joseph P. Mazer**, Clemson University

Presenters: **Noelle Lynn Blood**, Washburn University
Art Herbig, Indiana University Purdue University, Fort Wayne
Danielle M. Stern, Christopher Newport University
Adam Tyma, University of Nebraska, Omaha
Molly Waters, Christopher Newport University

This discussion panel features interdisciplinary perspectives around the intersection of communication and yoga. Presenters will make theoretical connections among experiences of integrating yoga into their wellness practice through communication principles of ritual and reflection, founding a yoga collective around theories of social justice, the commodification and fetishizing of spirituality and wellness, the performance of masculinity and femininity in yoga spaces, and the discursive construction of the embodied life as more meaningful when pursued with mindfulness and intention.

2102 Friday 8:00-9:15 AM

Pabst

Great Ideas for Teaching Interest (GIFT) Business Meeting

Chair: **Gordon S. Carlson**, Fort Hays St. University
Vice-Chair: **Aaron V. Burton**, Tiffin University
Secretary: **Seth S. Frei**, Texas State University

2103 Friday 8:00-9:15 AM

Miller

Spotlight—Practical Tips for Addressing Pedagogical Issues Related to First Year Students to Graduating Seniors

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Instructional Resources Interest Group
Communication Education Interest Group
Chair: **DeAnne Priddis**, Middle Tennessee State University

Presenters: **Betsy Wackernagel Bach**, University of Montana
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
Katherine J. Denker, Ball State University
Tiffany R. Wang, University of Montevallo

Seasoned pedagogues will give their best tips related to mid-term assessments, accessibility of course materials, mentoring of undergraduate research, and guiding difficult classroom conversations. The advice is helpful for all levels of teaching, from the basic course to advanced undergraduate courses.

2104 Friday 8:00-9:15 AM

Juneau

Made a Difference to Me: The Importance of Mentoring in Undergraduate Education

Co-Sponsors: Interpersonal and Small Group Communication Interest Group
Undergraduate Education and Administration Section
Chair: **Jessica Gehrke**, Wisconsin Lutheran College

Presenters: **Aimee Lau**, Wisconsin Lutheran College
Deborah C. Uecker, Wisconsin Lutheran College
Ali Gattoni, University of Wisconsin, Milwaukee
C. Erik Timmerman, Texas State University
Malynda Johnson, Indiana State University
Ann Angel, Mount Mary University
Rachel Italiano, Marquette University
Jerralyn Moudry, Wisconsin Lutheran College

One person can make a difference in the trajectory of a student's life and career. This panel of faculty mentor-mentee pairs will share personal experiences in advising undergraduate students and highlight the value of mentoring for faculty, students, and the institution at large. Each pair of individuals on this panel began their mentor-mentee relationship during the mentee's undergraduate tenure and have maintained a relationship as mentees have pursued graduate work and careers in higher education.

2105 Friday 8:00–9:15 AM

Wright Ballroom A

“Gendertyping” in American Society

Sponsor: Media Studies Interest Group

Chair: **Jessica M. Peterson**, University of South Dakota

Presenters: **Danielle Dickerson**, South Dakota State University
Nick Lorang, South Dakota State University
Tess Mairose, University of South Dakota
Emily Niebrugge, University of South Dakota
Ashley Pikel, South Dakota State University
Matt Rohner, University of South Dakota
Kendall Uhrich, South Dakota State University

Media have the potential to shape current gender stereotypes and set the gender agenda, reinforcing who individuals believe they should be, what they should think, and how they should interact with each other based on gender and stereotypes. This panel will discuss how gender stereotypes differ, the role of media in representing gender stereotypes, how current media set the gender agenda, how media enforces gender identities of young children, how social media has changed gender expressions/expectations, and the differences in gender representations in *Cosmopolitan* and *Men's Health* magazines.

2106 Friday 8:00-9:15 AM

Usinger

Competition, Performance, and Health: Forensics as a Health Communication Case Study

Sponsor: Argumentation and Forensics Interest Group

Chair: **Benjamin M.A. Walker**, Southwest Minnesota State University

Respondent: **Cindy Larson-Casselton**, Concordia College

Making Sense of the Mind-Body Connection: Students' Nutritional Choices at Forensics Tournaments

Anne Kerber, Minnesota State University, Mankato

Social Media, Health, and Wellness: The Opportunities/Threats of Social Media to Impact Health in Intercollegiate Forensics

Julie L.G. Walker, Southwest Minnesota State University

Exploring Health Status Through Event Selection: Creating the Narrative and Boundaries

Jessica M. Samens, Bethel University

Case studies help explore intersecting health communication issues within complex environments. Intercollegiate forensics taxes students with grueling preparation and competition, poor eating and sleeping habits, and high stress levels. Prior research has explored forensics and well-being (e.g., *National Forensic Journal*, 22 (1), special edition on wellness in 2004), but this panel looks to examine problems and offer solutions to current issues as a case study to benefit similar arenas (e.g., sports, the workplace).

2107 Friday 8:00–9:15 AM

Mitchell

Difference and Fan Culture—Players, Venues, and Dissent as Influences on Fan Engagement in Sports Cultures

Sponsor: Popular Culture Interest Group

Chair: **Bonnie Sierlecki**, Edgewood University

Respondent: **Kevin R. Meyer**, Illinois State University

Taking My Talents Elsewhere: An Investigation of the Mythic and Ideological Discourse in Professional Sports Free Agency

Adam Blood, University of Nebraska, Lincoln

A Shining City on a Mound: Boston’s Recasting of the American Dream

Benton Bajorek, University of Kansas

Vines, Curses, and Traditions: Reflection on the Modernization of Wrigley and a World Championship on the Chicago Cubs as “Promised Land”

Scott L. Jensen, Webster University

Professional Tennis’ Rhetorical Redefinition in the Wake of the Sharapova Scandal

John W. Jordan, University of Wisconsin, Milwaukee

Fans, Self-Empowerment, and Dissent: Croatian Football Fan Use of Protest as Calls for Cultural Reform

Sasha Allgayer, Bowling Green State University

This panel includes papers that examine unique examples of fandom that are impacted by changes to a culture within which they are sports fans. From success to league politics, and from free agency to criminal acts, different rhetorical lenses are used to examine how fan communities respond to changes to what they have embraced as favorite teams, players, and sports. The authors discuss implications of making sport culture different on sport fan identity and behavior.

Competitive Papers in the Communication Ethics, Activism and Social Justice Interest Group

Sponsor: Communication Ethics, Activism and Social Justice Interest Group
 Chair: **Laura D. Russell**, Denison University
 Respondent: **Joshua D. Atkinson**, Bowling Green State University

Small Group Narratives: The Black Experience at Predominantly White Institutions
Jasmine T. Austin, University of Oklahoma

Structurally Integrating Mentorship to Normalize Diversity within the Workplace
Tianna Cobb, University of Oklahoma

National Security Whistleblowers and Journalists: Seeking Social Justice Through Ethical Leaked Communication
John Huxford, Illinois State University
Maria A. Moore, Illinois State University
Jennifer B. Bethmann, Illinois State University

A Bishop's Call for Prayer and Advocacy: The Rhetorical Practices of Theology in Bishop Burbidge's Statement on Comprehensive Immigration Reform
Jim Vining, Governors State University

From issues concerning diversity and inclusion to speaking publically against injustices, this panel explores an assortment of cases that complicate understandings of communication ethics. Questions regarding how individuals experience difference in their relational and social surroundings will be examined. Furthermore, panelists will probe the responsibilities and potential consequences persons face when advocating publically against corrupt institutional practices.

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session III

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University

Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

2110 Friday 8:00-9:15 AM

Wright Ballroom C

Stereotypes and Minority in the Media

Sponsor: Graduate Student Caucus
Chair: **Austin J. Beattie**, University of Iowa
Respondent: **Tucker Robinson**, University of Missouri, Columbia

‘They’re Just Not Doing Their Job...’: An Application of the Empathic Fallacy to the Presentation of Police News and Social Media
Cody Blake Wilson, Purdue University

‘Lady’ Blues: Dialogues about the Stereotypical Portrayals of Women in the Media using Fela Anikulapo-Kuti’s Music as a Case Study
Adebukunola Babalola, Texas A&M University, Corpus Christi

Calling the Shots: Representation of Women in Power in the Television Show *Suits*
Kelly L. Adams, University of Missouri, Columbia

Mass media and critical scholarship has a long history within the communication discipline. This paper panel seeks to expand and contradict some of the positive and negative issues that surround mass media in today’s context. Topics include stereotypical women, women of power, and police news in the media.

2111 Friday 8:00–9:15 AM

Schlitz

Embracing Difference in the Basic Course: Activities to Encourage a Global Citizenship (Top Panel in the Basic Course Interest Group)

Sponsor: Basic Course Interest Group
Chair: **Ed Schwarz**, Prairie State College
Presenters: **David L. Bodary**, Sinclair Community College
Lora Cohn, Park University
Kathleen Edelmayer, Madonna University

Michael McDonald, University of Missouri, Kansas City
Mark Noe, Park University

This panel discusses assignments in the varied communication basic courses that focus on culture. Each presenter will showcase an assignment they use to help create global citizens. Handouts will be provided, which will complement examples of student work and assessment recommendations. Many universities do not have or require a course about functioning in a global society. Communication programs can adapt assignments in the basic course to address this deficit and help create a better global citizen.

2112 Friday 8:00–9:15 AM

Wright Ballroom B

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Cathryn Ellis**, Western Kentucky University
Respondent: **Amanda Holman**, Creighton University

Shameless-ly Gendered: A Feminist Media Analysis on Showtime's Shameless
Hanh Pham, The College of Wooster

Communication Privacy Management (CPM) Theory in Long-Distance Relationships: How People Communicate Their Relationship to Others

Madison Henning, University of Northern Iowa
Jayda Baumhover, University of Northern Iowa
Brandi Rogers, University of Northern Iowa
Linzey Hubbell, University of Northern Iowa
Jon McReynolds, University of Northern Iowa

Dating, Mating, and Relating: Love Styles, Relationship Satisfaction, and Relationship Development

Anita Voss, Bethel University

Giving to Receive: Egoistical Dynamics in Nonprofit's Online Appeals

Alena M. Blakley, Oklahoma Baptist University

A Critical Analysis of Hard of Hearing Representations Marketed through Hearing Instrument Discourses

Jane Lynn, Denison University

2017 CSCA Federation Prize Winner Presentation: Dyadic Processes of Communicating Resilience

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Timothy L. Sellnow**, 2017 CSCA Federation Prize Committee Vice Chair

Presenters: **Maria K. Venetis**, Purdue University
Skye Chernichky-Karcher, Bloomsburg University
Helen Lillie, Purdue University

Research in cancer communication highlights that little is known about which communicative strategies support and enhance cancer patients' and partners' resilience when coping with cancer management. Guided by the Communicative Theory of Resilience (Buzzanell, 2010; Lillie et al., 2017), authors created and tested the Dyadic Cancer Resilience Scale. Participants were recruited from Amazon's Mechanical Turk and included cancer patients and partners of cancer patients. Participants completed online measures. Results highlight differences across participant role as well as culture.

How Co-Cultural Theory Has Made a Difference: An Open Forum with Mark P. Orbe

Sponsor: Communication Theory Interest Group
Chair: **Em Griffin**, Wheaton University

Presenter: **Mark P. Orbe**, Western Michigan University

With so many theories in the field of communication, Mark P. Orbe's Co-Cultural Theory ranks among the best of them. This panel highlights Mark P. Orbe, who will address how talk about the development and application of the co-cultural theory and how it has made a difference in the field of communication.



Friday, April 6, 9:30-10:45 AM

2201 Friday 9:30-10:45 AM

Mitchell

Analyzing Popular Culture Through Gender, Millennials, Relationships and Westerns

Sponsor: Popular Culture Interest Group

Chair: **Michael Brewer**, Southern Illinois University, Carbondale

Respondent: **Trevor S. Parry-Giles**, University of Maryland

False Dichotomies: An Analysis of the Binary Relationships in Apichatpong Weerasethakul's *Syndromes and a Century*

Austin Fleming, Ball State University

Tech-savvy or Too Plugged In? Mediated Representations of the Millennial Worker

Elizabeth-Ann Pandzich, Wayne State University

Elizabeth Stoycheff, Wayne State University

Polishing a Scratched Record; or The Epideictic Power of Record Store Day

José Luis Quintero Ramírez, Northwestern University

Where the Dragons and Meth Addicts Play: A Rhizomatic Analysis of Popular Television as Westerns

Nettie Brock, University of Missouri, Columbia

Masculinity and Difference in Boxing Films: Examining the Significance of the Gay and Queer Subject in a "Purely Masculine" Cinematic Setting

Richard Wolff, Valparaiso University

Four authors will present on various genres of popular culture, ranging from portrayals of masculinity in boxing, looking at current television through the trope of the western, the preservation of vinyl, and representations of millennials. These authors will explore these various topics drawing upon a variety of theories to uncover the underlying assumption in popular media.



Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session III (cont.)

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University

Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

Not the Usual Suspects: Exploring Newer Terrain in Organizational Communication Research

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Stephen A. Spates**, Missouri State University
 Respondent: **Debra J. Ford**, Creighton University

“I Will Fight for You”: An Analysis of Servant Leadership in Female Politicians Facebook Posts
Alexandria Burch, University of Nebraska, Omaha

Collective Trolling as a Form of Organizational Resistance: Analysis of #JusticeForBradsWife
 Twitter Campaign

Gavin Kirkwood, University of California, Santa Barbara
Holly J. Payne, Western Kentucky University
Joseph P. Mazer, Clemson University

Identifying in a Material World: Identity as Discourse and Materiality
Greg Ormes, University of Wisconsin, La Crosse

Texts as Objects: Orienting Practices in the Communicative Constitution of Collective Action
Theresa Castor, University of Wisconsin, Parkside

The Impact of Social Dominance Orientation and Gender Role Incongruity on Entrepreneurial Intention.

Jeffrey Muldoon, Emporia State University
Sheryl Lidzy, Emporia State University
Carol Lucy, Emporia State University

These competitive papers explore less-commonly featured topics in organizational communication research. Ranging from Facebook posts in relation to servant leadership, ethnography and identity discourses, collective trolling as resistance, and texts and a water resources group, these papers broaden our questions in organizational communication.

2204 Friday 9:30-10:45 AM

Miller

Top Competitive Papers in Performance Studies and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **Benjamin Haas**, Borough of Manhattan Community College
Respondent: **Erin M. Briddick**, Portland Community College, Rock Creek

An Autoethnography of Disabled Identity: Embodying the Medical, Social, and Postmodern Models (**Top Paper**)



Patrick Seick, Southern Illinois University, Carbondale

A Mother Explores Sharing Information About her Motherloss with her Children: An Autoethnography

Cindi Clayton-Schnitker, University of Southern Indiana

Why Cry?: Exploring the Performance of Crying in Relationship to Communication, Emotion and Identity

Megan Orcholski, University of Wisconsin, Milwaukee
Derrick Vaughn Langston, University of Wisconsin, Milwaukee

	<p>The Department of Communication Studies at Southern Illinois University, Carbondale would like to congratulate Patrick Seick for his top paper award from the Performance Studies & Autoethnography Interest Group!</p>	
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Visual Rhetorics of Pain and Possibility in Art and Architecture

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Stephanie L. Young**, University of Southern Indiana
 Respondent: **Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee

American Nocturne, 1932: Visual Communication and Epideictic of Blame in Elgin, Illinois
Philip Dalton, Hofstra University
John Butler, Independent Scholar

“This is What We Have All Carried Through These Unspeakably Difficult Years”: The Visual Jeremiad of Kaethe Kollwitz’s *Kreig*
Jacqueline A. Irwin, California State University, Sacramento

Standing in the Unbuilt Empty: Commemorative Visions, Sensuous Imaginings, and the Architectural Epideictic
Dylan Rollo, Northwestern University

This panel explores the visual epideictic and jeremiad through a rhetorical analysis of temporally, geographically, and materially distinct pieces. Collectively, these papers encourage us to examine how artists articulate histories of violence and the potential for a better future and the rhetorical power of memory and imagination.

Teaching in Trump’s America (Top Panel in Communication Education)

Sponsor: Communication Education Interest Group
 Chair: **Samantha Dunn**, Illinois State University
 Respondent: **Kevin R. Meyer**, Illinois State University

Education and/as Humanization: The Case for Trashing Trump
Douglas Ficek, University of New Haven

Facts are Apolitical: Obligations in Education
Jenn Marra, Marquette University

Open-Mindedness, Offensiveness and Offendedness: Classroom Discussions on Human Diversity in Trump’s America
Dallis Pike, Ball State University

The Trumping of the Funny: Death of a Shaman
Elizabeth Sills, Northern State University

Recently BBC issued a list of “Seven Ways the World Has Changed” since Donald Trump began his presidency. These changes are pivotally important to discuss as they affect how to engage diverse viewpoints with students. This year, college instruction has become an increasingly scrutinized and self-conscious endeavor. Panelists will address the nature of culture, comedy, commentary, and inquiry as tools to teach students of/in the current political milieu. This panel hopes to spur audience discussion.

2207 Friday 9:30–10:45 AM

Chop House

Central States Communication Association 2019 Program Planners Meeting and Breakfast

Sponsor: **M. Chad McBride**, Second Vice President
Chad C. Edwards, Incoming Executive Director
Jimmie Manning, Executive Director

Chair: **M. Chad McBride**, Second Vice President

Participants: **Heather Neseimeier**, Minnesota State University, Moorhead
Julie L. G. Walker, Southwest Minnesota State University
Joshua N. Westwick, South Dakota State University
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
Kristine M. Nicolini, University of Wisconsin, OshKosh
Jenna L. Currie-Mueller, North Dakota State University
Tammie Wiebers, North Central Missouri College
Aaron V. Burton, Tiffin University
Maureen J. Wieland, Purdue University
Kallia O. Wright, Illinois College
Kelly L. Adams, University of Missouri, Columbia
Eddah Mbula Mutua, St. Cloud State University
Allison R. Thorson, University of San Francisco
Jennifer C. Dunn, Dominican University
Sarah E. Riforgiate, Kansas State University
Jake Simmons, Missouri State University
Terri M. Easley-Giraldo, Johnson County Community College
Adam Tyma, University of Nebraska, Omaha
Deborah Sellnow-Richmond, Columbus State University
Kristi Scholten, Ferris State University
Rebecca M. Johnson, University of Kansas
Kimberly Weismann, Williston State College
Malynda Johnson, Indiana State University
Elizabeth N. Ribarsky, University of Illinois, Springfield

This planners-only session offers all the information needed for the elected unit planners who will be making CSCA 2019 happen.

Master Class—Experiential Encounter Communication Pedagogy

Co-Sponsor: **Amy Aldridge Sanford**, First Vice President
Instructional Resources Interest Group

Chair: **Quaqilla Rhea Walker**, University of Minnesota, Morris

Presenter: **Lawrence R. Frey**, University of Colorado, Boulder



This session offers a chance to experience (at least, in part) the unique pedagogy of “encounter communication,” a method to facilitate “here-and-now” communication (talking *only* about what occurs between people in that room), for the purpose of creating meaningful moments of contact among participants. In line with the conference theme, this session focuses on perceived differences among participants, and feelings and potential actions generated by those differences. After experiencing the pedagogy, we will talk about how variations can be employed in courses, such as interpersonal and group communication. If you plan to attend, to save time, please read the following essay (email me and I will send it to you: larry.frey@colorado.edu):

Frey, L. R., & White, A. (2012). Promoting personal, interpersonal, and group growth through positive experiential encounter communication pedagogy. In T. J. Socha & M. J. Pitts (Eds.), *The positive side of interpersonal communication* (pp. 297–312). New York, NY: Peter Lang.

This session is limited to the first 20 participants.

CSCA Scholar Conversations: Kathleen Galvin

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln
 Scholar: **Kathleen Galvin**, Northwestern University
 Interviewer: **Jody Koenig Kellas**, University of Nebraska, Lincoln



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Top Papers of the President's Undergraduate Honors Research Conference

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Blair Thompson**, President
 Respondent: **Leah E. Bryant**, DePaul University



Marketing through Social Media: Reaching Generation Z (**Top Paper**)
America Edwards, Western Michigan University

The Importance of Care for Children of Divorce
Hannah Barends, Denison University

Investigating College Students' Political Affiliation and Opinion Disclosures
Abby Murphy, University of Wisconsin, La Crosse

Social Support and its Effect on Relational Outcomes in On-again/Off-again Relationships
Matthew J. Mullin, West Virginia University
Osama Altayeb, West Virginia University
Benjamin H. Katz, West Virginia University

Cis-Femme Female Drag on Trial: An Investigation into the Guilty Verdict on “Bio-Drag as Appropriation” in Contemporary Drag Culture
Mariann Fant, Ball State University

	<p>The School of Communication at Western Michigan University would like to congratulate America Edwards for her overall top paper award from the President’s Undergraduate Honors Research Conference!</p>	
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2211 Friday 9:30-10:45 AM Juneau

Engaging with Our Partners in the Community: A Conversation with the MKE LGBT Community Center

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Sara Baker-Bailey**, Southern Connecticut State University

Presenters: **Karen Gotzler**, MKE LGBT Community Center
Brandon Herr, MKE LGBT Community Center

There is a lot of talk in the discipline regarding applied scholarship, praxis, and community engagement. But do we walk the walk? And do we engage in applied scholarship with our broader community in a meaningful and respectful way? This discussion panel will explore these “town and gown” relationships. Panelists include staff members from the Milwaukee LGBT Community Center. The goal is to engage in a dialogue regarding how our research can be integrated into our broader communities. How can we better translate our research into effective practice? What might LGBTQIA communities need and what role can and should we as academics play?

2212 Friday 9:30-10:45 AM Walker

Health Communication: Offering Differential Solutions to the Opioid Crisis

Sponsor: Health Communication Interest Group
 Chair: **Lance Brendan Young**, Western Illinois, Quad Cities

Presenters: **Laura J. Jackson**, Iowa State University
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne

Leigh Maxwell, Edgewood College
DeAnne Priddis, Middle Tennessee State University
Kevin Wombacher, University of Kentucky

Opioid overdose kills more than 90 people in the United States every day. Proposed solutions often target pharmaceutical companies, physicians, pharmacists, pain clinics, patients, addicts, and recovery resources. Solutions often fail to acknowledge this is a crisis of communication, with relationships playing a central part. This panel shares expertise in mass media, organizational communication, persuasion, patient-provider communication, social support, and family communication with the goal of proposing viable communication solutions to this national crisis.

2213 Friday 9:30-10:45 AM

Pabst

Top Papers in Intercultural Communication

Sponsor: Intercultural Communication Interest Group
Chair: **Carolyn Calloway-Thomas**, Indiana University
Respondent: **Elizabeth Lozano**, Loyola University, Chicago

The Phenomenology of the “Aftershock” in the Process of Intercultural Identity Adjustment and Readjustment (**Top Paper**)

Phil Chidester, Illinois State University

“Um, Diversity Definition... That’s Hard”: Student Perceptions of Diversity

Stacy Tye-Williams, Iowa State University

Amanda Arp, Iowa State University

Philip Gallagher, Iowa State University

Mariah Kemp, Iowa State University

Globalization, Consumer Culture and Changes in Masculine Representation

Suman Mishra, Southern Illinois University, Edwardsville



The **School of Communication at Illinois State University** would like to congratulate **Phil Chidester** for his top paper from the Intercultural Communication Interest Group!



Friday, April 6, 11:00 AM-12:15 PM

2301 Friday 11:00 AM-12:15 PM

MacArthur

Mental Illness and Media—Portrayals that May Shape Understanding

Sponsor: Health Communication Interest Group
Chair: **Michelle Calka**, Manchester University

Presenters: **Shawn Starcher**, Kent State University
Laura D. Russell, Denison University
Kallia O. Wright, Illinois College
Bailey Leitschuh, Illinois College
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne
Malynnda Johnson, Indiana State University

This panel will examine the portrayal of characters in comic books, television shows, and movies that may play a role in understanding mental illness including, Sherlock Holmes, The Walking Dead, Harry Potter, The Green Lanterns, and others. Each panelist will provide their perspective on one or more of the characters in these stories and how those portrayals may influence the viewers' and readers' perspectives on mental illness overall.

2302 Friday 11:00 AM-12:15 PM

Kilbourn

Master Class—Communication Privacy Management Theory and Research: Getting to the Bottom of CPM

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Communication Theory Interest Group
Chair: **Elaina M. Ross**, University of Kansas

Presenter: **Sandra G. Petronio**, Indiana University Purdue University, Indianapolis



Unpacking the paradoxical sense of privacy management seems an increasingly difficult task. With the internet introducing endless examples of privacy breakdowns, it is often unclear whether privacy is still possible. Communication Privacy Management (CPM) theory and research offer a way to more clearly understand the puzzle of privacy. Decisions to reveal or conceal private information are guided by very clear principles. The predictive nature of CPM allows us to recognize the behaviors people enact when granting or deny access to their information, as well as explore issues when receiving private information. Through a discussion of the tenets of CPM theory across and within contexts such as families, healthcare, and social media, this interactive class uncovers some of the hidden assumptions people make about regulating their privacy and answers the puzzle of privacy management across contexts, countries, and concepts.

2303 Friday 11:00 AM-12:15 PM

Pabst

Are We So Different? A Discussion on the Intersection of Political, Interpersonal, and New Media Research for Coping with Conflict

Co-Sponsors: Political Communication Interest Group
Interpersonal and Small Group Communication Interest Group
Chair: **Terri M. Easley-Giraldo**, Johnson County Community College

Presenters: **Natalie Pennington**, Kansas State University
Nancy Burrell, University of Wisconsin, Milwaukee
Andrew M. Ledbetter, Texas Christian University
Kelly L. Winfrey, Iowa State University

This panel brings together scholars from Political, Interpersonal, and New Media to discuss interpersonal-political conflict today. Panelists will offer practical advice for undertaking research at this intersection, and open a dialogue with the audience about ways research can find commonalities in difference.

2304 Friday 11:00 AM-12:15 PM

Walker

Difference, Entitlement, and Power: Deconstructing the Privilege of Being a Communication Instructor

Sponsor: Communication Ethics, Activism and Social Justice Interest Group
Chair: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

Presenters: **Anthony Peavy**, Minnesota State University, Mankato
Nolan Brickman, Minnesota State University, Mankato
Megan Orcholski, University of Wisconsin, Milwaukee
Maggie McDonald, Minnesota State University, Mankato
Katrina Cronk, Minnesota State University, Mankato
Jessica M. Samens, Bethel University
Nicholas Journey, Minnesota State University, Mankato

This panel addresses issues surrounding the innate privilege that comes with being an instructor in the classroom. Panelists will discuss issues surrounding instructor power as a performative act, white male instructor privilege, underprivileged female instructors, privilege in curriculum structure, and passing privilege for biracial instructors.

2305 Friday 11:00 AM-12:15 PM

Usinger

Exploring the Differences Between Expectations and Practices in Speech and Debate Coaching (Top Panel in Argumentation and Forensics)

Sponsor: Argumentation and Forensics Interest Group

Chair: **John Price**, Henderson State University

Respondent: **Nichelle McNabb**, Otterbein University

Exploring the Differences Between What We Teach in Public Speaking and What We Coach:
Can we Justify the Differences?

Kristi Scholten, Ferris State University

Moving from Coaching an Urban High School League to Coaching a Middle-Class
Midwestern University: How Difference is Understood and Enacted

Craig Hennigan, Truman State University

The Difference Made by Technology in 21st Century Coaching Collegiate Competitive
Speech and Debate

Matthew Swanson, St. Mary's College of California

A Difference that Makes a Difference? Implications of "Coach" vs "Educator" Within the
Forensics Community

Scott L. Jensen, Webster University

Debate and Diversity: Reexamining Gendered Language in Judges Ballots (**Top Student Paper**)

William Joseph Sipe, Ball State University

Coaches from various universities and at various points of their career explore the concept of difference, in many different ways, within the speech and debate community. The goal of the panel is to challenge the panelists and participants to think not only about the difference they can make in their areas, but also how differences or discrepancies can affect our impact as coaches. We want to critically explore these differences to better understand the implications on our students' experiences.



Everyday Intercultural Communication Challenges in American Higher Education: Make a Difference from International Faculty's Perspectives

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
Intercultural Communication Interest Group
Chair: **Hsin-I Sydney Yueh**, Northeastern State University

Presenters: **Eddah Mbula Mutua**, St. Cloud State University
Elizabeth Lozano, Loyola University Chicago
Ahmet Atay, College of Wooster
Diana Trebing, Saginaw Valley State University

This panel invites US-born CSCA members to explore the everyday intercultural communication challenges in American higher education from international faculty's perspectives. The panelists will identify common challenges, such as presumed incompetency, passive aggression, silence, and insider-outsider positionality in classroom, with US-born colleagues, and within/outside their academic communities. By sharing how to deal with various forms of marginalization, this panel aims to turn the site of oppression to the opportunities of understanding, creativity, and making differences.

Celebrating Diverse Scholarship: Top Four Papers in Interpersonal and Small Group Communication



Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Tiffany R. Wang**, University of Montevallo
Respondent: **Allison R. Thorson**, University of San Francisco

Sibling Communication Patterns, Interference/Facilitation, and Topic Avoidance: Predicting Sibling Relationship Satisfaction (**Top Paper**)
Nathan Miczo, Western Illinois University
Megan Presnell, Western Illinois University
Monica Lombardo, Western Illinois University

Message Received: Young Adults' and Parents' Communication Satisfaction Associated with Text Message Relational Maintenance
Jennifer Schon, Northern Illinois University

Exploring Difference in Family: Communication and Privacy Management for Female Veterans Between Their Military Voluntary Kin and Their Biological Families (**Nancy Burrell Award for Top Graduate Student Debut Paper**)
Carol L. Tschampl-Diesing, University of Nebraska, Lincoln

Gossip via Text Message: Motivations for Using Text Messaging to Share Gossip
Samantha F. Quinn, University of Wisconsin, Milwaukee



	<p>The Department of Communication Studies at the University of Nebraska-Lincoln would like to congratulate Carol L. Tschampl-Diesing for receiving the Nancy Burrell Award from the Interpersonal and Small Group Communication Interest Group in addition to the overall Past Officer Top Graduate Debut Paper from CSCA!</p>	
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2308 Friday 11:00 AM-12:15 PM

Wright Ballroom A

Organizational and Professional Communication Interest Group Business Meeting

Chair: **Debra J. Ford**, Creighton University
 Vice-Chair: **Sarah E. Riforgiate**, Kansas State University
 Secretary: **Sarah J. Steimel**, Weber State University

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Joshua H. Miller for his top paper award from the Sexual Orientation and Gender Identity Interest Group!</p>	
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2309 Friday 11:00 AM-12:15 PM

Miller



Top Papers for the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Sara Baker-Bailey**, Southern Connecticut State University
 Respondent: **Rebecca M. Johnson**, University of Kansas

Coalitional Passing, Covering, and Shared *Ethos* Cultivation in the Case of the Council on Religion and the Homosexual (**Top Paper**)
Joshua H. Miller, University of Wisconsin, Milwaukee

Painted Nails: Queer Performativity as “Difference”
Justin J. Rudnick, Minnesota State University, Mankato

Making a Homocriminal: Subjugating Gay Bodies and The Repeal of Don't Ask, Don't Tell
(Top Graduate Student Debut Paper)
Alexander Ewers, Illinois State University

	<p>The School of Communication at Illinois State University would like to congratulate Alexander Ewers for his debut paper award from the Rhetorical Theory & Criticism Interest Group!</p>	
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2310 Friday 11:00 AM-12:15 PM

Wright Ballroom C

Competitive Papers in the Basic Course Interest Group

Sponsor: Basic Course Interest Group
Chair: **Joshua E. Young**, Oklahoma City University
Respondent: **Joshua N. Westwick**, South Dakota State University

Exploring the Content and Implementation of the Common Core State Standards in a High School and College Level Course

Anna Wright, Illinois State University
Brian Rohman, Illinois State University
Dakota Horn, Illinois State University
Barbara Meyer, Illinois State University
Cheri J. Simonds, Illinois State University

An Analysis of the Impact Preparation Exercises in the Basic Course

Melissa Broeckelman-Post, George Mason University
Heather Riddell, George Mason University

Towards a Research Agenda for a Critical Ecological Model of Communication Apprehension

Darren J. Valenta, Southern Illinois University, Carbondale

This panel represents competitive papers submitted to the Basic Course Interest Group. Each paper approaches various aspects of the introductory communication course.



Central States Communication Association Awards Rehearsal

Participants: **Jimmie Manning**, Executive Director
Chad C. Edwards, Incoming Executive Director
Blair Thompson, President
Amy Aldridge Sanford, First Vice President
M. Chad McBride, Second Vice President
Jeffery T. Child, Kent State University
C. Kyle Rudick, University of Northern Iowa
Timothy L. Sellnow, University of Central Florida
Autumn P. Edwards, Western Michigan University
Renee Robinson, Seton Hall University
Patric R. Spence, University of Central Florida
Stephen K. Hunt, Illinois State University
Matthew W. Seeger, Wayne State University

Rethinking Intercultural and Interpersonal Relationships

Sponsor: Graduate Student Caucus
Chair: **Comfort Tosin Adebayo**, University of Wisconsin, Milwaukee
Respondent: **Jonathan B. Dellinger**, University of Wisconsin, Milwaukee

Clash of Effects of Truth: Acceptance Speech in Intercultural Contexts
Emi Kanemoto, Bowling Green State University

Feed Friendship: An Exploration of the Events that Contribute to International-Host-National Student Third Culture Building
Margaret E. Baker, Western Michigan University

Interaction Adaptation Theory in Cross-Sex Friendships: A Literature Review
Daniel Casey, University of Wisconsin, Stevens Point

The Role of Translation in *Spirited Away*
Keisuke Kimura, Bowling Green State University

The papers on this panel explore a broad spectrum of topics to extended new ways to consider intercultural and friendship research. The context involved is diverse including settings from friendship to intercultural communication and diverse methodologies including critical and qualitative.

President’s Undergraduate Honors Research Conference Competitive Papers

Sponsor: President’s Undergraduate Honors Research Conference

Chair: **Kristen Evans**, Western Kentucky University

Respondent: **Erika L. Kirby**, Creighton University

“What Kind of Country Do We Live In?”: Black Bodies Resisting White Supremacy
Meg Itoh, College of Wooster

Abstinence Versus Birth Control: A Cluster Critique of Crisis Pregnancy Rhetoric
Sarah Claibourn, Oklahoma Baptist University

Communicating Love with Style: Exploring Communication Style and Chapman’s Love Languages
Courtney Peterson, Bethel University

When Push Comes to Shove: The Relationship Between Cohort Identity and Conflict Management Style
David Dooling, Missouri State University
Michael McHale, Missouri State University
Adam Suelmann, Missouri State University
Grace Runge, Missouri State University
Aaron Solari, Missouri State University

Obligation to Creation: Assessment of Environmental Stewardship in Higher Education
Benjamin Cale, Oklahoma Baptist University

Friday, April 6, 12:30-2:15 PM

CSCA Hall of Fame Awards Luncheon and Business Meeting



Celebrate outstanding member achievements and learn about the current state of the association at this cherished annual event. *Lunch will be served. You must have a ticket to attend.*

Friday, April 6, 2:30-3:45 PM

2501 Friday 2:30-3:45 PM

Oak

CSCA Scholar Conversation: Deanna Sellnow and Timothy L. Sellnow

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Scholars: **Deanna Sellnow and Timothy L. Sellnow**, University of Central Florida
Interviewer: **Adam Tyma**, University of Nebraska, Omaha



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

2502 Friday 2:30-3:45 PM

Pabst

How Different Are Adjunct Faculty, Really?

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University

Presenters: **Vickie Shamp Ellis**, Oklahoma Baptist University
Kimberly Weismann, Williston State College
Rachel Murdock, Iowa State University
Linda Laine, Central College
Melissa Beall, University of Northern Iowa

The increasing numbers of adjunct faculty across the United States force the question, How Different are Adjunct Faculty, Really? The benefits and pay are very different, but the Higher

Learning Commission qualifications and the students are the same. This discussion will hopefully answer the leading question. Audience members will be encouraged to share institutional stories.

2503 Friday 2:30-3:45 PM

MacArthur

Spotlight Panel—The Minority Report: Exploring the Experiences of Ethnic Minorities in Healthcare

Sponsor: Health Communication Interest Group
Chair: **Katey A. Price**, Albion College

Presenters: **Mumba Mumba**, Lewis and Clark Community College
Shrinkhala Upadhyaya, Bowling Green State University
Tao Jin, Indiana University Purdue University, Fort Wayne
Kallia O. Wright, Illinois College

This Spotlight panel highlights the distinct experiences of ethnic minorities in the healthcare context. Broader themes of public health, doctor-patient communication, and health literacy are discussed. However, panelists present specific research on: persuasive strategies that could be used to reduce the vaccination hesitancy among Somali refugees; the challenges faced by interpreters in bilingual healthcare settings; the encounters of international students in the unfamiliar U.S. healthcare system; and the persevering narratives of black women managing endometriosis.

2504 Friday 2:30-3:45 PM

Walker

Intercultural Communication Interest Group Business Meeting

Chair: **Hsin-I Sydney Yueh**, Northeastern State University
Vice-Chair: **Eddah Mbula Mutua**, St. Cloud State University
Secretary: **Ahmet Atay**, College of Wooster

2505 Friday 2:30-3:45 PM

Wright Ballroom C

Differentiating Ourselves for the Future: Maintaining our Relevance Through Teaching, Research, and Service

Sponsor: Basic Course Interest Group
Chair: **Kelli J. Chromey**, South Dakota State University

Presenters: **Melissa Broeckelman-Post**, George Mason University
Donna R. Pawlowski, Bemidji State University
Cheri J. Simonds, Illinois State University
Aimee A. Sorensen, University of South Dakota

Joshua N. Westwick, South Dakota State University
Joshua E. Young, Oklahoma City University

Teaching, research, and service are hallmarks of successful course directors and programs. This panel presents a diverse group of BCDs who remain committed to differentiating the basic course to support the tripartite mission within their institutions. Each will explore how the basic course differentiates itself as a unique context from a variety of institutional perspectives. Time will be provided for audience discussion and interaction.

2506 Friday 2:30-3:45 PM

Wright Ballroom B

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Helen Sterk**, Western Kentucky University
Respondent: **Michael E. Burns**, Texas State University

Hospital Administration and Medical Staff Communication Strategies and Struggles: A Qualitative Study
Kristen Evans, Western Kentucky University

An Analysis of Asexual Representation in *BoJack Horseman*
Mary S. Stehulak, College of Wooster

Analysis of #BleedingWhileTrans: Not Just Women Bleed
Josh Ratel-Khan, Ball State University

The African Renaissance in Bronze: An Ideological Criticism of Senegal's African Renaissance Movement
Zachary Port, Bethel University

"If It's Meant to Be... Will it Be?": Exploring the Relationship Between Conflict style, Attachment style, Relational Sacrifice, and Relational Satisfaction
Rachel Knutson, Bethel University

2507 Friday 2:30-3:45 PM

Golda Meir

Graduate Student Caucus Business Meeting



Chair: **Riley Richards**, University of Wisconsin, Milwaukee
Vice-Chair: **Maureen J. Wieland**, Purdue University
Secretary: **Austin J. Beattie**, University of Iowa

The National Anthem, A New Political Weapon?

Sponsor: Political Communication Interest Group
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Xinxin Jiang**, Bowling Green State University
Linsay M. Cramer, Indiana University, East
Gabriel A. Cruz, Bowling Green State University
James M. Proszek, Northwestern University

Amongst multiple ceremonial purposes, national anthems have been customarily performed at various sporting events in many countries. This panel endeavors to understand how national symbols such as anthems and flags succeed or fail to represent a country and how they were manipulated as a tool in political protests on the sports grounds in a global setting, as a response to the recent NFL anthem protest incidents.

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Joshua H. Miller for his top paper award from the Rhetorical Theory and Criticism Interest Group!</p>	
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Top Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Kristi Scholten**, Ferris State University
 Respondent: **Kristen L. McCauliff**, Ball State University

Sanger and the Split Persona (**David Zarefsky Top Student Paper Award Recipient**)
Terra Rasmussen Lenox, University of Wisconsin, Milwaukee

How *Hamilton* Tries to Please Everybody and Succeeds: A Mythic Analysis of the American Dream (**Top Graduate Student Debut Paper**)
Ismael Quinones, University of Northern Iowa

Embodiment, Christian Communal *Parrhesia* and the Case of the Bloody Sunday March
(Karlyn Kohrs Campbell Top Paper Award Recipient)
Joshua H. Miller, University of Wisconsin, Milwaukee

	<p>The Department of Communication at the University of Wisconsin-Milwaukee would like to congratulate Terra Rasmussen Lenox for her top student paper award from the Rhetorical Theory and Criticism Interest Group!</p>	
	<p>The Department of Communication Studies at the University of Northern Iowa would like to congratulate Ismael Quinones for his top debut paper award from the Rhetorical Theory and Criticism Interest Group!</p>	

2510 Friday 2:30-3:45 PM

Juneau

Great Ideas For Teaching (GIFT) Session 3 – Featuring the Top Online Activities

Sponsor: Great Ideas For Teaching Interest Group
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Tweeting as a Form of Online Discussion*
Hayley Hawthorne, Monmouth College
2. How to Debate Yourself: Practicing Different Viewpoints (**Top Debut Activity**)**
Angela Glunz, University of Tennessee, Martin
3. Acknowledging our Unconscious or Implicit Biases
Christina M. Ballard, Central Community College, Nebraska
4. Speech Pong: Practicing Presentations Through Vocal Characteristics and Overcoming Communication Apprehension
Mackenzie Richardson, Western Michigan University
Henry Goble, Western Michigan University

5. Q Sort Student Feedback: Assessing Research Methods Classes Through Q Methodology
Alysa Ann Lucas, Central Michigan University
6. Topics to Topics: A Psychographics-based Approach to Audience Analysis
Garrett Ruzicka, Missouri State University
Shawna Merrill, Missouri State University
7. Can You Keep a Secret? Examining Privacy Management in Interpersonal Relationships
Elizabeth N. Ribarsky, University of Illinois, Springfield
8. Big Old Jar of _____
Brenna Smith, Western Illinois University
Stacey M. Macchi, Western Illinois University
9. Making Use of Persuasive Speaking Skills in Personal, Professional, and Social Situations
Leila Schmidt, Illinois State University

* *Recognized as the top online activity.*

** *Recognized as one of top five overall GIFT activities.*

2511 Friday 2:30-3:45 PM

Wright Ballroom A

Media, Religion, and the Presentation of Different Others (Top Panel in the Media Studies Interest Group)

Sponsor: Media Studies Interest Group
Chair: **Joseph Blaney**, Illinois State University
Respondent: **Anji L. Phillips**, Bradley University

A Pope and a Rabbi Walk Into a Frame: Press Coverage of Pope Francis' Statements on Same-Sex Marriage

Kathryn Biddle, Illinois State University

Media Framing of Sikhism Following the Oak Creek Shooting

Jennifer Hughes Edwards, Illinois State University

'We're Normal': Reality Television, Mormonism, and an Argument for Cultural Mobility (Top Graduate Debut Paper)

Alexander Ewers, Illinois State University

Framing the Christian's Role in Secular Culture: A Look at Recent Christian Films

Leslie Laursen, Illinois State University

This panel offers four completed papers dealing with the subtle presentation of religious and spiritual content in varying entertainment and journalistic texts. These papers have in common

the challenge of presenting religious persons as in community-at-large while noting differences in religious and social practice and attitudes.

2512 Friday 2:30-3:45 PM

Usinger

Facilitating the Transfer Student Transition: Advisory, Pedagogical and Social Considerations to Make a Difference (Top Panel in the Community College Section)

Sponsor: Community College Section
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Catherine Gillespie**, Truman College
John Nash, Moraine Valley Community College
Cassandra Powell, Daly College
Shelita Shaw, Moraine Valley Community College
Brian Shelton, Harper College
Steve Schroeder, College of DuPage
Don Martin, DePaul University

How can Community Colleges and neighboring four-year universities collaborate to improve the transition for incoming students? Faculty will discuss the varying levels of preparation provided for students prior to transfer, and perspectives on how four-year institutions can better meet the needs of transfer students. Four-year institutions must be mindful of several issues: mentoring, advising, and social adjustment. Seeking insights from everyone in attendance, we will describe potential strategies for addressing these issues.

2513 Friday 2:30-3:45 PM

Kilbourn

Exploring Differences in Parenting and Grandparenting Familial Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: **Jeffery T. Child**, Kent State University
Respondent: **Shawn Starcher**, Kent State University

And Doula Makes Three: Unpacking Birth Narratives
Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Conflict in Custodial Grandparent and Parent Relationships
Mary Chris Dantzler, University of Wisconsin, Milwaukee

Understanding the Similarities and Differences of Foster and Adoptive Parents' Privacy

Behaviors Regarding Birth Parents

Alyssa Bish, University of Missouri, Columbia

Maria Butauski, University of Missouri, Columbia

“We’re Just Family, You Know?” Exploring the Discourses of Family and Fatherhood in Gay Parents’ Relational Talk

Benjamin M. A. Baker, University of Northern Iowa

This competitively-selected paper panel examines how family members—whether they are parents or grandparents—utilize communication as a way to further develop and maintain their family relationships or construct their family identity.

2514 Friday 2:30-3:45 PM

Schlitz

Undergraduate Education and Administration Section Business Meeting

Chair: **Christine L. North**, Ohio Northern University

Vice-Chair: **Malynda Johnson**, Indiana State University

Secretary: **Aimee Lau**, Wisconsin Lutheran College

2515 Friday 2:00-4:45 PM

Lobby

**Organizational Communication in Action: Local Tour of Ward4
(Special CSCA Double-Session Event)**

Sponsor: Organizational and Professional Communication Interest Group

Organizers: **Sarah Riforgiate**, Kansas State University

Stacey Wieland, Calvin College

Erika L. Kirby, Creighton University

Join us for the 5th Annual OPC Tour. We will visit Ward4, an “innovative” co-working space. Our group will depart from the Hilton City Center Hotel Lobby at 2:30 p.m. and participants may choose to return to the hotel at approximately 5 p.m. or connect with colleagues for a post-tour conversation at a local restaurant. There is no cost for the tour. More specifics will be provided through the OPC listserv and Facebook page. You can also email Sarah Riforgiate at sriforgi@ksu.edu.

Friday, April 6, 4:00-5:15 PM

2601 Friday 4:00-5:15 PM

Oak

Theorizing and Understanding Difference and Identity in Interpersonal Relationships

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Robert D. Hall**, University of Nebraska, Lincoln

Respondent: **Katherine J. Denker**, Ball State University

Difference Through Identity: A Discursive Approach to Understanding Difference and Social Identity

Greg Ormes, University of Wisconsin, La Crosse

Family Communication and Family Identity: Where We've Been and What's Next

Kaitlin E. Phillips, University of Nebraska, Lincoln

Jordan Soliz, University of Nebraska, Lincoln

The Impact of Goal Orientation in Predicting the Effectiveness of Mentor-Protégé Relationships

Pavitra Kavya, University of Oklahoma

“Those Who Say New Motherhood is Natural, Well, so is Walking and That Takes about a Year to Learn”: Making Sense of Dissatisfaction During the Transition to Motherhood Through Relational Dialectics Theory

Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Erin Sahlstein Parcell, University of Wisconsin, Milwaukee

This competitively-selected paper panel explores how several prominent theories and perspectives commonly used to study interpersonal relationships can be applied to further understand difference and identity.

2602 Friday 4:00-5:15 PM

Schlitz

State of Missouri Showcase – The Challenges of Dissent: Teaching Conflict, Forgiveness, and Civility in the Communication Curricula

Sponsor: States Advisory Council

Chair: **Josh Fitzgerald**, Illinois State University

Presenters: **Randy K. Dillon**, Missouri State University

Scott L. Jensen, Webster University

William Lindsey, Lee A. Tolbert Academy

Central to our students' growth as communicators is an ability to engage conflict with confidence and civility. This program outlines a research-based rationale for incorporating conflict, forgiveness, and civil discourse in our schools' curricula, including course outlines and activities with theoretical and experiential promotion of these critical skills. Panelists provide reflections on generational, high school, and personal advocacy and identity as contexts for program content.

2603 Friday 4:00-5:15 PM

Founder

CSCA Finance Committee Meeting

Participants: **Jeffrey T. Child**, Finance Committee Chair
Jimmie Manning, Executive Director
Shawn T. Wahl, Past President
Blair Thompson, President
David T. McMahan, Missouri Western State University
Danielle M. Stern, Christopher Newport University
Karla Mason Bergen, College of Saint Mary

This is a closed meeting for members of the CSCA Finance Committee listed here.

2604 Friday 4:00-5:15 PM

Kilbourn

Interpreting Cultures: Different Narrative Approaches to Connecting Communities

Sponsor: Intercultural Communication Interest Group
Chair: **Hsin-I Sydney Yueh**, Northeastern State University
Respondent: **Lara Lengel**, Bowling Green State University

Underlying Tensions Between Two Utopian Ideals: Human Rights Agendas Stifled in a Neoliberal World

Kelsey Husnick, Wayne State University

Their Stories: Environmental Identity and Narrated Experience

Christopher L. Rudick, Northeastern State University

White Diversity Communication about Difference: Storytelling within Communication

Kara L. Starnes, Missouri State University

This panel explores different interpretive strategies to understand cultures. The three presenters use textual analysis, ethnography, and autoethnography to narrate the lived experiences of LGBTQ groups in Ghana, environmental activists in rural Midwest America, and a white female witnessing racism in her own community. They offer useful criticism and personal reflection on identity construction and further our understandings of different communities.

Rhetoric Goes Pop! Exploring Dialogue, Myth, and Simulation in Contemporary Media

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **William Ross Cooney**, University of Nebraska, Lincoln
 Respondent: **James M. Proszek**, Northwestern University

A Metaphoric Criticism of Kendrick Lamar’s Song “Swimming Pools (Drank)”
Rachel Turner, Indiana University Purdue University, Indianapolis

Let’s Talk Chicken: Competing Values, Sustained Dialogue, and the Boycott Rhetoric of the Enduring Chick-Fil-A Controversy
Marnie Lawler McDonough, University of Wisconsin, Milwaukee

Reading Presidential Impersonations: Simulating the Presidency in Popular Culture
Trevor S. Parry-Giles, University of Maryland
Will Howell, University of Maryland
Devin Scott, University of Maryland

“The Letters You Wrote to Me”: A Metaphor Critique of the Chicago Production of *Hamilton*
Stefanie Davis, Indiana University Purdue University, Indianapolis

This panel extends the productive partnership of rhetoric and critical/cultural studies by applying both well-established and new methods of criticism to some of the most recognizable artists, companies, and television shows and movies in contemporary American popular culture.

Top Papers in Media Studies: *Sleepy Hollow*, *Sherlock*, *Big Little Lies*, and Mobile Dating

Sponsor: Media Studies Interest Group
 Chair: **Jerralyn Moudry**, Wisconsin Lutheran College
 Respondent: **Jennifer C. Dunn**, Dominican University

#AbbieMillsDeservesBetter: Intersectional Critique and Social Media Activism in the Sleepy Hollow Fandom (**Top Paper**)
Jacquelyn Arcy, University of Wisconsin, Parkside
Zhana Johnson, Saint Xavier University

Deducing the Appeal of Antiheroes: An Investigation of Sherlock Holmes in the BBC Series Sherlock (**Samuel L. Becker Award for Top Graduate Student Paper**)
Nathaniel Swiech Brophy, Illinois State University

Pretty, Big Violence in Big Little Lies
Robert Alan Brookey, Ball State University
Spencer Coile, Ball State University

Development of the Mobile Dating App Gratification Scale: Effects of Sought Gratifications on User Behavior and Outcomes
Jessica R. Snitko-Welch, Purdue University
Melanie Morgan, Purdue University

2607 Friday 4:00-5:15 PM

Miller

Different Conversations: Facilitating Discussions of Difference in the Undergraduate Classroom

Sponsor: Instructional Resources Interest Group
Chair: **Nancy Burrell**, University of Wisconsin, Milwaukee

Presenters: **Anna Herrman**, St. Norbert College
Rebecca Mullane, Moraine Park Technical College
Melissa Maier, University of Wisconsin, Stevens Point
Kim Smith, St. Norbert College
Katie Turkiewicz, University of Wisconsin, Green Bay

Engaging students in difference discussions can be challenging and uncomfortable. However, if executed effectively, these conversations provide students opportunities to explore what difference means. The communication classroom is an ideal space to examine how we communicate differently and develop strategies for engaging in *different* conversations. Panel participants discuss approaches to facilitating difference discussions in the classroom, activities for engaging students in different conversations, and assessment strategies for measuring critical thinking related to difference.

2608 Friday 4:00-5:15 PM

Walker

Health Communication Scholars Office Hour

Sponsor: Health Communication Interest Group
Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Participants: **Malynda Johnson**, Indiana State University
Andrea L. Meluch, Indiana University Purdue University, South Bend
Laura D. Russell, Denison University
Sandra G. Petronio, Indiana University Purdue University, Indianapolis
Lance Brendan Young, Western Illinois University, Quad Cities
Anne Kerber, Minnesota State University, Mankato
Christine L. North, Ohio Northern University

Kallia O. Wright, Illinois College
Shawn Starcher, Kent State University

Join former health communication division leaders and upcoming leaders to discuss your health communication research and ask questions about theirs. At this session, these great scholars will be available to engage in conversation with undergraduates, graduate students, and colleagues. Attendees are encouraged to seek guidance on research in progress, ask about teaching challenges and ideas, propose potential collaborations, or inquire how to incorporate service with their health research.

2609 Friday 4:00-5:15 PM

Pabst

Beyond Publications: Making a Difference beyond the Ivory Tower (Top Panel in the Graduate Student Caucus)

Sponsor: Graduate Student Caucus
Chair: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Kristy Jagiello**, University of Wisconsin, Milwaukee
Austin J. Beattie, University of Iowa
Maureen J. Wieland, Purdue University
Bailey C. Benedict, Purdue University
Keith Bistodeau, Hamline University

The tenure track is often referred to as a state of publish or perish. Consequently, many scholars' desire to see a social impact becomes subordinated, as service often ranks lowest among the three pillars of academic achievement: research, teaching, and service. Thus, panelists offer alternative ways to make a difference in communities and extend communication research beyond conference presentation and publication, including engaging with bloggers and non-profits, spotlighting scholars, and podcasting.

2610 Friday 4:00-5:15 PM

Usinger

Public Relations Top Panel - Crises and Social Media: Differences across Various Crises and Media Users (Top Panel in Public Relations)

Sponsor: Public Relations Interest Group
Chair: **Matthew W. Seeger**, Wayne State University
Respondent: **Melissa Beall**, University of Northern Iowa

The Shifting Applications of Social Media in the Evolution of Slow Moving Crises: Hurricane Irma as a Case Study

Timothy L. Sellnow, University of Central Florida
Deborah Sellnow-Richmond, Columbus State University

Backburning Hashtags: Communicatively Constituting the Multiplex of Montana Wildfire Implications Through Social Media

Joel O. Iverson, University of Montana

Callie Parrish, University of Montana

Information Seeking and Social Media Uses in the Flint Water Crisis

Ashleigh M. Day, Wayne State University

Sydney O'Shay Wallace, Wayne State University

Environmental Issue or Health Concern? Haze Risk in China



Xianlin Jin, University of Kentucky

Social Listening During a Crisis: Application of a Listening Model to Southwest Airlines Twitter Response During a Service Outage

Jeffrey D. Brand, University of Northern Iowa

Dwight Harfield, Listening Solutions A.L.C. Ltd.

Social media can be an efficient communication tool during crises. As crisis communication seeks to create shared meaning with and between impacted publics and the response community, social media's ability to rapidly create, disseminate, and/or correct information during crises is a significant topic for scholarly inquiry. Therefore, this panel will discuss social media's various communicative functions during crises, providing examples from Hurricane Irma, Montana wildfires, Flint, Michigan's water crisis, haze issues in China, and Southwest airlines.

	<p>The School of Communication at Illinois State University would like to congratulate Lauren Bratslavsky for her top paper from the Popular Culture Interest Group!</p>	
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2611 Friday 4:00-5:15 PM

Wright Ballroom A

Top Papers in Communication and Popular Culture Interest Group

Sponsor: Popular Culture Interest Group

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Adam Tyma**, University of Nebraska, Omaha

Authenticity Before Community: Erasing Difference Through Epideictic in the 2015 Reenactment of President Lincoln's Funeral

Jennifer L. Adams, DePauw University

Solo Ride Until I Die: Paranoid Masculinity as Hegemonic Affect in G-Eazy's "Me, Myself & I"
Noelle Lynn Blood, Washburn University

For the Sake of the Plight, Not Just the Plot: Working Class Struggles in *Superstore* (**Top Paper**)
Lauren Bratslavsky, Illinois State University

"Is There Anything I Can Say to Get You to Stay?": Sensemaking in an Online Fan Subreddit
(**Founders Award for Top Student Paper**)
Caroline Waldbuesser, Ohio University

This collection represents the best scholarship submitted to the group this year. Each paper explores a different aspect of popular culture and communication, representing the diversity of scholarship conducted within the popular culture interest group.

2612 Friday 4:00-5:15 PM

Wright Ballroom B

Dusting off the Curriculum: Making a Difference with Innovative Approaches in the Basic Course

Sponsor: Basic Course Interest Group
Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Laura Jacobi**, Minnesota State University, Mankato
Kristen Cvancara, Minnesota State University, Mankato
Stevie Munz, Utah Valley University
Michael E. Burns, Texas State University
Jeff Fox, Northern Kentucky University

What are some recent differences in the innovations of the basic course? How do these differences involve technology and influence retention? Panelists will discuss innovative approaches and corresponding research conducted on their campuses. The effects upon student learning outcomes and retention are explored within various contexts: online, hybrid, and face-to-face formats; virtual speaking sessions; persuasive speaking assignments, and interactive e-books. Together, these projects seek continued improvement of the basic course in ways that will help to make a difference in the field of Communication.

2613 Friday 4:00-5:15 PM

Wright Ballroom C

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Kristen Evans**, Western Kentucky University
Respondent: **Stephanie L. Young**, University of Southern Indiana

The Relationship Between Birth Order and Self-Disclosure to Parents
Emmy Seehafer, Bethel University

“It Seems I Have Only Two Options: (1) End the Marriage, or (2) Learn to Live Unhappy...”: Exploring Relationships Between Romantic Relationship Satisfaction, Emotional Well-being, and Conflict Style

Micah Howard, Bethel University

Questioning and Responding: A Discourse Analytic Study of Emergency Dispatchers and Children Interactions

Keena Roberts, University of Wisconsin, Parkside

FDR's Fireside Chats as Preparation for War

Jessica Schoen, Central Michigan University

Ashley Madison: Definition and Image Repair Theory

Stephanie Zwartz, Governors State University

2614 Friday 4:00-5:15 PM

Organizational Communication in Action: Local Tour of Ward4 (Part 2 of CSCA Double Session – see 2:30 today for Part 1)

Sponsor: Organizational and Professional Communication Interest Group

Organizers: **Sarah Riforgiate**, Kansas State University

Stacey Wieland, Calvin College

Erika L. Kirby, Creighton University

Join us for the 5th Annual OPC Tour. We will visit Ward4, an “innovative” co-working space. Our group will depart from the Hilton City Center Hotel Lobby at 2:30 p.m. and participants may choose to return to the hotel at approximately 5 p.m. or connect with colleagues for a post-tour conversation at a local restaurant. There is no cost for the tour. More specifics will be provided through the OPC listserv and Facebook page. You can also email Sarah Riforgiate at sriforgi@ksu.edu.



Friday, April 6, 9:00-Midnight

2701 Friday 9:00 PM – 12:00 AM

Empire Ballroom

Executive Director Farewell Party: Dance, Drag, and Drinks

Sponsor: **Central States Communication Association**
Taylor & Francis

Join the farewell party as we celebrate Jimmie Manning's service as Executive Director. The party includes a DJ, free beverages, a drag show, and other fun surprises.

Please be prepared to present your conference name tag to attend this event. We regret that we will be unable to allow any attendee without a conference name tag to partake of adult beverages. Light snacks and both alcoholic and non-alcoholic beverages will be provided.



With Warm Gratitude, CSCA Salutes Two Members Who Gave Their Talents,
Energy, and Time in Service to the Association as Members of the
CSCA Executive Committee and Who Will Soon Complete Their Office Terms



Jimmie Manning
Northern Illinois University

Incoming Executive Director, 2013-2014
Executive Director, 2014-2018



Kenneth Lachlan
University of Connecticut

Communication Studies Editor, 2015-2018

The Central States Communication Association offers its sincere thanks to one of this year's biggest conference supporters...



CENTER FOR POSITIVE COMMUNICATION

Visit the exhibits hall to learn more about the positive communication project at this year's convention!

Saturday, April 7, 6:30-7:30 AM

3000 Saturday 6:30–7:30 AM

Empire

Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

Saturday, April 7, 8:00-9:15 AM

3101 Saturday 8:00–9:15 AM

Miller

Goose-Stepping into the Mainstream: Critiquing Alt-Right Ideology in Fiction

Sponsor: Popular Culture Interest Group
Chair: **America Edwards**, Western Michigan University
Respondent: **Linsay M. Cramer**, Indiana University, East

Supergirl: Fighting for What's (Alt-)Right?

Joshua D. Atkinson, Bowling Green State University

“Lucille is Thirsty”: Deconstructing *The Walking Dead*'s Negan and the Alt-Right

Gabriel A. Cruz, Bowling Green State University

Reclaiming Punk Ethos from the Ain't Right: Interrogating Performances of Authenticity, Violence, and Anti-authoritarianism in Jeremy Saulnier's Green

Andrew R. Donofrio, Columbus State University

Make the Empire Great Again: Klingons as Representations of the Alt-Right in *Star Trek: Discovery*

Shanna R. Gilkeson, Bowling Green State University

Spanning television series and films, *Star Trek* has enjoyed fifty years of popularity. *Star Trek: Discovery* continues the tradition of telling stories about today's human condition through futuristic settings. In *Discovery*, the Klingons, a war-like alien race, demonstrate traits such as

revivalist nationalism, religious fundamentalism, racism, and other extreme conservative ideals. Through textual analysis, I deconstruct the Klingons to argue they are an allegory for – and reaction to – today’s Trumpism and the alt-right.

3102 Saturday 8:00 AM-9:15 AM

Usinger

The Ordinary, The Monstrous, and The Sitcom

Sponsor: Media Studies Interest Group
Chair: **Jake J. Nickell**, Wayne State University
Respondent: **Molly C. Turner**, Northeastern State University

Original Media: Expecting Rain: An Existential, Autoethnographic Comic
Paul J. Siddens, III, University of Northern Iowa

Devouring the Monstrous SJW in Eli Roth’s “The Green Inferno”
Matt Foy, Upper Iowa University

A Thousand Sitcoms: A Rhizomatic Analysis of Television Sitcoms
Nettie Brock, University of Missouri, Columbia

This panel begins with a unique original media entry, “Expecting Rain,” which the creators call an existential, auto-ethnographic serial comic that presents the mundane, and not so mundane, aspects of everyday life through the comic series in an aesthetic, meaningful manner. It then turns to an analysis of the 2013 film *The Green Inferno* and discourses surrounding it as articulation of conservative hostility and anxiety toward so-called “social justice warriors.” Finally, sitcoms are considered as part of a media ecology that reflects mores of society in an era utilizing a “rhizomatic framework.”

3103 Saturday 8:00-9:15 AM

Wright Ballroom C

Macro Differences in Public Speaking Administration: S.A.G.E. (Standardization, Assessment, & General Education) Advice

Sponsor: Basic Course Interest Group
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Jay Baglia**, DePaul University
Katherine J. Denker, Ball State University
Donald P. Jones, Trine University
Kendra Knight, DePaul University
Anita Mixon, Wayne State University
James M. Proszek, Northwestern University
Shrinkhala Upadhyaya, Bowling Green State University
Jennifer L. Walton, Ohio Northern University

This discussion panel focuses on the “macro” aspects of the basic course and addresses the challenges and benefits of the often required standing of the course (departmentally or institutionally). Discussion topics include: scheduling, standardization, assessment, historical place within higher education, and often the precarious status within the general education curriculum. The panel participants represent a breadth of academic rank and institutional diversity.

3104 Saturday 8:00–9:15 AM

Mitchell

Mediated Rhetoric: Exploring Different Strategies for Constituting Communities around Divisive Events

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Scott A. Mitchell**, Wayne State University
Respondent: **James T. Petre**, Bloomsburg University of Pennsylvania

Laughing Melancholy at Bowling Green: The Online Parody of Trauma in Commemoration of the Massacre that Never Was

Eric James, Northwestern University

The Transcendental Ideograph: <Family> in the NFL’s Domestic Violence Crisis

Caitlyn Jarvis, Purdue University

Social Media, Narrative, and the #NoDAPL Campaign

Kirsten Theye, Concordia College, Moorhead

Kirsten Stave, Concordia College, Moorhead

This panel brings together papers on rhetoric and new media that explore the different ways various communities adapt and negotiate language through digital platforms to come together in the face of politically and socially divisive events. From online parodies of a trauma that never was, to the transcendental ideograph of family as a televised form of apologia, to the role of a single hashtag in promoting social activism on social media, these panelists skillfully demonstrate the challenges and possibilities of doing rhetorical criticism in the digital age.

3105 Saturday 8:00–9:15 AM

Wright Ballroom B

Spotlight Panel—Ethical Dilemmas Professors Face When Expressing Publically Their Political Viewpoints

Co-Sponsors: Communication Ethics, Activism and Social Justice Interest Group
Political Communication Interest Group
Chair: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Presenters: **Terri M. Easley-Giraldo**, Johnson County Community College
Melody Hoffmann, Anoka-Ramsey Community College

Dana Schowalter, Western Oregon University
Lance Brendan Young, Western Illinois University, Quad Cities

Controversial political matters call upon college professors to occupy multiple roles. While they stand in positions of power to voice their viewpoints publically, they may also encounter backlash from students and/or institutions when doing so. Through examining this dilemma, panelists engage the following questions: What are college professors' ethical commitments and responsibilities for engaging in the political, public sphere? What is at stake when embracing advocacy roles on campuses and in surrounding communities?

3106 Saturday 8:00–9:15 AM

MacArthur

STEM to STEAM: One Letter Makes All the Difference!

Sponsor: Undergraduate Education and Administration Section
Chair: **Jacki Brucher Moore**, Kirkwood Community College

Presenters: **Kimberly Weismann**, Williston State College
Kate Brockway, Kansas State University, Polytechnic Campus
Jonna Ziniel, Valley City State University
Amanda Brown, University of Wisconsin, Stout
Becky Timmerman DeGreeff, Kansas State University, Polytechnic Campus

With the emphasis in higher education on encouraging students to pursue STEM careers, less emphasis is placed upon the significance and value of the arts and humanities. The importance of emphasizing the arts and humanities (e.g. Communication) and implementing a STEAM model in higher education will be the focus of this panel. Panelists will discuss their perspectives, offer ideas for involvement with STEM majors and curriculum and relationship building with STEM departments.

3107 Saturday 8:00–9:15 AM

Pabst

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
Chair: **Anne Kerber**, Minnesota State University, Mankato
Respondent: **Andrew Ledbetter**, Texas Christian University

The Women's March and the Construction of Care
Katherine King, Denison University

Great Expectations: The Perpetuation of an Antiquated Institution
Rebecca Reyes, University of Wisconsin, Parkside

Throwing Away Justice? Understanding Communication Practices of Food Waste at Loyola University Chicago

Elizabeth Black, Loyola University, Chicago

A Rhetorical Analysis of the Public Sphere through the #MeToo Movement

Taylor Enderle, Creighton University

3108 Saturday 8:00–9:15 AM

Oak

Sex, Sexting, and Texting: Examining Different Interpersonal Messages and Contexts

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Lauren Johnsen**, University of Missouri, Columbia

Respondent: **Tucker Robinson**, University of Missouri, Columbia

Communicative Cues of Emotion in Text-Based CMC

Maura R. Cherney, University of Wisconsin, Milwaukee

Valerie Cronin-Fisher, University of Wisconsin, Milwaukee

Danielle Sparrow, University of Wisconsin, Milwaukee

Sexting through the Ages: A Critical Review of Sexting in Romantic Relationships Research

Brittnie S. Peck, University of Wisconsin, Milwaukee

Riley Richards, University of Wisconsin, Milwaukee

Virtual Ties: How Baby Boomers Use Facebook to Maintain Family Relationships

Cris Hay-Merchant, University of Nebraska, Omaha

When Sex Hurts: A Qualitative Analysis of Dilemmas Experienced by Women with Vulvodynia

Elizabeth A. Hintz, Purdue University

This competitively-selected paper panel examines how communication messages (e.g., sex, sexting, text-based CMC, and Facebook) are used in face-to-face and computer-mediated contexts.

3109 Saturday 8:00–9:15 AM

Golda Meir

Performance Studies and Autoethnography Interest Group Business Meeting

Chair: **Erin M. Briddick**, Portland Community College, Rock Creek

Vice-Chair: **Jake Simmons**, Missouri State University

Secretary: **Travis Brisini**, Pennsylvania State University

Difference, Social Justice, and Pragmatism in the Communication Classroom

Sponsor: Communication Education Interest Group
 Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

Presenters: **Sydney O’Shay Wallace**, Wayne State University
Patrick Seick, Southern Illinois University, Carbondale
Spencer Coile, Ball State University
Timothy Ward, Eastern Michigan University
Casey Sabella, Ball State University
Nicole Richards, Eastern Michigan University

In this panel, we reflect on our personal classroom experiences negotiating the tension between pragmatism and social justice praxis. We also offer strategies for treating ‘difference’ humanely within an increasingly resource-stressed university setting. Discussion topics include strategies for student/teacher humanization, navigating diversity/difference in mass lecture-style classrooms, the neo-liberalization of higher education, and the necessity of diverse mentor relationships. Time will be provided for audience interaction.

Barriers to Speaking about Individual Rights, Difference and Liberty on College Campuses

Sponsor: Community College Interest Group
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **Jeremy Basso**, City Colleges of Chicago
Kathleen Edelmayer, Madonna University
Aaron V. Burton, Tiffin University
Ahmet Atay, College of Wooster

Barriers to free speech on college campuses are occurring more frequently. Communicators need to take a look at the risks and responsibilities that accompany free speech and examine solutions to deal with different opinions, complex issues, and potential violence. Panelists will share their viewpoints, examples and suggestions regarding the right of colleges to promote communication of the expression of free speech, differences and liberty in America.



Feminist Pedagogy, Politics, and Transnational Issues

Sponsor: Women's Caucus
 Chair: **Molly Wiant Cummins**, Independent Scholar
 Respondent: **Jessica J. Eckstein**, Western Connecticut University

Coming to Terms with Feminism in the Communication Classroom
Danielle M. Stern, Christopher Newport University

Gender Difference and Transnational Feminism: Cross-National Gender Mainstreaming Policies to Address Structural Inequality
Nina Gjoci, Bowling Green State University
Lara Lengel, Bowling Green State University

Crashing the Gate of Heavenly Peace: Yau Wai-ching as a Female Representative
Josh Bacon, Indiana University Purdue University, Fort Wayne

From the level of the individual classroom to the transnational level, the discourses of feminists and feminism can make a lasting difference. Whether storytelling about embodied experiences in feminist communication pedagogy, interrogating mediated national political discourse, or advocating for gender-equalizing policies across the globe, the scholars on this panel will discuss how their projects make a positive impact on gendered communication practices.

Inclusive Communication Strategies in the Classroom

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Alyssa Harter**, Minnesota State University, Mankato

Presenters: **Rebecca M. Johnson**, University of Kansas
Dennis O'Grady, Eastern Michigan University
Megan Orcholski, University of Wisconsin, Milwaukee
Riley Soronen, Eastern Michigan University
Becki Bowman, McPherson College
Riley Zahn, Minnesota State University, Mankato

In recent years, stating preferred gender pronouns has become more common during class introductions. Though well intentioned, instructors must consider how to include such disclosures in introductions without making transgender or otherwise gender non-conforming persons feel targeted, tokenized, or forced to come out to the rest of the class before they feel comfortable. Here, panelists and audience members will discuss their own strategies for fostering success for transgender and/or gender non-conforming students and instructors.

Saturday, April 7, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

Juneau

President's Undergraduate Honors Research Conference Poster Session

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Blair Thompson**, President

Respondents: **Leah E. Bryant**, DePaul University
David T. McMahan, Missouri Western State University
Chad C. Edwards, Western Michigan University
Helen Sterk, Western Kentucky University
Joseph P. Mazer, Clemson University
Joshua N. Westwick, South Dakota State University
Debra J. Ford, Creighton University
Anne Kerber, Minnesota State University, Mankato
Aimee A. Sorensen, University of South Dakota
Joel Lansing Reed, University of Missouri, Columbia

1. "The Art of a Tweet...": How Social Media Affects Political Engagement
Emily Lewis, Bethel University
2. "Technology, Pedagogy & Academics, Oh My!": Exploration of the Relationship Between Technology, Pedagogy Styles, & Academic Achievement
Nathaniel Hendrickson, Bethel University
3. Adolescent-Parent Relational Satisfaction and High Risk Behaviors
Stephanie Paulson, Bethel University
4. We are Silencing our Cell Phones and Judging You: Millennials' Assessment of Generation Z's Use of Media
London Bradshaw, Oklahoma Baptist University
5. Love Language and Relationship Satisfaction
Rachel Barringer, Bethel University
6. The Unhate Foundation: Teaching a World of Hate how to Love
Alyssa Stickney, Ferris State University
7. Methods of Communication Research Final Paper: A Study Focusing on the Relationship between Adolescent High-Risk Behavior and Parent-Child Self-Disclosure
Alyssa Kolb, Bethel University
8. Effect of Birth Order on Conflict with Parents
Cecily Lemon, Bethel University
9. Investigating Potential Relationships between Preferred Listening Styles and Active-Empathic Listening Behaviors
Jay R. Wilson, West Virginia University
Logan R. Orloff, West Virginia University

10. "What Do You Mean You Love Me?": Exploring the Relationship Between Attachment Style, Relational Sacrifice, and Conflict Style in Adult Romantic Relationships
Corrinne Johnson, Bethel University
11. #MeToo: An Analysis of Facebook Posts in Response to the Social Media Movement
Andrea Fencl, Carroll University
12. Why Can't I Commit?" Exploring the Concepts of Attachment Style, Conflict Style, and Relational Sacrifice in Romantic Relationships
Kayleigh Cosden, Bethel University
13. Overinvestment in Romantic Relationships
Lauren Clyne, Bethel University
14. S*X ED: The Effects of Gender and Secondary Education on Sexual Education Competency
Sabrina Alicia Fuller, Edgewood College
15. Do You Think Doing Drugs is Cool? An Exploration of the Relationship Between Parenting Style, Attitude Towards Substance Use, and Academic Success
Bud Schaefer, Bethel University
16. Ingroup and Outgroup Communication in University Band
Darien Gordon, University of Northern Iowa

The President's Undergraduate Honors Research Conference Poster Session features the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during this session.

3202 Saturday 9:30-10:45 AM

Miller

Communication Education Interest Group Business Meeting

Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale
 Vice-Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale
 Secretary: **Nicholas T. Tatum**, University of Kentucky

3203 Saturday 9:30-10:45 AM

Pabst

Women's Caucus Business Meeting

Co-Chair: **Karla Mason Bergen**, College of Saint Mary
 Co-Chair: **Jennifer M. Rome**, University of Nebraska, Lincoln
 Vice-Chair: **Elizabeth N. Ribarsky**, University of Illinois, Springfield
 Secretary: **Jessica J. Eckstein**, Western Connecticut State University

Making a Difference: Traveling with and Mentoring Student Conference Presenters and Participants

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Kristopher D. Copeland**, North Lake College
Richard E. Murphy, McKendree University
Kaitlin E. Phillips, University of Nebraska, Lincoln
C. Kyle Rudick, University of Northern Iowa
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls
Sarah E. Wilder, Luther College

In this discussion panel, faculty mentors from a variety of institution types will discuss their experiences traveling with and mentoring undergraduate and graduate students who are presenting and/or participating in the regional conference experience. Each panelist will share a best practice they have implemented to ensure an enriching conference experience for students and faculty mentors alike. This discussion panel will also allow time for attendees to respond and share some of their own best practices.

State of Illinois Showcase – Incorporating Communication across the High School Curriculum

Sponsor: States Advisory Council

Chair: **Anna Wright**, Illinois State University

Presenters: **Brian Rohman**, University High School
Brandon Thornton, Bloomington High School
Tina McGuire, Illinois State University

Writing across the curriculum has dominated the secondary discourse for the past decade. With the adoption of the Common Core State Standards, communication, speaking, and listening are expected to be taught across the curriculum. This panel provides insight and practical experience to include communication assessments across the curriculum. The panelist include a current high school ELA teacher, a former high school ELA teacher, and a current high school math teacher.



Health Communication Interest Group Business Meeting

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
 Vice-Chair: **Kallia O. Wright**, Illinois College
 Secretary: **Shawn Starcher**, Kent State University

Great Ideas for Teaching Speech: The Forensics Edition

Sponsor: Argumentation and Forensics Interest Group
 Chair: **Jessica M. Samens**, Bethel University

Presenters: **Julie L. G. Walker**, Southwest Minnesota State University
Katie M. Brunner, Minnesota State University, Mankato
Megan Orcholski, University of Wisconsin, Milwaukee
Benjamin M. A. Walker, Southwest Minnesota State University
Hilary Rasmussen, University of Wisconsin, Milwaukee

Forensics coaches will share classroom activities related to forensic events across the competition categories for novice to experienced students. They will provide ideas for helping students with details related to events -- from learning the basics of impromptu to assembling a script to “speed dating” extemp. Attendees will receive a link to a Google page with the ideas and will also be invited to include their own teaching tips.

Dialogues of Difference in the Intercultural Communication Classroom

Sponsor: Intercultural Communication Interest Group
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Christine L. North**, Ohio Northern University
Nina Gjoci, Bowling Green State University
Eun Young Lee, Florida Gulf Coast University
Satoshi Toyosaki, Southern Illinois University, Carbondale

Intercultural communication and global studies pedagogy can sometimes pose a challenge, especially when discussing sensitive topics or when teaching in politically charged climates. The current conflictual global situation and U.S. political climate can lead to tense discussions around culture, race, religion, nationality, gender identity, and other topics involving difference. Discussants discuss pedagogical tools and techniques to help with these difficult discussions and describe strategies used to break down barriers in the classroom.

CSCA Scholar Conversations: Carolyn Calloway-Thomas

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Scholar: **Carolyn Calloway-Thomas**, Indiana University
 Interviewer: **Tiffany J. Bell**, Valparaiso University



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Helping Students Move Forward: Using Minority Mentoring Programs to Create a More Inclusive Academia

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
 Graduate Student Caucus

Chair: **Josh Ratel-Khan**, Ball State University

Presenters: **Robin Phelps-Ward**, Clemson University
Kristen McCauliff, Ball State University
Scarlett Hester, College of Wooster
Kyle B. Heuett, Ball State University
Mariann Fant, Ball State University
Katherine J. Denker, Ball State University
Isa Escobio, Ball State University

In order to develop a more inclusive and diverse faculty, communication scholars need to make strategic mentoring choices. We discuss the development, implementation, maintenance, and outcomes of one minority focused mentoring program aimed at increasing the diversity of our graduate students and also the faculty at our university. Panelists include the program designer, faculty, former mentees (now faculty), as well as current students. We will focus on challenges, opportunities, and advice for developing similar programs.

3211 Saturday 9:30-10:45 AM

Kilbourn

Creating PR Opportunities to Make a Difference

Sponsor: Public Relations Interest Group

Chair: **Samentha Sepulveda**, University of Wisconsin, Milwaukee

Presenters: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh
DeAnne Priddis, Middle Tennessee State University
Nancy Burrell, University of Wisconsin, Milwaukee
Andrew Cole, University of Wisconsin, Whitewater
Thomas A. Salek, University of Wisconsin, Stevens Point

Communication scholars can make a difference beyond the classroom by partnering with organizations within the community. This panel highlights successful individuals who have combined scholarship, teaching and community service by taking the steps necessary to “tell their story” to a broader audience. Through the use of public relations, networking, and marketing, panelists will share how audience members can also follow this path, developing new relationships and opportunities to reach a broader, more diverse audience.

3212 Saturday 9:30-10:45 AM

Mitchell

Communication Is...: Different Interpretations of “Communication” as an Idea, Philosophy, and/or Practice, Circa 2017-18

Sponsor: Communication Theory Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

Presenters: **Ahmet Atay**, College of Wooster
James Cantrill, Northern Michigan University
Lawrence R. Frey, University of Colorado
Ronald Greene, University of Minnesota
Art Herbig, Indiana University Purdue University, Fort Wayne
Quaqilla Rhea Walker, University of Minnesota, Morris
Danielle M. Stern, Christopher Newport University
Stephanie L. Young, University of Southern Indiana

In 2006, Shepherd, St. John, and Striphos invited scholars in the field to, in a series of short essays, complete the sentence “Communication as ...” This collection examined the

Communication discipline through the questions and central tropes that are explored, challenged, and considered. 12 years later, and with the discipline in the cross-hairs once again due to budget cuts, etc., it is time to tackle the next step in that conversation.

3213 Saturday 9:30-10:45 AM

Usinger

Connecting with FYE Students: How to Make a *Difference* in Their Lives!!

Co-Sponsors: Undergraduate Education and Administration Section
Instructional Resources

Chair: **Stacey M. Macchi**, Western Illinois University

Presenters: **Joy L. Daggs**, Northwest Missouri State University
John Stanley, North Central College
Brenna Smith, Western Illinois University
Amy Buxbaum, North Central College

Many colleges and universities have First Year Experience (FYE) programs intended to aid students in their transition to college life, but how successful are these programs? Panelists will discuss how instructors have found success building connections and engaging first year students. Additional FYE topics include using peer mentors as role models, integrating differences in curriculum, aiding students in recognizing academic skills for success, organizing service learning projects, reviewing and assessing first year programs and finally helping students navigate the challenges they face getting involved in campus life.

3214 Saturday 9:30-10:45 AM

Walker

The “Monstrosity” of Brown Women in the Academy: A Call for Solidarity

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
States Advisory Council

Chair: **Dakota Horn**, Illinois State University

Presenters: **Fabiola Rosiles**, DePaul University
Abby Escatel, University of Wisconsin, Madison
Shereen Yousuf, University of Wisconsin, Madison
CV Vitolo-Haddad, University of Wisconsin, Madison
Vipulya Chari, University of Wisconsin, Madison

This panel discussion seeks to call-in faculty to join the fight for inclusivity of all peoples in the academy by highlighting the structures of oppression as experienced by brown women faculty.

Saturday, April 7, 10:00-11:00 AM

3215 Saturday 10:00-11:00 AM

Chop House

Past Officer Brunch

Sponsor: **Jimmie Manning**, Executive Director
Amy Aldridge Sanford, First Vice President

This brunch meeting is for past officers who have served on the CSCA Executive Committee. Apologies, but we only prepared to have meals for those who reserved a spot at this year's event:

Amy Aldridge Sanford
Melissa Beall
Christina Beck
Nancy Brule
Leah Bryant
Joy Daggs

Kathleen Edelmayer
Chad Edwards
Larry Frey
John Heineman
Ken Lachlan
Lance Lippert

David McMahan
Jimmie Manning
Paul Schrodtt
Judith Trent
Shawn Wahl
David Zarefsky

Saturday, April 7, 11:00 AM-12:15 PM

3301 Saturday 11:00 AM-12:15 PM

Schlitz

Performance Studies and Autoethnography: Living with the Tensions

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **Shawna Merrill**, Missouri State University

Presenters: **Tony E. Adams**, Bradley University
Tami Spry, Saint Cloud State University
Jake Simmons, Missouri State University
Stephanie L. Young, University of Southern Indiana
Travis Brisini, Pennsylvania State University
Jennifer Tudor, Saint Cloud State University
Chris Collins, Louisiana State University
Ahmet Atay, College of Wooster
Benjamin Haas, Borough of Manhattan Community College

In light of the recent name change of the "Performance Studies and Autoethnography" Interest Group (formerly Performance Studies and Theatre), scholars in these metadisciplines gather to discuss the relationships and tensions between these two areas of inquiry. Panelists will present short position statements before opening the floor to the audience for further inquiry and discussion.

Community Spotlight: Milwaukee Women's Center

Sponsor: Women's Caucus

Chair: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Presenter: **Andi Elliott**, Executive Director for Milwaukee Women's Center

Staff from the Milwaukee Women's Center will speak about the many services they offer, how you can have an impact on your community and the role communication plays in fostering empowerment. Founded in 1980, the Milwaukee Women's Center provides comprehensive domestic violence services for individuals and families in the greater Milwaukee area. Services include emergency transportation and shelter for battered women and children; counseling; support groups; case management to address housing and other basic needs; specialized services for children and older abused women; addiction treatment; employment assistance and attire; batterers' intervention education; and shelter for low-income, homeless women and children.

Spotlight Forum—The Future of the Interpersonal and Small Group Communication Interest Group: Where Do Our Differences Take Us?

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Jeffery T. Child**, Kent State University
Scott A. Myers, West Virginia University
Allison R. Thorson, University of San Francisco
Aimee Miller-Ott, Illinois State University

Over the past several years, the Interpersonal and Small Group Communication Interest Group has deliberated about whether the name and description of our interest group adequately recognizes our differences. Given the time limitations of the annual business meeting, this forum is devoted to exploring the differences within the interest group and the pros and cons of adjusting the name and/or description of the interest group. We invite you to join in this important discussion as it pertains to the future identity of our interest group.



Top Papers in Health Communication

Sponsor: Health Communication Interest Group
 Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne
 Respondent: **Lance Brendan Young**, Western Illinois University, Quad Cities

Childfree by Choice: Stigma in Medical Consultations for Voluntary Sterilization (**Top Paper and Top Student Paper**)

Elizabeth A. Hintz, Purdue University
Clinton Brown, Purdue University

When Everything Remains Uncertain: How Parents Make Sense of Their Child's Chronic Illness
Katherine Rafferty, Iowa State University
C. Erik Timmerman, University of Wisconsin, Milwaukee

Liberation or Hindrance from a Disability Studies Perspective: A Rhetorical Case Study of How Medical Discourse Frames ADHD Subjectivity
Nathan T. Stewart, Lakeland University

Sensibility Making: Exploring Differences and Similarities in Caregiving Narratives
Andrea Iaccheri, Ohio University

Enhancing Hospital Communication Quality: An Exploration and Evaluation of Hospitalist Physician-Patient Medical Encounters

Julie Apker, Western Michigan University
Scott E. Shank, Western Michigan University
Kristen Hatten, Western Michigan University
Margaret E. Baker, Western Michigan University
Sally VanSweden, Bronson HealthCare Group

Organizational Socialization across Professional Settings

Sponsor: Organizational and Professional Communication Interest Group
 Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse
 Respondent: **Katherine M. Kelley**, Oral Roberts University

Bait and Switch: Realistic Organizational Preview During Anticipatory Socialization
Jasmine T. Austin, University of Oklahoma*

The Influential Role of the Supervisor: Embedding Employees During Socialization
Jenna L. Currie-Mueller, North Dakota State University
Kelli J. Chromey, South Dakota State University

“He’s a battler. He’s not a quitter.”: The Narrative Framing of Organizational Exit
Anne Kerber, Minnesota State University, Mankato

“It’s necessary for others, but not for me”: Exploring Conceptions of Professionalism that
Emerge in the Organizational Socialization of Pharmacy Students
Carly Kwiecien, Manchester University
Tim McKenna-Buchanan, Manchester University

Veteran Relational Maintenance Towards Supervisors When Newcomers Join the Organization
Heather D. Selim, Texas A&M University, Corpus Christi

Using a variety of methodologies, participants in this panel explore the lifespan of organizational socialization and identification in settings ranging from pharmacy education to collegiate football and beyond.

**Debut Student Paper*

3306 Saturday 11:00 AM-12:15 PM

Wright Ballroom A

Campaigning across Lines of Difference in Congressional, State, and Local Elections

Sponsor: Political Communication Interest Group
Chair: **Jayne R. Goode**, Governors State University
Respondent: **Mitchell S. McKinney**, University of Missouri, Columbia

Campaigning Differently in Trump Country
Joshua Hawthorne, Monmouth College

Iron Stache and the Biker Mom: Appeals to Blue Collar Voters in the 2018 Democratic Primary in Wisconsin’s First Congressional District
Joshua P. Bolton, Loras College

A Functional Analysis of Spanish Language Mayoral Advertisements in the 2010, 2012, and 2014 U.S. Elections
Joel Lansing Reed, University of Missouri, Columbia
Josh C. Bramlett, University of Missouri, Columbia

The Color of Politics: Examining Issue Ownership and Issue Trespassing in Red, Blue and Purple States
Sumana Chattopadhyay, Marquette University
David M. Rhea, Governor’s State University

This panel features original research examining how candidates reach across lines of difference in non-presidential elections. The presentations focus on a variety of differences encountered by candidates in sub-national politics, including linguistic, ideological, class, and geographic

differences. Examinations of Spanish language mayoral advertisements, issue trespassing across state and ideological boundaries, cross-party coalition building, and appeals to blue collar voters reveal a variety of approaches utilized by candidates responding to the exigencies of sub-national politics.

3307 Saturday 11:00 AM-12:15 PM

Miller

Top Student Paper Panel in Communication Education: Communicating Different Pedagogical Perspectives

Sponsor: Communication Education Interest Group

Chair: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Incorporating Diverse Perspectives into the K-12 Classroom (Top Graduate Student Debut Paper and The Gustav Friedrich Award for Top Student Paper)

Brian Rohman, Illinois State University

How Quickly Should Instructors Respond to Student E-Mails? Student Expectations and Evaluations of Instructor Response Times

Nicholas T. Tatum, Abilene Christian University

Theorizing Intersectional Critical Communication Pedagogy: Disability and Asian American Identities in the Classroom

Patrick Seick, Southern Illinois University, Carbondale

This panel spotlights the top student papers submitted to the Communication Education Interest Group. This year, Illinois State University's Brian Rohman is the recipient of the Gustav Friedrich Award that is presented to the author of the Top Student Competitive Paper.

3308 Saturday 11:00 AM-12:15 PM

Mitchell

Difference in Rhetorical Leadership Scholarship: Practical and Applied Lessons

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Hilary Rasmussen**, Concordia University

Respondent: **Kathryn Olson**, University of Wisconsin, Milwaukee

Rhetorical Leadership in Senate Democrats' Collaborative Opposition to Affordable Care Act Repeal Efforts

Joshua H. Miller, University of Wisconsin, Milwaukee

The Prophetic Trickster: Ambiguity and Clarity in William Barber's Rhetorical Leadership

Jim Vining, Governors State University

Redefining Crisis to Make a Difference: President Obama and Governor Haley's Transformational Rhetorical Leadership following the June 17, 2015 Charleston Shooting
Thomas A. Salek, University of Wisconsin, Stevens Point

Communication Theory and Community Involvement: Reflections on Teaching Rhetorical Leadership in an Undergraduate Classroom
Rachel D. Davidson, Hanover College

At its core, rhetorical leadership emphasizes the critical importance of rhetoric for leaders with limited resources and formal authority. Scholarship about and training in rhetorical leadership centers on developing practical lessons about how to effectively and ethically employ symbols to unite communities and inspire shared action. To illuminate the ways in which rhetorical theory can be applied by scholars, educators, and activists to make a difference in their communities, this panel highlights the many practical ways rhetorical theory can foster practical insights about leadership in diverse contexts.

3309 Saturday 11:00 AM-12:15 PM

Usinger

Instructional Resources Interest Group Business Meeting

Chair: **DeAnne Priddis**, Middle Tennessee State University
Vice-Chair: **Kelly L. Adams**, University of Missouri, Columbia
Secretary: **Riley Richards**, University at Wisconsin, Milwaukee

3310 Saturday 11:00 AM-12:15 PM

Wright Ballroom C

A Laboratory of Different Experiences: Co-Curricular Education in Community College Communication Courses

Sponsor: Community College Interest Group
Chair: **Jacob Isaacs**, Purdue University

Presenters: **Becky Belter-Roberts**, Jackson College
Kimberly Weismann, Williston State College
Heather Neseimeier, Minnesota State University, Moorhead

Co-curricular education improves retention by allowing students to make practical use of in-class learning. The prevalence of communication courses at community colleges make them an excellent environment for co-curricular learning. This panel will 1) discuss research related to co-curricular education in higher education, 2) allow panelists to explain how they make use of co-curricular education in the community college, and 3) open the floor to sharing ideas for effective co-curricular education tied to classroom learning.

Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session IV

- Sponsor: **Amy Aldridge Sanford**, First Vice President
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi
C. Kyle Rudick, University of Northern Iowa
Jennifer V. Martin Emami, Texas Woman's University
- Participants: **Nora Cox**, Missouri State University
Annette N. Hamel, Western Michigan University
Jessica M. W. Kratzer, Northern Kentucky University
Sarah Turner McGowen, Northeastern State University
Christine L. North, Ohio Northern University
Anji L. Phillips, Bradley University
Justin J. Rudnick, Minnesota State University, Mankato
Sarah J. Steimel, Weber State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed here.

Master Class—Critical Communication Pedagogy as Intentional Engagement of Difference

- Co-Sponsors: **Amy Aldridge Sanford**, First Vice President
 Communication Education Interest Group
 Chair: **Mir Ashfaquzzaman**, University of Northern Iowa
 Presenter: **Deanna L. Fassett**, San José State University



In this interactive workshop, we will define and discuss critical communication pedagogy as explicitly resistive of dehumanization in all forms, including within and regarding the classroom. In doing so, we will explore critical communication pedagogy as agenda- and intention-setting

practice for and with our students and ourselves. And, in particular, we will address the internal tension posed by identifying, engaging and challenging ideology in teaching and learning-- including any discomfort or dissonance that may stem from introducing social justice as a guiding principle in the communication classroom.

3313 Saturday 11:00 AM-12:15 PM

Juneau

State of Minnesota Showcase - Connecting Across Two Disciplines: Weaving Literature into the Communication Curriculum

Sponsor: States Advisory
Chair: **Nathaniel Swiech Brophy**, Illinois State University

Presenters: **Laura Jacobi**, Minnesota State University, Mankato
Renee Strom, Saint Clout State University
Roxy Janke, Fairmont High School (ret.)
Cecelia Otto-Griffiths, Minnesota State University, Mankato

As teachers in the fields of Communication and/or English and as speech coaches who must teach students to explore, analyze, and perform literature, how can we successfully weave literature and communication? Panelists will explore lessons used in the classroom to accomplish this task. Please join us to share your own experiences and ideas.

Saturday, April 7, 11:30 AM - 3:00 PM

3315 Saturday 11:30 AM - 3:00 PM

Crystal Ballroom

President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair



This interactive luncheon will honor the award-winning honor's undergraduate submissions. Students will get a chance to interact with graduate school directors and learn more about the great opportunities associated with graduate school. Beginning promptly at 11:30, we will start with a full meal accompanied with a presentation by keynote speaker, **Dr. Paul Schrodt**, one of the lead researchers in the Communication discipline and Graduate Director at Texas Christian

University; come early to get a good seat. After the keynote presentation, the top paper awards will be presented and recognized. Once we have completed the ceremony (we anticipate the luncheon itself will be done by 1:30), you will have the opportunity to explore graduate school exhibits.

Saturday, April 7, 12:30-1:45 PM

3401 Saturday 12:30-1:45 PM

Miller

Celebrating the Inaugural Dawn O. Braithwaite Award for Qualitative Research: Difference in Qualitative Research Then and Now (Spotlight Panel)



Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Allison R. Thorson**, University of San Francisco

Respondent: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Presenters: **Jimmie Manning**, Northern Illinois University
M. Chad McBride, Creighton University
Erin Sahlstein Parcell, University of Wisconsin, Milwaukee
Sandra G. Petronio, Indiana University Purdue University, Indianapolis
Betsy Wackernagel Bach, University of Montana

The goal of this panel is to celebrate the new Interpersonal and Small Group Communication Interest Group award (Dawn O. Braithwaite Award for Qualitative Research) and highlight the evolution of qualitative research methods used in interpersonal communication and small group communication research over the past three decades.

3402 Saturday 12:30-1:45 PM

MacArthur

(Dis)illusioning Postracism: What Bill Maher's "Comedic" Use of the N-word Means for Contemporary Racial Inequality and Moves towards Progress

Sponsor: Intercultural Communication Interest Group

Chair: **Alberto González**, Bowling Green State University

Respondent: **Dorthy L. Pennington**, University of Kansas

Presenters: **Brittany Collins**, Saginaw Valley State University
Linsay M. Cramer, Indiana University, East

Jenny Korn, University of Illinois, Chicago
Kerry Wilson, University of Illinois, Urbana-Champaign

This panel explores HBO Bill Maher’s June 2017 “comedic” use of the N-word. Our aim for this panel is to allow for an elucidation of how, within the current political and social context of the United States, reactions to Maher’s so-called comedic use of the N-word concurrently maintained what Ono (2011) describes as the illusion of postracism and, oppositionally, functioned to cultivate further dialogue concerning current and historical racial oppression specific to Black positionality in the United States.

3403 Saturday 12:30-1:45 PM

Wright Ballroom B

Organizational and Professional Communication Top Paper Panel

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Debra J. Ford**, Creighton University



Respondent: **Sarah E. Riforgiate**, Kansas State University

“Do you want the man in charge or...”: Discrimination Experienced by Female Business Owners
Stephen C. Jackson, University of Central Missouri

Centering Temporary Workers: The Assimilation Process of Volunteers in Temporary Organizations (**Top Graduate Student Debut Paper**)
Cami Sabin, Weber State University

Practicing Resilience in the Face of Job Loss and the Changing Social Contract (**Diamond Anniversary Award for Top Paper**)
Stacey Wieland, Calvin College

Comparing Values in Universities’ Mission Statements: Analyzing Forbes’ Top and Bottom ‘Best U.S. Colleges for International Students’
Alicia Wireman, Indiana Tech

	<p>The Communication Arts & Sciences at Calvin College would like to congratulate Stacey Wieland for winning the inaugural Diamond Anniversary Award from the Organization and Professional Communication Interest Group!</p>	 <p>Calvin COLLEGE 1876</p>
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Innovative Methods and Reflexive Practices for Researching Mental Health Illness and Addiction in Family Contexts

Sponsor: Health Communication Interest Group
 Chair: **Anne Kerber**, Minnesota State University, Mankato

Presenters: **Kathleen Galvin**, Northwestern University
DeAnne Priddis, Middle Tennessee State University
Laura D. Russell, Denison University
Shawn Starcher, Kent State University

This panel embraces critical approaches to examining researchers' involvement with families dealing with mental health illness and addiction. Panelists will explore: a) methods most effective for examining the dynamic ways families organize and respond to illness and addiction, and b) relational responsibilities and challenges researchers navigate when investigating such families. These questions probe panelists to offer innovative methods and reflexive practices for health and family communication researchers. Queries warranting future research will also be raised.

Past Officer Debut Panel: Top Graduate Student Papers

Sponsor: **Amy Aldridge Sanford**, First Vice President
 Chair: **Judith S. Trent**, University of Cincinnati

Exploring Difference in Family: Communication and Privacy Management for Female Veterans Between Their Military Voluntary Kin and Their Biologal Families (**Top Paper**)
Carol L. Tschampl-Diesing, University of Nebraska, Lincoln

Incorporating Diverse Perspectives into the K-12 Classroom
Brian Rohman, Illinois State University

The Management of Intercultural Differences and Conflicts Between German-American Couples
Leila Schmidt, Illinois State University

How *Hamilton* Tries to Please Everybody and Succeeds: A Mythic Analysis of the American Dream
Ismael Quinones, University of Northern Iowa

Making a Homocriminal: Subjugating Gay Bodies and The Repeal of Don't Ask, Don't Tell
Alexander Ewers, Illinois State University

Deducing the Appeal of Antiheroes: An Investigation of Sherlock Holmes in the BBC Series Sherlock

Nathaniel Swiech Brophy, Illinois State University

This top paper panel showcases some of the most promising work of the discipline's graduate students, providing a glimpse into the future of the association by introducing some of the top emerging scholars. The authors on this panel are presenting their first paper at a CSCA conference, and their solo-authored papers are the top debut papers received by the respective interest groups or caucuses to which they were submitted. Everyone is invited to attend this very special and important panel.

3406 Saturday 12:30-1:45 PM

Kilbourn

The Difference Gender Made: Gender in the 2016 Presidential Election

Sponsor: Political Communication Interest Group

Chair: **Natalie Pennington**, Kansas State University

Respondent: **Sarah Turner McGowen**, Northeastern State University

A Gendered Influence in Campaign Debates? Exploring Hillary Rodham Clinton's Presidential Debate Performance

Mitchell S. McKinney, University of Missouri, Columbia

Josh C. Bramlett, University of Missouri, Columbia

Mary C. Banwart, University of Kansas

No Hair Pulling: Advertising Strategies Employed by Clinton and Trump to Win Women's Votes in the 2016 Election

Terri M. Easley-Giraldo, Johnson County Community College

Attacking Gender: Political Conflict and Gender Dynamics on Social Media in the 2016 Election

Kelly L. Winfrey, Iowa State University

Grabbing Hegemonic Masculinity by the P**sy: The Gender Regression of Trump's Campaign Rhetoric in 2016

James M. Schnoebelen, Washburn University

But Her Emails: Media Assessment of Hillary Clinton's Loss to Donald Trump

Dianne G. Bystrom, Iowa State University

This panel explores the difference gender made in the 2016 presidential election by examining candidate communication, media coverage, and voters' online communication. Specifically, this group of research will include analysis of the gendered adaptiveness of Clinton and Trump's debate style, the gender components of each candidates advertising video style, the new style of Clinton's post-election media coverage, gender dynamics in online communication about the campaign, and the hegemonic masculinity of Trump's campaign rhetoric.

State of South Dakota Showcase – The Theory and Practice of Humor

Sponsor: States Advisory Council
 Chair: **Jessica M. Peterson**, University of South Dakota

Presenters: **Elizabeth Sills**, Northern State University
Emily Niebrugge, University of South Dakota
Aimee A. Sorensen, University of South Dakota
Jill Tyler, University of South Dakota

Most of us are delighted when our communication serves to please, delight, or amuse one another, but very little study has focused on how humor and laughter are related to the communication process. Even less work has been done with female humorists. Join us as we make a light-hearted exploration of the philosophy, theory, practice, and effects of feminist humor.

“Publish or Perish” and Ever After...: Discussing the Threat of Academic Burnout

Sponsor: Women’s Caucus
 Chair: **Leah A. Bryant**, DePaul University

Presenters: **Katie Lever**, Western Connecticut State University
Elizabeth N. Ribarsky, University of Illinois, Springfield
Ahmet Atay, College of Wooster
Christine L. North, Ohio Northern University

To achieve tenure and promotion, faculty members are encouraged to join numerous committees, publish and present, while maintaining stellar teaching records. Research indicates that women face particularly challenging and stressful experiences when applying for tenure. Given these challenges, do the pressures decrease after tenure? Can we maintain this stamina? Does that sense of motivation stay? This panel will discuss academic burnout and various strategies academics use to combat this phenomenon. Audience member participation is highly encouraged.



Coaching Through Difference: Exploring the Benefits of Various Coaching Styles

Sponsor: Argumentation and Forensics Interest Group
 Chair: **Anthony Woodall**, Northeastern State University

Presenters: **Kristopher D. Copeland**, North Lake College
Kendrea James, Missouri University of Science and Technology
Tricia Price Diaville, Northeastern State University
Shawna J. Blake, Carl Albert State College

This panel discussion provides a case-study approach by examining one institution and the evolution of coaching practices by a variety of individuals. Specifically, the panelists will discuss different coaching techniques and styles, along with how they approached important topics differently when coaching students.

Great Ideas For Teaching (GIFT) Session 4

Sponsor: Great Ideas For Teaching Interest Group
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Great Idea for Teaching: The Tweetfolio*
Claudia Janssen Danyi, Eastern Illinois University
2. Using Impromptu Speech to Increase the Quality of Delivery Elements and Decrease Vocal Fillers
Fatima Albrehi, Western Michigan University
Madison Johnson, Western Michigan University
3. Storytelling with Storify: Building News Literacy Skills Through Social Media
Christaan Eayrs, St. Louis Community College, Meramec
4. The Employability Self-Assessment: Identifying and appraising career identity, personal adaptability, and social and human capital
Rose Helens-Hart, Fort Hays State University
5. Communicating Diversity: Writing and Reflections about Diversity in Organizational Settings
Andrea L. Meluch, Indiana University Purdue University, South Bend

6. Poster Presentations: Encouraging Different Perspective
Ronda Leahy, University of Wisconsin, La Crosse
Michael M. Tollefson, University of Wisconsin, La Crosse
7. Family Differences Story Assignment
Cheri Niedzwiecki, University of Wisconsin, La Crosse
8. Redefining Public Memory: Replacing the Statue
Andrew R. Donofrio, Columbus State University
9. Landing Your Future Dream Job: Creating a LinkedIn Profile as a College Freshman Makes a Difference
Lynette J. Bleed, Indiana University Purdue University, Fort Wayne

** Recognized as one of top five overall GIFT activities.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3411 Saturday 12:30-1:45 PM

Golda Meir

Popular Culture Interest Group Business Meeting

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls
 Vice-Chair: **Adam Tyma**, University of Nebraska, Omaha
 Secretary: **Jennifer C. Dunn**, Dominican University

3412 Saturday 12:30-1:45 PM

Oak

The Difficulties [or paradoxes] of Identity and Difference in Everyday Life and Mass Communication

Co-Sponsors: Media Studies Interest Group
 Interpersonal and Small Group Communication Interest Group
 Chair: **Rachel D. Davidson**, Hanover College
 Respondent: **Mridula Mascarenhas**, California State University, Monterey Bay

Discovering Authentic Difference Through Discourse
Donald J. Carrell, Hanover College

Authenticity in the Dialogic Encounter
Joy Cypher, Rowan University
Michael L. Kent, University of New South Wales

Creating Authenticity and Difference in the Music of My Morning Jacket
William Bettler, Hanover College

Making the Conscious Unconscious: Striving for Authentic Identity in the Music of Bob Dylan
Stephen Dine Young, Hanover College

The panel begins with a philosophical exploration of identity and difference through a Heideggerian lens. These broad theoretical issues will be further examined by looking at the work of Buber, Laing & Freire, but will also be contextualized in dialogical interpersonal communication. The second half of the presentation will move into the mass communication arena by considering the strained but appealing relationship between music fans and rock stars—My Morning Jacket, and Bob Dylan—as they simultaneously form a community and strive for individuation.

3413 Saturday 12:30-1:45 PM

Schlitz

In Real Life: Translating a Graphic Novel from Page to Stage

Sponsor: Performance Studies and Autoethnography Interest Group
Chair: **K. C. Councilor**, University of Wisconsin
Respondent: **Jennifer Tudor**, Saint Cloud State University

Presenters: **Paul J. Siddens, III**, University of Northern Iowa
Brenna Splinter, University of Northern Iowa
Hannah Twitchell, University of Northern Iowa
Callie Brouwer, University of Northern Iowa

Comic books and graphic novels are being adapted to film, television, the web, and stage, more frequently. The UNI Interpreters Theatre received permission to adapt Doctorow and Wang's graphic novel *In Real Life* to the stage in the fall of 2017. This panel interrogates the process of translating a graphic novel to the stage, presenting the theoretic, methodological, and pragmatic foundations behind engaging in this sort of activity. Time for audience discussion will be provided.

Saturday, April 7, 2:00-3:15 PM

3501 Saturday 2:00-3:15 PM

Kilbourn

Master Class—Experiential Encounter Communication Pedagogy

Co-Sponsor: **Amy Aldridge Sanford**, First Vice President
Instructional Resources Interest Group
Chair: **Malynda Johnson**, Indiana State University
Presenter: **Lawrence R. Frey**, University of Colorado, Boulder

This session offers a chance to experience (at least, in part) the unique pedagogy of “encounter communication,” a method to facilitate “here-and-now” communication (talking *only* about what occurs between people in that room), for the purpose of creating meaningful moments of contact among participants. In line with the conference theme, this session focuses on perceived differences among participants, and feelings and potential actions generated by those differences. After experiencing the pedagogy, we will talk about how variations can be employed in courses, such as interpersonal and group communication. If you plan to attend, to save time, please read the following essay (email me and I will send it to you: larry.frey@colorado.edu):

Frey, L. R. , & White, A. (2012). Promoting personal, interpersonal, and group growth through positive experiential encounter communication pedagogy. In T. J. Socha & M. J. Pitts (Eds.), *The positive side of interpersonal communication* (pp. 297–312). New York, NY: Peter Lang.

This session is limited to the first 20 participants.

3502 Saturday 2:00-3:15 PM

MacArthur

“Queer,” Difference, and Shared Identity: Who (and What) Counts as Queer?

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Justin J. Rudnick**, Minnesota State University, Mankato

Presenters: **Jacquelyn Arcy**, University of Wisconsin, Parkside
Cristin A. Compton, Kent State University
Evan Litwack, University of North Carolina, Chapel Hill
Megan Orcholski, University of Wisconsin, Milwaukee
Darcy L. Wente-Hahn, University of Nebraska, Lincoln
Amber Jannusch, University of Wisconsin, La Crosse

This discussion panel is comprised of scholars all concerned with addressing issues faced by the queer community. Together, we will discuss the meaning of “queer” and the tensions inherent in teaching, researching, and advocating for queer concerns. Some questions we will consider include: What does 'queer' mean? Who counts as 'queer?' How does one do 'queer' research? How do we police 'queer' scholarship and activism? What does inclusivity look like in 'queer' work?

3503 Saturday 2:00-3:15 PM

Mitchell

State of Illinois Showcase – What Does It Mean to Be College Ready?

Sponsor: States Advisory Council
Chair: **Alex Kristelis**, Illinois State University

Presenters: **Anna Wright**, Illinois State University
Bryan Asbury, Illinois Central College

Ed Jodlowski, Olympia High School
Heather Danek, Minooka High School
Brian Rohman, University High School

Students and teachers from different schools often disagree on what it means for students to truly be ready for college in any discipline, and communication is no different. This panel will offer insight from high school teachers and administrators and college instructors as what it means, to them, to be college ready.

3504 Saturday 2:00-3:15 PM

Wright Ballroom B

Communication Ethics, Activism, and Social Justice Interest Group Business Meeting

Chair: **Laura D. Russell**, Denison University
Vice-Chair: **Kristine M. Nicolini**, University of Wisconsin, OshKosh
Secretary: **Joshua D. Atkinson**, Bowling Green State University

3505 Saturday 2:00-3:15 PM

Walker

Interpersonal and Small Group Communication Interest Group Business Meeting

Chair: **Tiffany R. Wang**, University of Montevallo
Vice-Chair: **Allison R. Thorson**, University of San Francisco
Secretary: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

3506 Saturday 2:00-3:15 PM

Founder

Central States Communication Association Committee Chairs and Vice Chairs Meeting

Chair: **Jimmie Manning**, Northern Illinois University

Participants: **C. Kyle Rudick**, University of Northern Iowa
Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi
Timothy L. Sellnow, University of Central Florida
Kristopher D. Copeland, North Lake College
Autumn P. Edwards, Western Michigan University
Richard E. Murphy, McKendree University
Renee Robinson, Seton Hall University
Jennifer C. Dunn, Dominican University
Patric R. Spence, University of Central Florida
Tony E. Adams, Bradley University
Stephen K. Hunt, Illinois State University

Deanna L. Fassett, San José State University
Matthew W. Seeger, Wayne State University
Ruth Kay, Detroit Country Day School
Chad C. Edwards, Western Michigan University

This is a closed meeting for the chairs and vices chairs of the association's award committees.

3507 Saturday 2:00-3:15 PM

Oak

Tripping the Prom Queen: How Did We Get Here?

Sponsor: Women's Caucus

Chair: **Heather Neeseimer**, Minnesota State University, Moorhead

Presenters: **Natalia Cherjovsky**, Kirkwood Community College
Becky Timmerman DeGreeff, Kansas State University, Polytechnic Campus
Jennifer M. Rome, University of Nebraska, Lincoln
Kimberly Weismann, Williston State College

Susan Shapiro Barash author of *Tripping the Prom Queen: The Truth about Women and Rivalry* explores the myth about women helping and supporting each other. Shapiro Barash explained how rivalry is prevalent in the friendships, families, and even the workforce. This panel explores the effects of unadmitted rivalry, envy, and jealousy leading to unhealthy competition resulting in phenomena such as frenemies, the Snow White Syndrome, and sabotage that occurs in academia at multiple levels.

3508 Saturday 2:00-3:15 PM

Miller

When the Experts Don't Agree: Navigating Differences in Faculty Advice

Sponsor: Graduate Student Caucus

Chair: **Austin J. Beattie**, University of Iowa

Presenters: **Riley Richards**, University of Wisconsin, Milwaukee
Sara Potter, Michigan Technological University
Henry Goble, Western Michigan University
Keith Bistodeau, Hamline University
Maureen J. Wieland, Purdue University
Jaclyn Dinndorf, University of Iowa

Many conversations between graduate students involve advice from their faculty. When advice conflicts, it is especially concerning during graduate school when faculty support and guidance is crucial to success. This panel seeks to share their experience and suggestions for dealing with receiving differing faculty advice, and explores topics such as balancing faculty relationships, how to determine what advice to follow, loss of social/faculty support, and advisor-advisee relationships.

President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Aimee Sorensen**, University of South Dakota
 Respondent: **Jessica J. Eckstein**, Western Connecticut State University

Conversion: "Coming Out" of the Religious Closet
Cathryn Ellis, Western Kentucky University

"And this is the Testimony": Denominational Descriptions of Spiritual Narratives
Payton N. Clark, Oklahoma Baptist University

Individuals' Conflict-Handling Styles in Relation to Perceived Friendship Qualities
Charles L. Webster, West Virginia University
Addison N. Oliver, West Virginia University
Stephanie Buggs, West Virginia University

How Coaches Utilize Motivational Talk to Inspire Their Athletes: Confirmation Theory
Ansley O'Brien, University of Northern Iowa
Kelsey Boyer, University of Northern Iowa
Donovan Kosman, University of Northern Iowa
Brandon Kruse, University of Northern Iowa
Logan Weers, University of Northern Iowa

The Calm After the Storm: Religious Rhetoric in the Aftermath of Disaster
Preston Morris, Oklahoma Baptist University

Diversity in the Classroom: Exploring the Idea of Difference in the Classroom

Sponsor: Community College Interest Group
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University
Carolyn Calloway-Thomas, Indiana University
Jeremy Basso, City Colleges of Chicago
Richard L. Underwood, Kirkwood Community College
Stephen A. Spates, Missouri State University
Robert G. Nyaga, Purdue University
Ahmet Atay, College of Wooster

The concept of difference applies to teachers as well as students. In today's rapidly changing classroom, teachers as well as students face challenges communicating effectively, teaching and learning. Teachers who can understand their own perceptions will be better prepared to adjust their communication, learning tools and methods. Panelists will explore the concept of difference, how difference is communicated, and suggest how to overcome difference through the use of communication, learning tools and methods.

3511 Saturday 2:00-3:15 PM

Juneau

Great Ideas For Teaching (GIFT) Session 5

Sponsor: Great Ideas For Teaching Interest Group
Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Candy: Writing Difference Three Ways*
Lance Brendan Young, Western Illinois University, Quad Cities
2. Digital Humanities Media Analysis
Sarah Wolter, Gustavus Adolphus College
3. Being an Ethical Communicator in a Globalized World
Leila Schmidt, Illinois State University
4. You're Hired! Resumés, Interviewing, and Group Communication
Hayley Hawthorne, Monmouth College
5. Bringing the Book Club to the Classroom: Exploring Difference Via Long-Term Group Engagement with Media Texts
Dena Huisman, University of Wisconsin, La Crosse
6. Exploring Emotion in *Inside Out*
Jenna McNallie, Augsburg University
7. Your Sources Are FAKE NEWS. Sad!
Deborah Sellnow-Richmond, Columbus State University
Scott Sellnow-Richmond, Columbus State University
8. Creating LGBT+ Inclusivity in Your Teaching
Jessica M. W. Kratzer, Northern Kentucky University
9. The Good, The Bad & The Ugly of Our Voice
Brenna Smith, Western Illinois University
Stacey M. Macchi, Western Illinois University

* *Recognized as one of top five overall GIFT activities.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3512 Saturday 2:00-3:15 PM

Wright Ballroom A

Making a Difference Through Training

Sponsor: Basic Course Interest Group
Chair: **Ashley Pikel**, South Dakota State University

Presenters: **Kelli J. Chromey**, South Dakota State University
Joshua N. Westwick, South Dakota State University
Melissa Broeckelman-Post, George Mason University
Cheri J. Simonds, Illinois State University
Kevin Stoller, Indiana University Purdue University, Fort Wayne
Laura Jacobi, Minnesota State University, Mankato

Training graduate teaching assistants (GTA) is an important aspect to the success the basic course. This panel will include a variety of basic courses and their unique perspectives and approaches to training GTAs to make a difference in the classroom. Each panelist will bring a handout with 2-3 strategies. Each audience member will then leave with over 10 ideas to bring to their institutions for training. There will be time for audience interaction and discussion. Gaining insight to how others train GTAs can be imperative to the success of a program. This panel will assist new and veteran course directors by giving them the opportunity to learn from other BCDs.



Saturday, April 7, 3:30-4:45 PM

3601 Saturday 3:30-4:45 PM

Wright Ballroom A

Spotlight—Workshop on Embracing Today’s Students: Creating Pedagogical Strategies for Engaging Millennials (Workshop Based on Top Paper)



Sponsor: Undergraduate Education and Administration Section
Chair: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse

Presenter: **Donna R. Pawlowski**, Bemidji State University

Do you cringe when students send informal messages, or continuously text during class? If so, you are not alone. As instructors, we sometimes struggle with adapting to and embracing today’s students. This interactive workshop uses Relational Dialectic Theory as a lens to understand Millennials’ unique characteristics, expectations, communication behaviors, and skills. We will examine communication and relational dynamics, and identify strategies to engage students in our classrooms. Audience participation is welcome. Handouts will be provided.

3602 Saturday 3:30-4:45 PM

Kilbourn

2018 Planners Appreciation Gathering

Sponsor: **Amy Aldridge Sanford**, First Vice President
Chair: **Amy Aldridge Sanford**, First Vice President

Participants: **Jimmie Manning**, Executive Director
Kristopher D. Copeland, North Lake College
Molly C. Turner, Northeastern State University
Tammie Wiebers, North Central Missouri College
Anthony Woodall, Northeastern State University
Aimee A. Sorensen, University of South Dakota
Kathryn B. Golsan, Southern Illinois University, Carbondale
Laura D. Russell, Denison University
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne

Allison Beltramini, Waubensee Community College
Gordon S. Carlson, Fort Hays State University
Riley Richards, University of Wisconsin, Milwaukee
DeAnne Priddis, Middle Tennessee State University
Hsin-I Sydney Yueh, Northeastern State University
Tiffany R. Wang, University of Montevallo
Jerralyn Moudry, Wisconsin Lutheran College
Debra J. Ford, Creighton University
Erin M. Briddick, Portland Community College, Rock Creek
Soo-Hye Han, Kansas State University
Jennifer L. Willis-Rivera, University of Wisconsin, River Falls
Richard E. Murphy, McKendree University
James M. Proszek, Northwestern University
Sara Baker-Bailey, Southern Connecticut State University
Anna Wright, Illinois State University
Christine L. North, Ohio Northern University
Karla Mason Bergen, College of Saint Mary
Jennifer M. Rome, University of Nebraska, Lincoln

This is a gathering specifically to recognize the efforts of the 2018 unit planners.

3603 Saturday 3:30-4:45 PM

Pabst

Speaking across the Discipline: Celebrating Institutional Differences in Speaking Instruction and Assessment

Sponsor: Instructional Resources Interest Group
Chair: **Rachel D. Davidson**, Hanover College

Presenters: **Bradley Gangnon**, University of Wisconsin, Superior
Lara C. Stache, Governors State University
Jeremy V. Adolphson, Gustavus Adolphus College
William Bettler, Hanover College

This panel will share instructional resources and assessment ideas for speaking courses and assignments. Topics include: best practices in speaking instruction in non-public speaking courses; assessing speaking in communication and non-communication courses; and innovative speaking assignments focused on advocacy and social justice. The panel celebrates the 2018 theme of “Difference” by acknowledging the different types of learners that we serve, and exploring the corresponding differences in the techniques and strategies of speaking assessment and instruction.

Research in Progress Roundtables

Sponsor: Sexual Orientation and Gender Identity Caucus
 Chair: **Karina Willes**, University of Wisconsin, Milwaukee

The goal of this panel is to explore and discuss emerging areas for research that focus on topics related to sexual orientation and/or gender identity. We welcome research from a diverse array of areas of interest (e.g. interpersonal, organizational, instructional, pop culture, rhetoric, media studies, etc.) and methodological backgrounds. Panelists and participants will breakout into small discussion groups for the purposes of workshopping research, providing feedback, and facilitating collaborations among participants. Participants are encouraged to bring in-progress research, project ideas, and research questions.

Bridging Rhetoric and Intercultural Communication

Sponsor: Rhetorical Theory and Criticism Interest Group
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Andrew R. Donofrio**, Columbus State University
Emi Kanemoto, Bowling Green State University
Eun Young Lee, Florida Gulf Coast University
Anke Wolbert, Eastern Michigan University
Sasha Allgayer, Bowling Green State University
Linsay M. Cramer, Indiana University East

Many of our current critical studies either continue to assume a monocultural social environment or consider audience in the aggregate. This panel discusses how rhetorical criticism can be more inclusive for projects whose emphases include but are not limited to intercultural, interracial, and transnational contexts and discourses. Utilizing critical self-reflection and exploring recent published studies, each panelist describes how rhetorical critics can engage in the bridging differences between current critical methods and intercultural considerations.



President's Undergraduate Honors Research Conference Competitive Papers

Sponsor: President's Undergraduate Honors Research Conference
 Chair: **Cathryn Ellis**, Western Kentucky University
 Respondent: **Jeff Kuznekoff**, Miami University, Middletown

“Not the Only Girl at the Table Anymore”: A Feminist Analysis of Amy Santiago and Rosa Diaz in *Brooklyn Nine-Nine*

Megan Murphy, College of Wooster

Patient-Centered Communication: A Catalyst for Disclosure

Hannah Stryker, Ashland University
Maggie Andrews, Ashland University

Player-Coach Relationships

Megan Nickel, Bethel University

Tangled Up in Bad Relationships: Rapunzel's Unhealthy Tendency of Dependency

Madison Gilbert, Creighton University

Material Difference: Posthuman Turns in Performance Studies and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group
 Chair: **Benjamin Haas**, Borough of Manhattan Community College

Presenters: **Tami Spry**, Saint Cloud State University
Travis Brisini, Pennsylvania State University
Jennifer Tudor, Saint Cloud State University
Jake Simmons, Missouri State University

As Simmons and Brisini argue, the posthuman turn in performance studies is “enlarging” the field while simultaneously providing “new aesthetic and cultural productions” (193). This panel continues that work through essays that explore the “deep ecology of body-stage-body-page” (Spry), “the writing of the self an ecological enterprise” (Brisini), “experiments in posthuman performance” (Tuder), and finally, an essay that “wrestle[s] with the shifting ontology of communicator and performer” in the field (Simmons).

A Different Agenda: How President Trump's Tweets Are Challenging the Issues of Patriotism and Free Speech in America

Sponsor: Community College Interest Group
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University
Carolyn Calloway-Thomas, Indiana University
Jeremy Basso, City Colleges of Chicago
Kathleen Edelmayer, Madonna University
Melissa Beall, University of Northern Iowa

Panelists will share their viewpoints, examples and analysis of President Trump's attacks on the actions of the National Football League, players, owners and coaches. Panelists will evaluate the issues, policies, and perceptions of the controversy, as well as provide suggestions regarding effective communication, dialogue and difference.

Love, Help, and Status: Cultural Differences and Challenges in Intercultural Communication

Sponsor: Intercultural Communication Interest Group
 Chair: **Eddah Mbula Mutua**, St. Cloud State University
 Respondent: **John R. Baldwin**, Illinois State University

Exploring the Difference: International Teaching Assistants in the U. S. Classroom
Comfort Tosin Adebayo, University of Wisconsin, Milwaukee

Measuring Group Fitness: An Evolutionary Approach to Improving Intercultural Relations
Jonathan B. Dellinger, University of Wisconsin, Milwaukee

"We're There to Help, Not to Learn": An Analysis of Lack of Cultural Awareness and Its Influence on Volunteerism in Haiti
Tricia Price Diaville, Northeastern State University

Cultural Differences and Security of Attachment: How Intercultural Couples Identify Their Relationship Bond Different than Same Culture Couples
Jessica Herman, Southern Illinois University, Edwardsville

One of the crucial issues in intercultural communication is the lack of mutual understanding among different cultural groups. This panel explores cultural differences in classroom settings, between volunteers and Haitians, as well as within intimate relationships. Each paper presents

how to improve intercultural communication and eliminate prejudice by offering insightful theoretical expansion and practical suggestions.

3610 Saturday 3:30-4:45 PM

Golda Meir

Navigating the Labyrinth: Making a Difference with Mentoring

Sponsor: Adjunct/Temporary Faculty Caucus
Chair: **Amanda Brown**, University of Wisconsin, Stout

Presenters: **Heather Neseimeier**, Minnesota State University, Moorhead
Ali Gattoni, University of Wisconsin, Milwaukee
Richard Schutta, University of Wisconsin, Stout & River Falls
Anne Kerber, Minnesota State University, Mankato
Jeffrey T. Child, Kent State University
Adam Tyma, University of Nebraska, Omaha

This discussion panel will explore the great potential in having mentoring opportunities, both formal and informal, for new faculty, whether adjunct, temporary, or tenure track, to partner with a more senior member of their campus faculty and make a difference in the experiences had by the individual. Having mentor relationships creates an opportunity for discussions of division of labor, workload, and service expectations that may or may not have the opportunity to pop up in casual conversation around the water cooler or coffee pot. Additionally, options for networking and building community will be discussed when traditional opportunities present themselves and when faculty are online.

3611 Saturday 3:30-4:45 PM

Wright Ballroom C

Redefining Presidential: Understanding the Presidency of Donald J. Trump

Sponsor: Political Communication Interest Group
Chair: **Colene J. Lind**, Kansas State University

Participants: **Steven R. Goldzwig**, Marquette University
Mitchell S. McKinney, University of Missouri, Columbia
Kathryn Olson, University of Wisconsin, Milwaukee
Trevor S. Parry-Giles, University of Maryland
Robert C. Rowland, University of Kansas
David Zarefsky, Northwestern University

President Donald J. Trump declared, via Twitter of course, that his “use of social media is not Presidential – it’s MODERN DAY PRESIDENTIAL. Make American Great Again!” Has Donald Trump redefined what it means to be presidential? For those who take the presidency seriously, how are we to examine a president who is not presidential? This panel of presidential scholars will suggest how we might best understand and approach our study of the Trump

presidency. The panel will combine short individual presentations with audience participation and discussion.

3612 Saturday 3:30-4:45 PM

MacArthur

Divas and Discourses, Histories and Myths: Different Perspectives on How to Study Professional Wrestling

Sponsor: Popular Culture Interest Group

Chair: **Christopher J. Olson**, University of Wisconsin, Milwaukee

Respondent: **CarrieLynn D. Reinhard**, Dominican University

Can Divas Really Have It All?: WWE Diva narratives of Work-Life Balance
Rose Helens-Hart, Fort Hays State University

Meaning and Moments in Pro-Wrestling Historical Texts
Andrew Cole, University of Wisconsin, Whitewater

Professional Wrestling as Soap Opera
Jennifer L. Walton, Ohio Northern University

Regressive Discourses in Nostalgia-Driven Pro-Wrestling Podcasts
Mark Glantz, St. Norbert College

Scholars from various disciplines, theoretical backgrounds, and methodological approaches study the popular culture texts that constitute professional wrestling. This panel demonstrates the range of scholarly approaches as well as texts that can be studied, from specific wrestlers to pro-wrestling fans to the very nature of professional wrestling. The goal is illustrate how to study these phenomena as well as how doing so can shed light on other areas of popular culture and media studies.



Difference↔Adversity in the Communication Classroom

Sponsor: Communication Education Interest Group

Chair: **Meggie Mapes**, University of Kansas

Presenters: **Tony E. Adams**, Bradley University
Ahmet Atay, College of Wooster
Katherine J. Denker, Ball State University
Anji L. Phillips, Bradley University
C. Kyle Rudick, University of Northern Iowa
Patrick Seick, Southern Illinois University, Carbondale
Stephanie L. Young, University of Southern Indiana

In this panel, we narrate instances when our instruction about difference was met with adversity and how we did (not) surmount it. We also offer strategies for working with contentious material. Possible topics include addressing difficult interactions in the classroom; determining what constitutes offensive talk and acts; the (in)ability to tolerate/respect others' (controversial) opinions; and the tenuous relationship between staying, and refusing to stay, silent. Ample time will be allowed for audience interaction.

Ethnicity, Race, International, and Class (ERIC) Concerns Caucus Information Session

Sponsor: ERIC Caucus

Chair: **Jimmie Manning**, Executive Director

This session will provide information about the new Ethnicity, Race, International, and Class Concerns Caucus. The purpose of ERIC is to advocate for members regarding matters of race, ethnicity, citizenship, and class issues. Additionally, the caucus promotes collaboration and highlights scholarship regarding both the identities and the personal interests of its members. The future of the new caucus will be discussed as well as the process of slotting panels, the new bylaws, and programming for subsequent years. Please come and learn more.



Saturday, April 7, 4:30-5:30 PM

3801 Saturday 4:30-5:30 PM

Crystal Ballroom

Journal of Communication Pedagogy Reception

Sponsor: Central States Communication Association
Chair: **Jimmie Manning**, CSCA Executive Director
Featuring: **Scott Myers**, *Journal of Communication Pedagogy* Editor



The *Journal of Communication Pedagogy* (JCP) is a new referred journal sponsored by the Central States Communication Association that publishes articles on the pedagogy of teaching K-12, undergraduate, and graduate communication. It is an online-only journal published once a year aimed at featuring the best research conducted on communication pedagogy.

Come meet JCP inaugural editor Scott Myers of West Virginia University to learn more about this amazing new publication and mingle with others who want to celebrate this new scholarship outlet. In addition to yummy beverages and light snacks, revealed for the first time will be the table of contents for the first issue that is coming out early this summer. Come see history in the making at this special conference event!

“Education is the
ULTIMATE
practice of
FREEDOM.”
— bell hooks

Saturday, April 7, 5:00-6:15 PM

3701 Saturday 5:00-6:15 PM

Oak

Central States Communication Association Executive Committee Meeting

Participants: **Amy Aldridge Sanford**, President
M. Chad McBride, First Vice President
Alberto González, Second Vice President
Blair Thompson, Past President
Jimmie Manning, Executive Director
Chad C. Edwards, Incoming Executive Director
Kenneth A. Lachlan, Journal Editor
Jeffrey T. Child, Finance Committee Chair
Joy L. Daggs, Member at Large
Katherine J. Denker, Member at Large
Anna Wright, States Advisory Council Chair

3702 Saturday 5:00-6:15 PM

MacArthur

Advice from Experts on Getting Tenure, Publishing, Teaching, and Moving into Administration: Mentoring and Networking in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Peggy B. Fisher**, Ball State University

Presenters: **Lawrence R. Frey**, University of Colorado, Boulder
Rahul Mitra, Wayne State University
Sarah Feldner, Marquette University
Matthew W. Seeger, Wayne State University
Sarah E. Riforgiate, Kansas State University
Suzy D'Enbeau, Kent State University
J. Kevin Barge, Texas A&M University

This panel will provide insight as well as networking and mentoring opportunities from organizational communication experts. The panel includes award-winning, newly-tenured faculty, as well as well-established teachers, researchers, and administrators. They will offer insight into managing the tenure process, publishing, teaching, balancing work and family, and moving into administrative roles.

Celebrity Political Activism

Sponsor: Popular Culture Interest Group
 Chair: **Jessica M. Peterson**, University of South Dakota
 Respondent: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Presenters: **Ashley Pikel**, South Dakota State University
Emily Niebrugge, University of South Dakota
Nick Lorang, South Dakota State University
Kendall Uhrich, South Dakota State University
Shala Larson, South Dakota State University

In today's American society, there has been widespread conversation about celebrities using their familiarity in society to advocate for issues. Most recently, when President Trump denounced former NFL quarterback, Colin Kaepernick, for kneeling during the National Anthem. The election of President Trump has also elicited responses from famous individuals to use award shows and social media to denounce the inequalities in society and actions made by our government. This panel seeks to explore the role of the activist celebrity in today's American society.

Original Media: Exploring Difference in Film

Sponsor: Media Studies Interest Group
 Chair: **Richard Schutta**, University of Wisconsin, Stout & River Falls
 Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

Myra's Distinction

Miranda Smith, Indiana Purdue University, Fort Wayne

The Open Door

Steven F. Zambo, Wisconsin Lutheran College

In this Original Media panel, films that explore difference will be screened and discussed. In the student-produced film "Myra's Distinction," the lead character's "A+ lifestyle comes to a screeching halt when an unnatural earthquake takes place. Now she fights for her normal life back before the valedictorian distinction goes to someone else." In the faculty-produced "The Open Door," the lead character (and actor who portrays that character) is autistic, and the film explores how "some people, like him, wear their needs on the outside for everyone to see. Others keep them hidden deep inside." Panelists will discuss the meaning of difference, how film can uniquely contribute to understanding difference, and the roles of faculty and students in writing and producing film exploring these concepts.

Communicating the Good Life: Taking a Rhetorical Approach to Finding Meaning in Our Lives

Co-Sponsors: Rhetorical Theory and Criticism Interest Group
Intercultural Communication Interest Group

Chair: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Ahmet Atay**, College of Wooster
Craig L. Engstrom, Southern Illinois University, Carbondale
Grace Giorgio, University of Illinois, Urbana, Champaign
James T. Petre, Bloomsburg University of Pennsylvania
James M. Proszek, Northwestern University

This discussion panel features educators from various institutions who will explore what it means to live the “good life,” and how we find meaning in our lives as academics. Each panelist will describe different conceptions of the “good life” and how taking a rhetorical approach can guide our everyday interactions and public policy. We hope to encourage audience participation and reflection on how communicating the “good life” can make a difference in society.

Interpersonal, Organizational, and Rhetorical Themes in Sexual Orientation and Gender Identity Studies

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Rebecca M. Johnson**, University of Kansas

Respondent: **Justin J. Rudnick**, Minnesota State University, Mankato

Effects of Family Interaction Patterns on the Process of Coming Out: How Do Conversation and Conformity Orientation Influence Sexual Orientation Disclosures?

Jennifer D. McCullough, Saginaw Valley State University

Marissa K. Michalski, Saginaw Valley State University

Cody D. Alberts, Saginaw Valley State University

Black Boys Look Blue: Contextualizing the Fragmentation of Culture Through *Moonlight*
Spencer Coile, Ball State University

LGBT Families: Not Different, but Equal

Karina L. Willes, University of Wisconsin, Milwaukee

Kristy Jagiello, University of Wisconsin, Milwaukee

Laura Motel, University of Wisconsin, Milwaukee

Mike Allen, University of Wisconsin, Milwaukee

Birds and the Bees: Understanding the Experiences of Individuals with Sex Education in Parochial Schools

Borin P. Chep, University of Nebraska, Omaha

This competitive paper panel features selected research that focuses on contemporary topics in sexual orientation and gender identity studies. Panelists will discuss LGBT families, coming out processes, sex education, and the fragmentation of culture as seen in queer film.

3707 Saturday 5:00-6:15 PM

Wright Ballroom A

Analyses of Arguments, News Frames, and Partisanship

Sponsor: Political Communication Interest Group

Chair: **Joel Lansing Reed**, University of Missouri, Columbia

Respondent: **Kelly L. Winfrey**, Iowa State University

Partisan Self-Categorization: Elections as Catalysts for Communicating Prototypical Belief Structures, Determining Fit, and Managing Negativity

Jayne R. Goode, Governors State University

The Rhetoric of Communitarian Resistance in the Moral Mondays Movement:

The Contentious Political Climate around Policies Affecting Poor and Working-Class People

Eric K. Jones, Otterbein University

Difference in Framing China from 1980-2015: Sources, Frames, and News Section, Oh My!

Robert Hinck, Monmouth College

Ousting O'Reilly: Breaking the Silence at Fox News (**Top Graduate Student Debut Paper**)

Samantha Fletcher, Central Michigan University

This panel includes competitive papers analyzing a wide variety of topics in political communication. The papers use different methodological perspectives to understand how political communication functions.

3708 Saturday 5:00-6:15 PM

Golda Meir

Differentiating Among Avoidance, Conflict, and Privacy Interpersonal Communication Messages

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Austin J. Beattie**, University of Iowa

Respondent: **Samantha F. Quinn**, University of Wisconsin, Milwaukee

A Gendered Dilemma of Relationship-Protective Complaint Avoidance

Esther Liu, Wheaton College

Michael E. Roloff, Northwestern University

Exploring the Communication Privacy Management of Cohabiting Partners
Maria Butauski, University of Missouri, Columbia

Media Choice by LDR Partners in Conflict: An Application of Media Richness Theory and the Investment Model

Brenna Smith, Western Illinois University
Lisa A. Miczo, Western Illinois University

This competitively-selected paper panel examines different types of face-to-face and mediated messages (e.g., complaint avoidance, privacy management, conflict) that occur within interpersonal relationships.

3709 Saturday 5:00-6:15 PM

Shlitz

Theories for New Media Technologies

Sponsor: Communication Theory Interest Group
Chair: **Jihyun Kim**, University of Central Florida

Presenters: **Tammy Bosley**, Kent State University
Xianlin Jin, University of Kentucky
Kelsey Phillips, Kent State University
Hocheol Yang, Temple University

This panel presents four foundational theoretical frameworks that help us understand the use of new media technologies in communication contexts. Each panelist will give a presentation on one particular theory by focusing on 1) a brief background of the theory, 2) how the theory is being used in a particular communication context, and 3) implications of the theory. This panel will facilitate a scholarly dialogue about how to best advance theoretical foundations in the new media technology research.

3710 Saturday 5:00-6:15 PM

Usinger

Different Requirements, Different Resources: Training and Professional Development in an Age of Uncertainty

Sponsor: Undergraduate Education and Administration Section
Chair: **Lance Brendan Young**, Western Illinois University

Presenters: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse
Scott G. Dickmeyer, University of Wisconsin, La Crosse
Renata Kolodziej-Smith, University of Central Florida
Lance R. Lippert, Illinois State University
Christine L. North, Ohio Northern University
Donna R. Pawlowski, Bemidji State University

A few years can make a big difference in the skills and sensibilities faculty and administrators need to thrive in their careers. This panel of administrators and faculty will share their successes and failures in doing more with less: developing and maintaining programs to foster professional development and comply with evolving regulatory requirements in an era of reduced public funding for higher education. Suggestions for evaluating the effectiveness of such programs will be discussed.

3711 Saturday 5:00-6:15 PM

Pabst

State of South Dakota Showcase – Narrative and Storytelling

Cosponsors: States Advisory Council
Chair: **Elizabeth Sills**, Northern State University

Presenters: **Jill Tyler**, University of South Dakota
Nicole Ackman, University of South Dakota
Aimee A. Sorensen, University of South Dakota
Tess Mairose, University of South Dakota

Stories have always been an important human endeavor – providing ways of preserving the past and charting the future. Recent scholarship in a variety of fields has opened the study of narrative to fresh ways of seeing, analyzing and influencing the world. Participants in this workshop will explore the use of narrative and storytelling in competitive speech, classrooms, and public discourse, in interpersonal and family relationships, and in health and medical contexts.

Saturday, April 7, 8:00-11:00 PM

3901 Saturday 8:00-11:00 PM

Crystal Ballroom

Annual President Party: Celebrating the Service of Blair Thompson with Milwaukee’s Best

Sponsored by Western Kentucky University and Taylor & Francis.

Join us to celebrate the service of Blair Thompson, who at the time of this party will have just moved into the role of Past President. We’ll celebrate by sampling some of Milwaukee’s best food and beverage, ranging from locally cured meats to the tastiest cheeses, from locally made sodas to a fantastic lineup of Milwaukee beers that we are calling “Blair’s Brews.”

Don’t miss this opportunity to close the convention by celebrating with colleagues and enjoying much of the best that Milwaukee has to offer! During his time in the CSCA Presidential rotation, Blair has worked diligently to advance a number of important initiatives for the association. This party—complete with a champagne toast—is but a small token of our appreciation!

Acknowledgements

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Joshua D. Atkinson, Bowling Green State University
Jacqueline Backer, Illinois State University
Josh Bacon, Indiana University Purdue University, Fort Wayne
Lindsey Badger, Indiana University
Daizchane Baker, Eastern Michigan University
Sara Baker-Bailey, Southern Connecticut State University
John R. Baldwin, Illinois State University
Mary C. Banwart, University of Kansas
Jeremy Basso, City Colleges of Chicago
Michael Bauer, Ball State University
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Dustin Briggs, Northampton Community College
Travis Brisini, Pennsylvania State University
Melissa Broeckelman-Post, George Mason University
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Christopher Brown, Minnesota State University, Mankato
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Maria Butauski, University of Missouri, Columbia
Michelle Calka, Manchester University
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Rusty Handlon, Western Governor's University
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Dakota Horn, Illinois State University
Jennifer Hough, Western Iowa Tech Community College
Karla Hunter, South Dakota State University
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Rebecca S. Imes, Carroll University
Laura Jacobi, Minnesota State University, Mankato
Eric James, Northwestern University
Caitlyn Jarvis, Purdue University
Lauren Johnsen, University of Missouri, Columbia
Malynnda Johnson, Indiana State University
Nicole Johnson, Indiana University Purdue University, Indianapolis
Rebecca M. Johnson, University of Kansas
Donald P. Jones, Trine University
Robin A. Jones, Southwestern Oklahoma State University
Virginia Jones, Arkansas Tech University
Jessica Kahlow, University of Wisconsin, Milwaukee
Emi Kanemoto, Bowling Green State University
Meaghan Kaupe, Marquette University
Michelle Kelsey Kearl, Indiana University Purdue University, Fort Wayne
Katherine M. Kelley, Oral Roberts University
Harriette Kevill-Davies, Northwestern University
Zachary Kizer, Ball State University
Steve Klien, University of Missouri, Columbia
Yannick Kluch, Bowling Green State University
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Aimee Lau, Wisconsin Lutheran College
Sarah Symonds LeBlanc, Indiana University Purdue University, Fort Wayne
Lara Lengel, Bowling Green State University
Terra Rasmussen Lenox, University of Wisconsin, Milwaukee
Colene J. Lind, Kansas State University

Alexandra Lippert, Ohio University
Lance R. Lippert, Illinois State University
Elizabeth Lozano, Loyola University, Chicago
Christine Luckasen, University of Missouri, Columbia
Ben Lyn, Illinois State University
Anne Kerber, Minnesota State University, Mankato
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TeeJay Olumide, Texas A&M University, Corpus Christi
Megan Orcholski, University of Wisconsin, Milwaukee
Trevor S. Parry-Giles, University of Maryland
Dennis Patrick, Eastern Michigan University
Donna R. Pawlowski, Bemidji State University
Brittanie S. Peck, University of Wisconsin, Milwaukee
Hillary Pennell, University of Central Missouri
Sandra L. Pensoneau-Conway, Southern Illinois University, Carbondale
Jessica M. Peterson, University of South Dakota
Elizabeth A. Petre, Bloomsburg University of Pennsylvania
James T. Petre, Bloomsburg University of Pennsylvania
Kaitlin E. Phillips, University of Nebraska, Lincoln
Ashley Pikel, South Dakota State University
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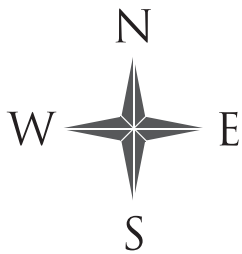
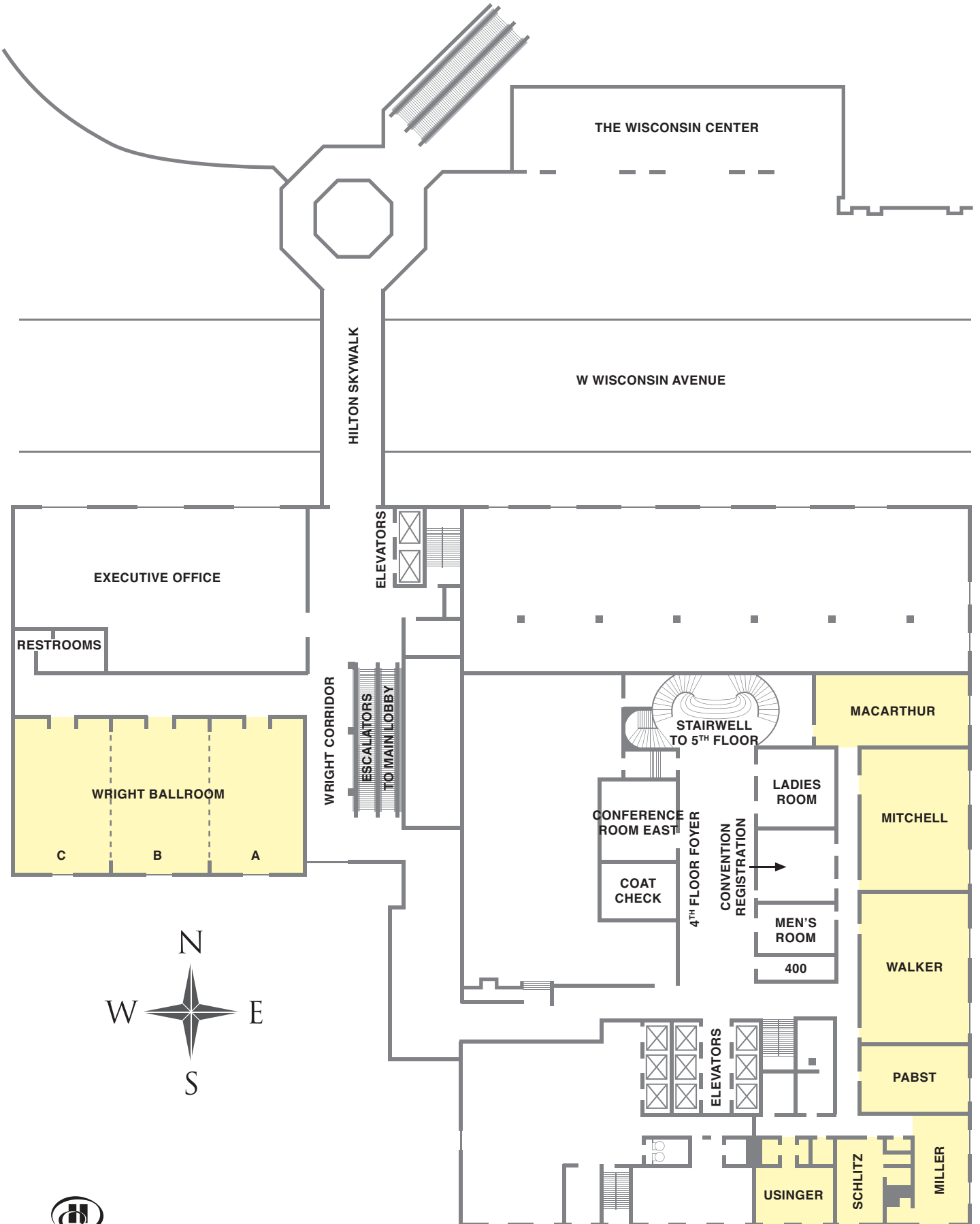
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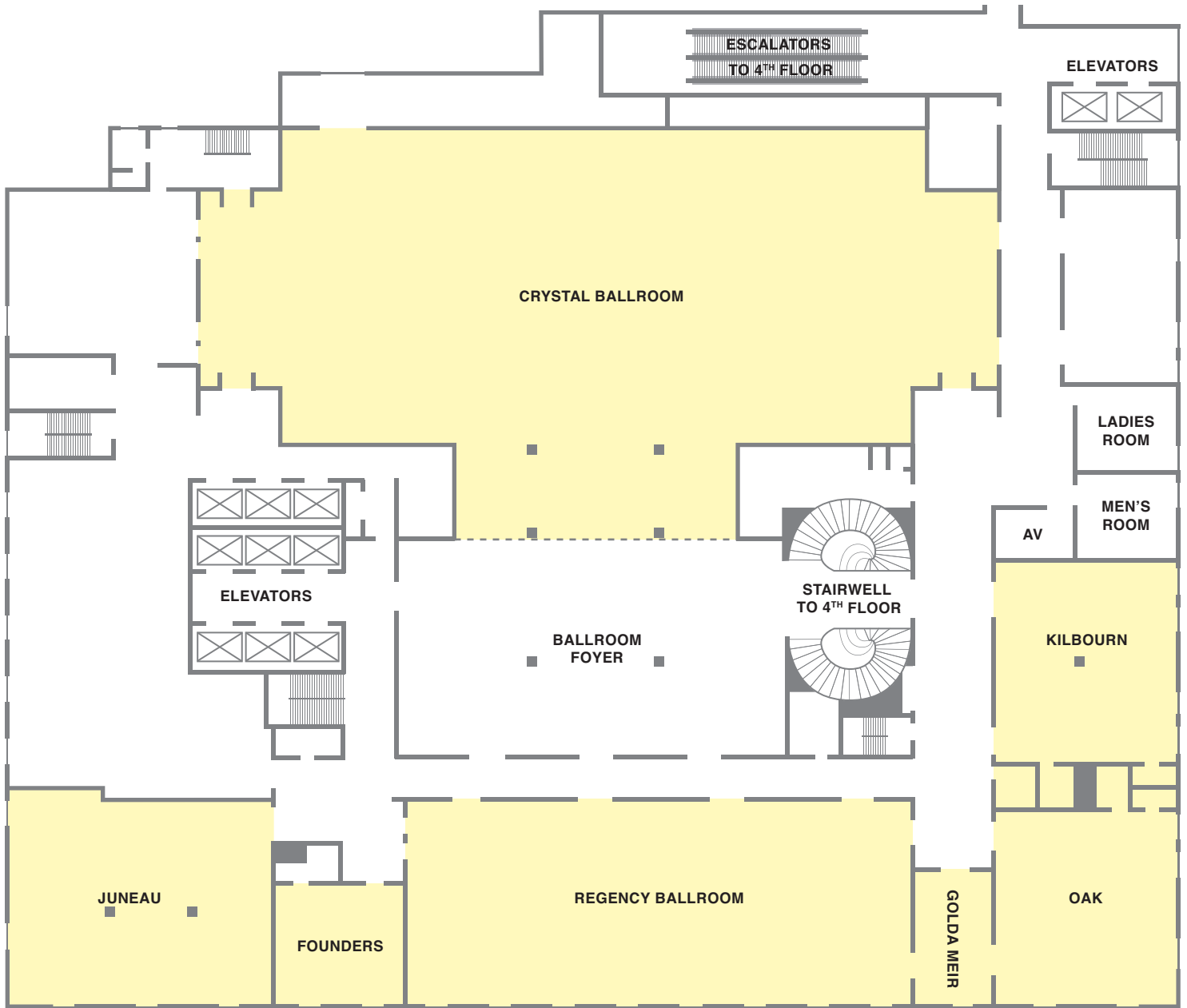
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